

The Fashion Industry And Its Careers An Introduction

This book offers a practical, easy-to-use approach to costing for the fashion industry for general fashion students who lack any accounting experience.

“With *Deluxe: How Luxury Lost Its Luster*, [Dana] Thomas—who has been the cultural and fashion writer for *Newsweek* in Paris for 12 years—has written a crisp, witty social history that’s as entertaining as it is informative.” —*New York Times* From the author of *Fashionopolis: The Price of Fast Fashion and the Future of Clothes* Once luxury was available only to the rarefied and aristocratic world of old money and royalty. It offered a history of tradition, superior quality, and a pampered buying experience. Today, however, luxury is simply a product packaged and sold by multibillion-dollar global corporations focused on growth, visibility, brand awareness, advertising, and, above all, profits. Award-winning journalist Dana Thomas digs deep into the dark side of the luxury industry to uncover all the secrets that Prada, Gucci, and Burberry don't want us to know. *Deluxe* is an uncompromising look behind the glossy façade that will enthrall anyone interested in fashion, finance, or culture.

The Soviet Union was not renowned for its fashionable clothing. However, after the World War II the Soviet Government opened several parallel organizations of fashion design with fashion houses and ateliers all over the country. The post-war decades witnessed hot debates on destalinization, economic and social reforms and the increasing importance of the public opinion. The cold war and the peaceful competition between the two systems left their marks on clothes fashion. Fashion offers a good insight into Soviet economic planning. Despite increasing opulence, Soviet consumers were not satisfied. Soviet experts on fashion propagated small series of fashionable clothing and the opening of boutiques which never seriously challenged industrial mass production. Using a great variety of unique historical sources the book analyzes the changing economic, social and cultural conditions of Soviet fashion which faced many problems but had real achievements to show too.

What do our clothes say about us? How do the clothes we wear affect our moods and emotions? How does the fashion industry encourage us to aspire to look in a certain way? The *Psychology of Fashion* offers an insightful introduction to the exciting and dynamic world of fashion in relation to human behaviour, from how clothing can affect our cognitive processes to the way retail environments manipulate consumer behaviour. The book explores how fashion design can impact healthy body image, how psychology can inform a more sustainable perspective on the production and disposal of clothing, and why we develop certain shopping behaviours. With fashion imagery ever present in the streets, press and media, *The Psychology of Fashion* shows how fashion and psychology can make a positive difference to our lives.

The book explains in detail and with many examples the concept of responsible innovation by answering the following questions: How will the fashion industry be in 2030? What can the different stakeholders do in order to speed the responsible innovation? Which will be the role of traceability, circularity, cradle-to-cradle, collaborative consumption, B-corporations? How technologies can catalyze the change? How the consumers interested in sustainability can contribute to this change?

It has long been said that clothes make the man (or woman), but is it still true today? If so, how has the information clothes convey changed over the years? Using a wide range of historical and contemporary materials, Diana Crane demonstrates how the social significance of clothing has been transformed. Crane compares nineteenth-century societies—France and the United States—where social class was the most salient aspect of social identity signified in clothing with late twentieth-century America, where lifestyle, gender, sexual orientation, age, and ethnicity are more meaningful to individuals in constructing their wardrobes. Today, clothes worn at work signify social class, but leisure clothes convey meanings ranging from trite to political. In today's multicode societies, clothes inhibit as well as facilitate communication between highly fragmented social groups. Crane extends her comparison by showing how nineteenth-century French designers created fashions that suited lifestyles of Paris elites but that were also widely adopted outside France. By contrast, today's designers operate in a global marketplace, shaped by television, film, and popular music. No longer confined to elites, trendsetters are drawn from many social groups, and most trends have short trajectories. To assess the impact of fashion on women, Crane uses voices of college-aged and middle-aged women who took part in focus groups. These discussions yield fascinating information about women's perceptions of female identity and sexuality in the fashion industry. An absorbing work, *Fashion and Its Social Agendas* stands out as a critical study of gender, fashion, and consumer culture. "Why do people dress the way they do? How does clothing contribute to a person's identity as a man or woman, as a white-collar professional or blue-collar worker, as a preppie, yuppie, or nerd? How is it that dress no longer denotes social class so much as lifestyle? . . . Intelligent and informative, [this] book proposes thoughtful answers to some of these questions."-*Library Journal*

