

## Penrose And Katz Writing In The Sciences Exploring Conventions Of Scientific Discourse 3rd Ed Book

Winner of the Wolf Prize for his contribution to our understanding of the universe, Penrose takes on the question of whether artificial intelligence will ever approach the intricacy of the human mind. 144 illustrations.

Guide on writing and submitting a scientific paper for graduates to professionals.

English is the language of science today. No matter which languages you know, if you want your work seen, studied, and cited, you need to publish in English. But that hasn't always been the case. Though there was a time when Latin dominated the field, for centuries science has been a polyglot enterprise, conducted in a number of languages whose importance waxed and waned over time—until the rise of English in the twentieth century. So how did we get from there to here? How did French, German, Latin, Russian, and even Esperanto give way to English? And what can we reconstruct of the experience of doing science in the polyglot past? With *Scientific Babel*, Michael D. Gordin resurrects that lost world, in part through an ingenious mechanism: the pages of his highly readable narrative account teem with footnotes—not offering background information, but presenting quoted material in its original language. The result is stunning: as we read about the rise and fall of languages, driven by politics, war, economics, and institutions, we actually see it happen in the ever-changing web of multilingual examples. The history of science, and of English as its dominant language, comes to life, and brings with it a new understanding not only of the frictions generated by a scientific community that spoke in many often mutually unintelligible voices, but also of the possibilities of the polyglot, and the losses that the dominance of English entails. Few historians of science write as well as Gordin, and *Scientific Babel* reveals his incredible command of the literature, language, and intellectual essence of science past and present. No reader who takes this linguistic journey with him will be disappointed.

Get complete instructions for manipulating, processing, cleaning, and crunching datasets in Python. Updated for Python 3.6, the second edition of this hands-on guide is packed with practical case studies that show you how to solve a broad set of data analysis problems effectively. You'll learn the latest versions of pandas, NumPy, IPython, and Jupyter in the process. Written by Wes McKinney, the creator of the Python pandas project, this book is a practical, modern introduction to data science tools in Python. It's ideal for analysts new to Python and for Python programmers new to data science and scientific computing. Data files and related material are available on GitHub. Use the IPython shell and Jupyter notebook for exploratory computing Learn basic and advanced features in NumPy (Numerical Python) Get started with

data analysis tools in the pandas library Use flexible tools to load, clean, transform, merge, and reshape data Create informative visualizations with matplotlib Apply the pandas groupby facility to slice, dice, and summarize datasets Analyze and manipulate regular and irregular time series data Learn how to solve real-world data analysis problems with thorough, detailed examples

Academic Writing, Real World Topics fills a void in the writing-across-the-curriculum textbook market. It draws together articles and essays of actual academic prose as opposed to journalism; it arranges material topically as opposed to by discipline or academic division; and it approaches topics from multiple disciplinary and critical perspectives. With extensive introductions, rhetorical instruction, and suggested additional resources accompanying each chapter, Academic Writing, Real World Topics introduces students to the kinds of research and writing that they will be expected to undertake throughout their college careers and beyond. Readings are drawn from various disciplines across the major divisions of the university and focus on issues of real import to students today, including such topics as living in a digital culture, learning from games, learning in a digital age, living in a global culture, our post-human future, surviving economic crisis, and assessing armed global conflict. The book provides students with an introduction to the diversity, complexity and connectedness of writing in higher education today. Part I, a short Guide to Academic Writing, teaches rhetorical strategies and approaches to academic writing within and across the major divisions of the academy. For each writing strategy or essay element treated in the Guide, the authors provide examples from the reader, or from one of many resources included in each chapter's Suggested Additional Resources. Part II, Real World Topics, also refers extensively to the Guide. Thus, the Guide shows student writers how to employ scholarly writing practices as demonstrated by the readings, while the readings invite students to engage with scholarly content.