If you've ever dreamed of working at *Vogue*, photographing supermodels, or outfitting celebrities, *In Fashion* will equip you with everything you need to know to get an “in” into fashion. Former beauty and fashion news director of *Harper's Bazaar* and editor in chief of *Seventeen*, Annemarie Iversen—the outsider’s insider—knows just how to get noticed and stay on top. *In Fashion* is packed with her insightful tips, along with advice from leaders at Michael Kors, Bergdorf Goodman, Condé Nast, and more. Straightforward, honest, and insightful, Iversen has put together a book that will help you determine your best fashion career fit will providing a bird's eye view into the most elite fashion companies. Along the way, you'll learn what school may be best for you, as well as how to write a chic resume, handle the pressures of a fast-paced environment, hone your skills to make you a success in your ideal job, and more. The most comprehensive guide available for a notoriously competitive industry, *In Fashion* exposes all of its seams, with plenty of details on what it's like to work at dozens of of elite and cutting-edge companies. Whether you're just getting started or are considering a career switch, *In Fashion* offers all the resources you need to land your dream job in fashion.

Circular Economy in Textiles and Apparel: Processing, Manufacturing, and Design is the first book to provide guidance on this subject, presenting the tools for implementing this paradigm and their impact on textile production methods. Sustainable business strategies are also covered, as are new design methods that can help in the reduction of waste. Drawing on contributions from leading experts in industry and academia, this book covers every aspect of this increasingly important subject and speculates on future developments. Provides case studies on the circular economy in operation in the textiles industry Identifies challenges to implementation and areas where more research is needed Draws on both industrial innovation and academic research to explain an emerging topic with the potential to entirely change the way we make and use clothing

An introduction to the fashion industry that explores all fashion careers - with in-depth job descriptions, education and training requirements and salaries - and how roles relate to the industry as a whole.

This book tells the story of fashion workers engaged in the labor of design and the material making of New York fashion. Christina H. Moon offers an illuminating ethnography into the various sites and practices that make up fashion labor in sample rooms, design studios, runways, factories, and design schools of the New York fashion world. By exploring the work practices, social worlds, and aspirations of fashion workers, this book offers a unique look into the meaning of labor and creativity in 21st century global fashion. This book will be of interest to scholars in design studies, fashion history, and fashion labor.

As an initial attempt to understand innovation in fashion, this volume focuses on product innovations, realizing that this industry is truly an innovative sector in which diverse technologies, science, art, and tradition have been merged, synthesized, and utilized to solve the needs and concerns of the end-users. In doing so, this book categorizes product innovation into three levels—materials, style and product development—and aims to present the broader scope of innovation in the global fashion industry with the hope that other sectors can learn from these developments and be inspired.

Each year, many fashion designers create fashion portfolios with hopes to produce and sell their fashion brand. Finding out how to manufacture a fashion brand can be a grueling process when sourcing factories abroad. This course book provides the tools that you need to overcome these obstacles and successfully manufacture a fashion brand.

"This book focuses on reporting both quantitative research on FSCM and exploratory studies on emerging supply chain management issues in the fashion industry"--Provided by publisher.

This text provides the foundation for a wide range of careers in the fashion business. Incorporating the experience of the author and her five earlier editions of *Fashion Merchandising: An Introduction*, this book covers product development, home fashions, retailing strategies, and examines how communication trends and technological advances impact the fashion world. When thinking about lowering or changing consumption to lower carbon footprints, the obvious offenders come easily to mind: petroleum and petroleum products, paper and plastic, even food, but not clothes. When people evaluate ways to lower their personal carbon footprint by changing purchasing habits, they are bombarded with information to avoid petroleum and petroleum products, plastics, paper, even food, but not clothes. Most consumers do not think of clothes as a source of environmental damage. Yet, clothes are made with petroleum products through chemically-laden industrial processes that generate significant pollution. The fashion industry is among the largest organic water polluters in the world, accounting for significant greenhouse gas emissions and generating massive amounts of waste as a function of the frequent discarding of used clothing. In *The Dirty Side of the Garment Industry: Fast Fashion and Its Negative Impact on Environment and Society*, author Nikolay Anguelov exposed the ecological damage from the fast-fashion business model. In this book, *The Sustainable Fashion Quest: Innovations in Business and Policy*, the author takes this one step further by focusing on solutions. This book uses the familiar (yet complex) industry of fashion as a lens to examine how business pressures and national and international policies can have both positive and negative social and ecological impacts. It provides an analysis of extant and emerging policies to address the divergence in the ongoing quest to maximize economic development and minimize the social costs of the industrialization process. It also examines emerging technologies and innovative business models that have the potential to revolutionize how fashion is perceived, manufactured, and consumed. This book begins with an introductory letter that outlines the social and environmental issues facing the fashion industry, as well as emphasizing the seriousness and urgency of addressing them. Each chapter then focuses on a major aspect of the industry with an increasing emphasis on policy. The chapters outline the impact of global-level and business-level decisions on the industry's success, its social and environmental impact, and its relationship to consumers. The goal of the book is to define that transition, explain its challenges, and educate readers on the possibilities to become powerful drivers of change through their professional actions and their personal behavior as consumers. While the book specifically analyzes the fashion industry, it also explains the implications for other industrial sectors. It uses a product everyone is familiar with (we all buy clothes, after all) to examine the decisions, impacts, and policies shaping the industry behind the scenes. The linkages are applicable to other fast-moving consumer goods (FMCG) business sectors, such as consumer electronics, which are starting to face sustainability criticism for relying on a business model of promoting a high frequency of repeat purchasing.

Containing fully updated and beautifully illustrated need-to-know info, this revised second edition of the bestselling textbook on fashion buying contains everything today's fashion management student needs to give them a clear head-start in this lucrative but highly competitive industry. *Fashion Buying* uniquely looks at what fashion buying entails in terms of the activities, processes and people involved - from the perspective of the fashion buyer. The book breaks down the five key areas of buying activity for those wishing to pursue a career in the industry, crucially exploring the role of the fashion buyer, sources of buying inspiration, sourcing and communication, merchandise planning and trends in fashion buying. Featuring completely revised content on retail typology (including need-to-know info on demographics, price points and markets), and selecting and buying garments (line sheets, purchase orders and lookbooks), *Fashion Buying* now includes valuable new sections on customer profiling, merchandise pricing (mark-ups, markdowns and how pricing is calculated for profit), and trends. Also included in this practical handbook are insightful interviews with both established and emergent fashion creatives. Business case studies put the contents of each chapter into professional context and provide insider perspective; while industry-focused exercises and activities enable readers to practise applying their new skills and so gain a competitive advantage in both their studies and buying careers. Written by industry experts, *Fashion Buying* is an invaluable go-to resource and leading textbook for fashion design, marketing, buying and merchandising students.

Fashion is a lot more than providing an answer to primary needs. It is a way of communication, of distinction, of proclaiming a unique taste and expressing the belonging to a group. Sometimes to an exclusive group. Currently, the fashion industry is moving towards hyperspace, to a multidimensional world that is springing from the integration of smart textiles and wearable technologies. It is far beyond aesthetics. New properties of smart textiles let designers experiment with astonishing forms and expressions. There are also surprising contrasts and challenges: a new life for natural fibers, sustainable fabrics and dyeing techniques, rediscovered by eco-fashion, and "artificial apparel," made of wearable electronic components. How is this revolution affecting the strategies of the fashion industry?

Advances in technology, combined with the ever-evolving needs of the global market, are having a strong impact on the textile and clothing sector. The global textile and clothing industry: Technological advances and future challenges provides an essential review of these changes, and considers their implications for future strategies concerning production and marketing of textile products. Beginning with a review of trends in the global textile industry, the book goes on to consider the impact of environmental regulation on future textile products and processes. Following this, the importance of innovation-driven textile research and development, and the role of strategic technology roadmapping are highlighted. Both the present structure and future adaptation of higher education courses in textile science are reviewed, before recent advances in textile manufacturing technology, including joining techniques, 3D body scanning and garment design and explored in depth. Finally, The global textile and clothing industry concludes by considering automating textile preforming technology for the mass production of fibre-reinforced polymer (FRP) composites. With its distinguished editor and international team of expert contributors, The global textile and clothing industry: Technological advances and future challenges is an essential guide to key challenges and developments in this industrial sector. Comprehensively examines the implications of technological advancements and the evolving needs of the global market on the textile and clothing industry and considers their role on the future of textile manufacturing The importance of innovation-driven textile research and development and the role of strategic technology roadmapping are thoroughly investigated Recent advances in textile manufacturing technology, including joining techniques, 3D body scanning and garment design and explored in depth

Proposing a comprehensive account of the global fashion industry this book aims to present fashion as a social and cultural fact. Drawing on six principles from the industry, Godart guides the reader through the economic, social and political arena of the world's most glamorous industry.