The fundamental mathematical tools needed to understand machine learning include linear algebra, analytic geometry, matrix decompositions, vector calculus, optimization, probability and statistics. These topics are traditionally taught in disparate courses, making it hard for data science or computer science students, or professionals, to efficiently learn the mathematics. This self-contained textbook bridges the gap between mathematical and machine learning texts, introducing the mathematical concepts with a minimum of prerequisites. It uses these concepts to derive four central machine learning methods: linear regression, principal component analysis, Gaussian mixture models and support vector machines. For students and others with a mathematical background, these derivations provide a starting point to machine learning texts. For those learning the mathematics for the first time, the methods help build intuition and practical experience with applying mathematical concepts. Every chapter includes worked examples and exercises to test understanding. Programming tutorials are offered on the book's web site.

The second edition of this book is designed for beginning and experienced authors, for nurses who want to write articles about their practice, and for graduate students in nursing to guide their preparation of papers for both courses and publication. Developing the ability to communicate in writing is an essential outcome of nursing programs, particularly at the graduate level. This book is a widely used resource on all aspects of: writing EBP papers, reporting research for use in practice, disseminating the findings of clinical projects and innovations, and preparing manuscripts for publication. The text includes new content that focuses on the dissemination of information in Evidence-Based Practice (EBP). Varied models of EBP are presented with an emphasis on how to disseminate evidence to different audiences, including how to prepare critical appraisals of research studies with implications for practice, literature reviews and syntheses, and other types of written reports that contribute to EBP.

'A comprehensive, well-written and beautifully organized book on publishing articles in the humanities and social sciences that will help its readers write forward with a first-rate guide as good company.' - Joan Bolker, author of *Writing Your Dissertation in Fifteen Minutes a Day* 'Humorous, direct, authentic ... a seamless weave of experience, anecdote, and research.' - Kathleen McHugh, professor and director of the UCLA Center for the Study of Women Wendy Laura Belcher's *Writing Your Journal Article in Twelve Weeks: A Guide to Academic Publishing Success* is a revolutionary approach to enabling academic authors to overcome their anxieties and produce the publications that are essential to succeeding in their fields. Each week, readers learn a particular feature of strong articles and work on revising theirs accordingly. At the end of twelve weeks, they send their article to a journal. This invaluable resource is the only guide that focuses specifically on publishing humanities and social science journal articles.

2013 Laura Ingalls Wilder Award Rosa's mother is singing again, for the first time since Papa died in an accident in the mills. But instead of filling their cramped tenement apartment with Italian lullabies, Mamma is out on the streets singing union songs, and Rosa is terrified that her mother and older sister, Anna, are endangering their lives by marching against the corrupt mill owners. After all, didn't Miss Finch tell the class that the strikers are nothing but rabble-rousers—an uneducated, violent mob? Suppose Mamma and Anna are jailed or, worse, killed? What will happen to Rosa and little Ricci? When Rosa is sent to Vermont with other children to live with strangers until the strike is over, she fears she will never see her family again. Then, on the train, a boy begs her to pretend that he is her brother. Alone and far from home, she agrees to protect him . . . even though she suspects that he is hiding some terrible secret. From a beloved, award-winning author, here is a moving story based on real events surrounding an infamous 1912 strike.

For four hundred years--from the first Spanish assaults against the Arawak people of Hispaniola in the 1490s to the U.S. Army's massacre of Sioux Indians at Wounded Knee in the 1890s--the indigenous inhabitants of North and South America endured an unending firestorm of violence. During that time the native population of the Western Hemisphere declined by as many as 100 million people. Indeed, as historian David E. Stannard argues in this stunning new book, the European and white American

destruction of the native peoples of the Americas was the most massive act of genocide in the history of the world. Stannard begins with a portrait of the enormous richness and diversity of life in the Americas prior to Columbus's fateful voyage in 1492. He then follows the path of genocide from the Indies to Mexico and Central and South America, then north to Florida, Virginia, and New England, and finally out across the Great Plains and Southwest to California and the North Pacific Coast. Stannard reveals that wherever Europeans or white Americans went, the native people were caught between imported plagues and barbarous atrocities, typically resulting in the annihilation of 95 percent of their populations. What kind of people, he asks, do such horrendous things to others? His highly provocative answer: Christians. Digging deeply into ancient European and Christian attitudes toward sex, race, and war, he finds the cultural ground well prepared by the end of the Middle Ages for the centuries-long genocide campaign that Europeans and their descendants launched--and in places continue to wage--against the New World's original inhabitants. Advancing a thesis that is sure to create much controversy, Stannard contends that the perpetrators of the American Holocaust drew on the same ideological wellspring as did the later architects of the Nazi Holocaust. It is an ideology that remains dangerously alive today, he adds, and one that in recent years has surfaced in American justifications for large-scale military intervention in Southeast Asia and the Middle East. At once sweeping in scope and meticulously detailed, American Holocaust is a work of impassioned scholarship that is certain to ignite intense historical and moral debate.