Mary Gehlhar, author, industry authority, and consultant to hundreds of designers, including Zac Posen, Twinkle by Wenlan, Rebecca Taylor, and Cloak, gives readers behind-the-scenes insights and essential business information on creating and sustaining a successful career as an independent designer. With advice from fashion luminaries including Donna Karan, Tommy Hilfiger, Cynthia Rowley, Diane von Furstenberg, Richard Tyler, and top executives from Saks Fifth Avenue and Barneys New York, this fully updated and revised edition of The Fashion Designer Survival Guide addresses the latest trends in apparel and accessories, the newest designers, an updated introduction, and a new foreword by Diane von Furstenberg, Designer and President of the Council of Fashion Designers of America (CFDA). The Fashion Designer Survival Guide provides the necessary tools to get a fashion line or label up and moving on the right track, including: How to create a viable business plan Figuring out how much money you need, where and how to get it, and how to make it last, including the latest on private equity The best sources for fabric and materials Navigating the pitfalls of production both at home and abroad Marketing, branding, and getting the product into the stores and into the customer's closets Romancing the press, dressing celebrities, and creative publicity techniques Producing a runway show that will get results

When thinking about lowering or changing consumption to lower carbon footprints, the obvious offenders come easily to mind: petroleum and petroleum products, paper and plastic, even food. But not clothes. Although the clothing industry is the second largest polluter after agriculture, most consumers do not think of clothes as a source of environmen

Numerous clothing industries face highly dynamic environments, and growth in this environment depends upon both external and internal factors. External factors are represented by aggressive competition and volatile product demand. Internally, the industry must face an increasingly shorter life cycle of the product and the need to innovate both product and organizational development. The competitive advantage of the industry lies in its ability to design a value-creating system based on the management of both external and internal relationships. The successful management of these relationships relies not only on successful customer relationship management but also on effective product supply and demand upkeep. Management and Inter/Intra Organizational Relationships in the Textile and Apparel Industry provides emerging research exploring relevant theoretical frameworks and the latest empirical research underlining the complexity of management applications within the textile industry. Featuring coverage on a broad range of topics such as consumer relationships, cultural identity, and organizational culture, this book is ideally designed for researchers, academicians, professionals, and students working in various disciplines including management, industrial organization, organizational behavior, human resource management, decision science, design science, and information and communication. Moreover, the book will provide insights and support executives and managers of the textile and apparel industry concerned with the ethic design, contamination, and the management relationships with workers, customers, suppliers, the community, and organizational development.

Costume, Clothes & Fashion.

This book provides an overview of current issues and challenges in the fashion industry and an update on data-driven artificial intelligence (AI) techniques and their potential implementation in response to those challenges. Each chapter starts off with an example of a data-driven AI technique on a particular sector of the fashion industry (design, manufacturing, supply or retailing), before moving on to illustrate its implementation in a real-world application

Information Systems for the Fashion and Apparel Industry brings together trends and developments in fashion information systems, industrial case-studies, and insights from an international team of authors. The fashion and apparel industry is fast-growing and highly influential. Computerized information systems are essential to support fashion business operations and recent developments in social media, mobile commerce models, radio frequency identification (RFID) technologies, and ERP systems are all driving innovative business measures in the industry. After an introductory chapter outlining key decision points and information requirements in fast fashion supply chains, Part One focuses on the principles of fashion information systems, with chapters covering how decision making in the apparel supply chains can be improved through the use of fuzzy logic, RFID technologies, evolutionary optimization techniques, and artificial neural networks. Part Two then reviews the range of applications for information systems in the fashion and apparel industry to improve customer choice, aid design, implement intelligent forecasting and procurement systems, and manage inventory and returns. Provides systematic and comprehensive coverage of information systems for the fashion and apparel industry Combines recent developments and industrial best-practices in apparel supply chain

management in order to meet the needs of the fashion and apparel industry professionals and academics Features input from a team of highly knowledgeable authors with a range of professional and academic experience, overseen by an editor who is a leading expert in the field Reviews the range of applications for information systems in the fashion and apparel industry to improve customer choice, aid design, implement intelligent forecasting and procurement systems, and manage inventory and returns Highlighting the skills and considerations needed to manage products, Virginia Grose introduces key processes such as product development, the supply chain and branding to help you quickly get to grips with the business side of fashion. Examining traditional and newer roles within the industry, discussing the roles of buyers, retailers and merchandisers interviews and case studies give insight into the realities of this competitive industry. This second edition has all new case studies, interviews and projects as well as coverage of sustainable practice, the use of social media, the circular economy and slow fashion. There's also more on digital storytelling, online and offline retailing and elements of retail entertainment for customers plus the impact of fast fashion throughout the industry.

A fundamental process for a company to achieve stable growth levels over time in a highly competitive economy is the ability to improve, adapt, and overcome a variety of challenges, whether they be internally or externally based. Therefore, being capable of understanding how any operational changes or improvements impact consumers must likewise be taken into consideration. Entrepreneurial Innovation for Securing Long-Term Growth in a Short-Term Economy is a collection of innovative research on the methods and applications of corporate decision making on the overall success of a company in the long term. While highlighting topics including organizational values, trust management, and social entrepreneurship, this book is ideally designed for entrepreneurs, executives, business consultants, researchers, industry professionals, and students who want to improve their understanding of the strategic role of entrepreneurial innovation at different levels defined by globalized markets inserted into the information and knowledge society.

There is no doubt that the textile industry – the production of clothing, fabrics, thread, fibre and related products – plays a significant part in the global economy. It also frequently operates with disregard to its environmental and social impacts. The textile industry uses large quantities of water and outputs large quantities of waste. As for social aspects, many unskilled jobs have disappeared in regions that rely heavily on these industries. Another serious and still unresolved problem is the flexibility textile industry companies claim to need. Faced with fierce international competition, they are increasingly unable to offer job security. This is without even considering the informal-sector work proliferating both in developing and developed countries. Child labour persists within this sector despite growing pressure to halt it. Fashion demands continuous consumption. In seeking to own the latest trends consumers quickly come to regard their existing garments as inferior, if not useless. "Old" items become unwanted as quickly as new ones come into demand. This tendency towards disposability results in the increased use of resources and thus the accelerated accumulation of waste. It is obvious to many that current fashion industry practices are in direct competition with sustainability objectives; yet this is frequently overlooked as a pressing concern. It is, however, becoming apparent that there are social and ecological consequences to the current operation of the fashion industry: sustainability in the sector has been gaining attention in recent years from those who believe that it should be held accountable for the pressure it places on the individual, as well as its contribution to increases in consumption and waste disposal. This book takes a wide-screen approach to the topic, covering, among other issues: sustainability and business management in textile and fashion companies; value chain management; use of materials; sustainable production processes; fashion, needs and consumption; disposal; and innovation and design. The book will be essential reading for researchers and practitioners in the global fashion business.

Longlisted for the FT/McKinsey Business Book of the Year Award A groundbreaking chronicle of the birth--and death--of a pair of jeans, that exposes the fractures in our global supply chains, and our relationships to each other, ourselves, and the planet Take a look at your favorite pair of jeans. Maybe you bought them on Amazon or the Gap; maybe the tag says "Made in Bangladesh" or "Made in Sri Lanka." But do you know where they really came from, how many thousands of miles they crossed, or the number of hands who picked, spun, wove, dyed, packaged, shipped, and sold them to get to you? The fashion industry operates with radical opacity, and it's only getting worse to disguise countless environmental and labor abuses. It epitomizes the ravages inherent in the global economy, and all in the name of ensuring that we keep buying more while thinking less about its real cost. In Unraveled, entrepreneur, researcher, and advocate Maxine Bédat follows the life of an American icon--a pair of jeans--to reveal what really happens to give us our clothes. We visit a Texas cotton farm figuring out how to thrive without relying on fertilizers that poison the earth. Inside dyeing and weaving factories in China, where chemicals that are banned in the West slosh on factory floors and drain into waterways used to irrigate local family farms. Sewing floors in Bangladesh and Sri Lanka are crammed with women working for illegally low wages to produce garments as efficiently as machines. Back in America, our jeans get stowed, picked, and shipped out by Amazon warehouse workers pressed to be as quick as the robots primed to replace them. Finally, those jeans we had to have get sent to landfills--or, if they've been "donated," shipped back around the world to Africa, where they're sold for pennies in secondhand markets or buried and burned in mountains of garbage. A sprawling, deeply researched, and provocative tour-de-force, Unraveled is not just the story of a pair of pants, but also the story of our global economy and our role in it. Told with piercing insight and unprecedented reporting, Unraveled challenges us to use our relationship with our jeans--and all that we wear--to reclaim our central role as citizens to refashion a society in which all people can thrive and preserve the planet for generations to come.

"The legacy of Rana Plaza is increased consumer awareness of the global apparel industry's serious environmental and human rights challenges. Fixing Fashion exposes the