From London to Corsica to Paris -- as a young woman pursues the truth about her late mother, two captivating love stories unfurl in this captivating novel from the author of *The Guest List*. Kate Darling's enigmatic mother -- a once-famous ballerina -- has passed away, leaving Kate bereft. When her grandmother falls ill and bequeaths to Kate a small portrait of a woman who bears a striking resemblance to Kate's mother, Kate uncovers a mystery that may upend everything she thought she knew. Kate's journey to find the true identity of the woman in the portrait takes her to some of the world's most iconic and indulgent locales, revealing a love story that began in the wild 1920s and was disrupted by war and could now spark new love for Kate. Alternating between Kate's present-day hunt and voices from the past, *The Book of Lost and Found* casts light on family secrets and love -- both lost and found.

This 2004 textbook fills a gap in the literature on general relativity by providing the advanced student with practical tools for the computation of many physically interesting quantities. The context is provided by the mathematical theory of black holes, one of the most elegant, successful, and relevant applications of general relativity. Among the topics discussed are congruencies of timelike and null geodesics, the embedding of spacelike, timelike and null hypersurfaces in spacetime, and the Lagrangian and Hamiltonian formulations of general relativity. Although the book is self-contained, it is not meant to serve as an introduction to general relativity. Instead, it is meant to help the reader acquire advanced skills and become a competent researcher in relativity and gravitational physics. The primary readership consists of graduate students in gravitational physics. It will also be a useful reference for more seasoned researchers working in this field.

In *The Centrality of Style*, editors Mike Duncan and Star Medzerian Vanguri argue that style is a central concern of composition

studies even as they demonstrate that some of the most compelling work in the area has emerged from the margins of the field. The Routledge Handbook of Language and Science provides a state-of-the-art volume on the language of scientific processes and communications. This book offers comprehensive coverage of socio-cultural approaches to science, as well as analysing new theoretical developments and incorporating discussions about future directions within the field. Featuring original contributions from an international range of renowned scholars, as well as academics at the forefront of innovative research, this handbook: identifies common objects of inquiry across the areas of rhetoric, sociolinguistics, communication studies, science and technology studies, and public understanding of science; covers the four key themes of power, pedagogy, public engagement, and materiality in relation to the study of scientific language and its development; uses qualitative and quantitative approaches to demonstrate how humanities and social science scholars can go about studying science; details the meaning and purpose of socio-cultural approaches to science, including the impact of new media technologies; analyses the history of the field and how it positions itself in relation to other areas of study. Ushering the study of language and science toward a more interdisciplinary, diverse, communal and ecological future, The Routledge Handbook of Language and Science is an essential reference for anyone with an interest in this area.

In today's constantly changing workplace, it's important to keep up with strategies for successful communication, whether it happens through email, websites, presentations, social media, or cover letters. Practical Strategies for Technical Communication helps get students up to speed with a concise, accessible guide to everything they need to know about audience and purpose, document design, research, style, and more. In the third edition, noted scholar and teacher Stuart A. Selber joins the author team. The new edition features expanded coverage of nontraditional resume formats such as infographics and videos, a new discussion of usability testing, and an array of revised and updated Tech Tips. Practical Strategies for Technical Communication is available with LaunchPad- a customizable course space featuring an ebook and an exciting array of digital resources including a test bank, adaptive quizzing, multimedia Document Analysis Activities, and more. To order or purchase the print book packaged with LaunchPad, use ISBN 978-1-319-22438-7.

A pioneering neuroscientist argues that we are more than our brains To many, the brain is the seat of personal identity and autonomy. But the way we talk about the brain is often rooted more in mystical conceptions of the soul than in scientific fact. This blinds us to the physical realities of mental function. We ignore bodily influences on our psychology, from chemicals in the blood to bacteria in the gut, and overlook the ways that the environment affects our behavior, via factors varying from subconscious sights and sounds to the weather. As a result, we alternately overestimate our capacity for free will or equate brains to inorganic machines like computers. But a brain is neither a soul nor an electrical network: it is a bodily organ, and it cannot be separated from its surroundings. Our selves aren't just inside our heads--they're spread throughout our bodies and beyond. Only once we come to terms with this can we grasp the true nature of our humanity.

Writing in the Sciences Exploring Conventions of Scientific Discourse Longman Publishing Group

A Down-to-Earth Approach James Henslin shares the excitement of sociology in Essentials of Sociology: A Down-to-Earth Approach, 11/e. With his acclaimed "down-to-earth" approach and personal writing style, the author highlights the sociology of everyday life and its relevance to students' lives. With wit, personal reflection, and illuminating examples, Henslin stimulates students' sociological imagination so they can

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better perceive how the pieces of society fit together. In addition to this trademark down-to-earth approach, other distinctive features include: comparative perspectives, the globalization of capitalism, and visual presentations of sociology. MySocLab is an integral part of the Henslin learning program. Engaging activities and assessments provide a teaching a learning system that helps students see the world through a sociological lens. With MySocLab, students can develop critical thinking skills through writing, explore real-world data through the new Social Explorer, and watch the latest entries in the Core Concept Video Series. Revel from Pearson is a new learning experience designed for the way today's students read, think, and learn. Revel redesigns familiar and respected course content and enriches it for today's students with new dynamic, rich-media interactives and assessments. The result is improved student engagement and improved learning. Revel for Henslin will be available for Fall 2014 classes. This program will provide a better teaching and learning experience-for you and your students. It: Personalizes Learning with MySocLab: MySocLab is an online homework, tutorial, and assessment program. It helps students prepare for class and instructor gauge individual and class performance. Explores a A Down-to-Earth Approach: This title highlights the sociology of everyday life and its relevance to students' lives. Improves Critical Thinking: Features throughout help build critical thinking skills. Understands Social Change: An important theme of the text, social change over time, examines what society was previously like, how it has changed, and what the implications are for the present and future. ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. Reconnecting Reading and Writing explores the ways in which reading can and should have a strong role in the teaching of writing in college. Reconnecting Reading and Writing draws on broad perspectives from history and international work to show how and why reading should be reunited with writing in college and high school classrooms. It presents an overview of relevant research on reading and how it can best be used to support and enhance writing instruction. Take your understanding to a whole new level with Pageburst digital books on VitalSource! Easy-to-use, interactive features let you make highlights, share notes, run instant topic searches, and so much more. Best of all, with Pageburst, you get flexible online, offline, and mobile access to all your digital books. The clear, concise, and cutting-edge medical-surgical nursing content in Medical-Surgical Nursing: Concepts & Practice, 2nd Edition provides the solid foundation you need to pass the NCLEX Examination and succeed as a new nurse. It builds on the fundamentals of nursing and covers roles, settings, health care trends, all body systems and their disorders, emergency and disaster management, and mental health nursing. Written by noted authors Susan deWit and Candice Kumagai, Medical-Surgical Nursing reflects current national LPN/LVN standards with its emphasis on safety as well as complementary and alternative therapies. UNIQUE! LPN Threads share learning features with Elsevier's other LPN textbooks, providing a consistency across the Elsevier LPN curriculum. Key Terms include phonetic pronunciations and text page references. Key Points are located at the end of chapters and summarize chapter highlights. Overview of Anatomy and Physiology at the beginning of each body system chapter provides basic information for understanding the body system and

its disorders. Nursing Process provides a consistent framework for disorders chapters. Evidence-Based Practice is highlighted with special icons indicating current research. Assignment Considerations boxes address situations in which the charge nurse delegates to the LPN/LVN or the LPN/LVN assigns tasks to unlicensed assistive personnel. Focused Assessment boxes include information on history taking and psychosocial assessment, physical assessment, and guidance on how to collect data/information for specific disorders. Elder Care Points boxes address the unique medical-surgical care issues that affect older adults. Legal and Ethical Considerations boxes focus on specific disorder-related issues. Safety Alert boxes highlight specific dangers to patients related to medications and clinical care. Clinical Cues provide guidance and advice related to the application of nursing care. Think Critically About boxes encourage you to synthesize information and apply concepts beyond the scope of the chapter. Concept Maps in the disorders chapters help you visualize difficult material and illustrate how a disorder's multiple symptoms, treatments, and side effects relate to each other. Health Promotion boxes address wellness and disease prevention, including diet, infection control, and more. Complementary and Alternative Therapies boxes offer information on how nontraditional treatments for medical-surgical conditions may be used to complement traditional treatment. Cultural Considerations promote understanding and sensitivity to various ethnic groups. Nutrition Considerations address the need for holistic care and reflect the increased focus on nutrition in the NCLEX Examination. Patient Teaching boxes provide step-by-step instructions and guidelines for post-hospital care. Home Care Considerations boxes focus on post-discharge adaptations of medical-surgical nursing care to the home environment. Mental Health Nursing unit includes information on disorders of anxiety and mood, eating disorders, cognitive disorders, thought and personality disorders, and substance abuse. Disaster Management content includes material focusing on preparation and mitigation to avoid losses and reduce the risk of injury associated with both natural and bioterrorist disasters. Nursing Care Plans with Critical Thinking Questions show how a care plan is developed and how to evaluate care of a patient. Review questions for the NCLEX-PN Examination at the end of each chapter include alternate-item format questions and help prepare you for class tests and the NCLEX exam. Critical Thinking Activities at the end of chapters include clinical situations and relevant questions, allowing you to hone your critical thinking skills. UNIQUE! Best Practices are highlighted to show the latest evidence-based research related to interventions. Online resources listed at the end of each chapter promote comprehensive patient care based on current national standards and evidence-based practices. UNIQUE! Icons in page margins point to related animations, video clips, additional content, and related resources on the Evolve site.

A tour de force from acclaimed author Alan Gratz (Prisoner B-3087), this timely -- and timeless -- novel tells the powerful story of three different children seeking refuge.

Normal 0 false false false MicrosoftInternetExplorer4 A rhetorical, multi-disciplinary guide, *Writing in the Sciences* discusses the major genres of science writing including research reports, grant proposals, conference presentations, and a variety of forms of public communication. Multiple samples from real research cases illustrate a range of scientific disciplines and audiences for scientific research along with the corresponding differences in focus, arrangement, style, and other rhetorical dimensions. Comparisons among disciplines provide the opportunity for students to identify common conventions in science and investigate variation across fields.

*Public Relations Writing: Principles in Practice* is a comprehensive core text that guides students from the most basic

foundations of public relations writing—research, planning, ethics, organizational culture, law, and design—through the production of actual, effective public relations materials. The Second Edition focuses on identifying and writing public relations messages and examines how public relations messages differ from other messages.

A New York Times Book Review Editors' Choice. The Sunday Times (U.K.) Classical Music Book of 2018 and one of The Economist's Best Books of 2018. "A magisterial portrait." --Corinna da Fonseca-Wollheim, The New York Times Book Review A landmark biography of the Polish composer by a leading authority on Chopin and his time Based on ten years of research and a vast cache of primary sources located in archives in Warsaw, Paris, London, New York, and Washington, D.C., Alan Walker's monumental Fryderyk Chopin: A Life and Times is the most comprehensive biography of the great Polish composer to appear in English in more than a century. Walker's work is a corrective biography, intended to dispel the many myths and legends that continue to surround Chopin. Fryderyk Chopin is an intimate look into a dramatic life; of particular focus are Chopin's childhood and youth in Poland, which are brought into line with the latest scholarly findings, and Chopin's romantic life with George Sand, with whom he lived for nine years.

Comprehensive and engaging, and written in highly readable prose, the biography wears its scholarship lightly: this is a book suited as much for the professional pianist as it is for the casual music lover. Just as he did in his definitive biography of Liszt, Walker illuminates Chopin and his music with unprecedented clarity in this magisterial biography, bringing to life one of the nineteenth century's most confounding, beloved, and legendary artists.

RICK WARD WANTS TO GO TO WAR. And he's not sure why. Maybe he's running from his dad and his crazy temper. Maybe he's running from his girl, who seems to think he's more of a joke than a man. Or maybe he's just running -- to find himself. But after Rick ventures into the Vietnam jungle, he discovers that no one -- not protestors, politicians, or writers -- has got a clue. War is far bigger, scarier, and more complicated than anything he ever could have imagined.

A riveting glimpse of life and love during and after World War II—a heart-warming, touching, and thoroughly absorbing true story of a world gone by. In the spring of 1939, with the Second World War looming, two determined twenty-four-year-olds, Heather Jenner and Mary Oliver, decided to open a marriage bureau. They found a tiny office on London's Bond Street and set about the delicate business of matchmaking. Drawing on the bureau's extensive archives, Penrose Halson—who many years later found herself the proprietor of the bureau—tells their story, and those of their clients. From shop girls to debutantes; widowers to war veterans, clients came in search of security, social acceptance, or simply love. And thanks to the meticulous organization and astute intuition of the Bureau's matchmakers, most found what they were looking for. Penrose Halson draws from newspaper and magazine articles, advertisements, and interviews with the proprietors themselves to bring the romance and heartbreak of matchmaking during wartime to vivid, often hilarious, life

in this unforgettable story of a most unusual business. "A book full of charm and hilarity."—Country Life

In 1933, President Herbert Hoover commissioned the "Ogburn Report," a comprehensive study of social trends in the United States. Fifty years later, a symposium of noted social and behavioral scientists marked the report's anniversary with a book of their own from the Commission on Behavioral and Social Sciences and Education. The 10 chapters presented here relate the developments detailed in the "Ogburn Report" to modern social trends. This book discusses recent major strides in the social and behavioral sciences, including sociology, psychology, anthropology, economics, and linguistics.

A Buzzfeed Most Anticipated Book of the Year • A The Millions Most Anticipated Book of the Year "A massively entertaining and slyly enlightening story nestled inside another story like a ghost within its host." —Kathleen Rooney, author of *Cher Ami* and *Major Whittlesey* and *Lillian Boxfish Takes a Walk* In this provocative meditation on new motherhood—Shirley Jackson meets *The Awakening*—a postpartum woman's psychological unraveling becomes intertwined with the ghostly appearance of children's book writer Margaret Wise Brown. There's a madwoman upstairs, and only Megan Weiler can see her. Ravaged and sore from giving birth to her first child, Megan is mostly raising her newborn alone while her husband travels for work. Physically exhausted and mentally drained, she's also wracked with guilt over her unfinished dissertation—a thesis on mid-century children's literature. Enter a new upstairs neighbor: the ghost of quixotic children's book writer Margaret Wise Brown—author of the beloved classic *Goodnight Moon*—whose existence no one else will acknowledge. It seems Margaret has unfinished business with her former lover, the once-famous socialite and actress Michael Strange, and is determined to draw Megan into the fray. As Michael joins the haunting, Megan finds herself caught in the wake of a supernatural power struggle—and until she can find a way to quiet these spirits, she and her newborn daughter are in terrible danger. Using Megan's postpartum haunting as a powerful metaphor for a woman's fraught relationship with her body and mind, Julia Fine once again delivers an imaginative and "barely restrained, careful musing on female desire, loneliness, and hereditary inheritances" (*Washington Post*).

This book addresses the roles and challenges of people who communicate science, who work with scientists, and who teach STEM majors how to write. In terms of practice and theory, chapters address themes encountered by scientists and communicators, including ethical challenges, visual displays, and communication with publics, as well as changed and changing contexts and genres. The pedagogy section covers topics important to instructors' everyday teaching as well as longer-term curricular development. Chapters address delivery of rhetorically informed instruction, communication from experts to the publics, writing assessment, online teaching, and communication-intensive pedagogies and curricula. NATIONAL BESTSELLER • "Steven Pressfield brings the battle of Thermopylae to brilliant life."—Pat Conroy At

Thermopylae, a rocky mountain pass in northern Greece, the feared and admired Spartan soldiers stood three hundred strong. Theirs was a suicide mission, to hold the pass against the invading millions of the mighty Persian army. Day after bloody day they withstood the terrible onslaught, buying time for the Greeks to rally their forces. Born into a cult of spiritual courage, physical endurance, and unmatched battle skill, the Spartans would be remembered for the greatest military stand in history—one that would not end until the rocks were awash with blood, leaving only one gravely injured Spartan squire to tell the tale. . . .

This market-leading text, which reflects recent changes in technology, workplace practices and the global marketplace, progresses from concepts and basic copyediting to comprehensive editing, management and production issues. The addition of Angela Eaton of Texas Tech University brings a fresh tone to her updates of content and pedagogy while retaining the authoritative voice of Carolyn Rude. Some of the text's changes include an update of Chapter 6, "Electronic Editing," and examples about editing Web sites are found throughout the text to support the increased role of online resources in every aspect of communication. 0133937704 / 9780133937701 Technical Editing Plus MyWritingLab -- Access Card Package Package consists of: 0133933296 / 9780133933291 MyWritingLab Generic -- Glue in Access Card 013393330X / 9780133933307 MyWritingLab Generic -- Inside Star Sticker 0205786715 / 9780205786718  
Technical Editing

This book is a comprehensive guide to scientific communication that has been used widely in courses and workshops as well as by individual scientists and other professionals since its first publication in 2002. This revision accounts for the many ways in which the globalization of research and the changing media landscape have altered scientific communication over the past decade. With an increased focus throughout on how research is communicated in industry, government, and non-profit centers as well as in academia, it now covers such topics as the opportunities and perils of online publishing, the need for translation skills, and the communication of scientific findings to the broader world, both directly through speaking and writing and through the filter of traditional and social media. It also offers advice for those whose research concerns controversial issues, such as climate change and emerging viruses, in which clear and accurate communication is especially critical to the scientific community and the wider world.

Foreword. A transformed scientific method. Earth and environment. Health and wellbeing. Scientific infrastructure. Scholarly communication.

This modern text outlines a simple solution for producing all forms of workplace communication—one that focuses on how to effectively plan, package and perfect oral and written communication. Its accessible, four-color design is illustrated with interesting scenarios and examples featuring real people, real communication challenges and real resolutions to those

challenges. With its contemporary approach, it covers trends for electronic, hard-copy and oral communication and includes substantive illustrations that show before/after samples and writer annotations. Innovative end-of-chapter exercises are designed for a variety of learners and include degree-specific assignments that reinforce career-related communication techniques.

Creole Composition is a collection featuring essays by scholars and teachers-researchers working with students in/from the Anglophone Caribbean. Arising from a need to define what writing instruction in the Caribbean means, Creole Composition expands the existing body of research literature about the teaching of writing at the postsecondary level in the Caribbean region. To this end, it speaks to critical disciplinary conversations of rhetoric and composition and academic literacies while addressing specific issues with teaching academic writing to Anglophone Caribbean students. It features chapters addressing language, approaches to teaching, assessing writing, administration, and research in postsecondary education as well as professionalization of writing instructors in the region. Some chapters reflect traditional Caribbean attitudes to postsecondary writing instruction; other chapters seek to reform these traditional practices. Some chapters' interventions emerge from discussions in writing studies while other chapters reflect their authors' primary training in other fields, such as applied linguistics, education, and literary studies. Additionally, the chapters use a variety of styles and methods, ranging from highly personal reflective essays to theoretical pieces and empirical studies following IMRaD format. Creole Composition, the first of its kind in the region, provides much-needed knowledge to the community of teacher-researchers in the Anglophone Caribbean and elsewhere in the fields of rhetoric and composition, writing studies, and academic literacies. In suggesting frameworks around which to build and further institutionalize and professionalize writing studies in the region, the collection advances the broader field of writing studies beyond national boundaries. Contributors include Tyrone Ali, Annife Campbell, Tresecka Campbell-Dawes, Valerie Combie, Jacob Dyer Spiegel, Brianne Jaquette, Carmeneta Jones, Clover Jones McKenzie, Beverley Josephs, Christine E. Kozikowski, Vivette Milson-Whyte, Kendra L. Mitchell, Raymond Oenbring, Heather M. Robinson, Daidrah Smith, and Michelle Stewart-McKoy.

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