

Mastermind How To Think Like Sherlock Holmes

Grounded in scholarship but written for busy institutional leaders, *Building Gender Equity in the Academy* is a handbook of actionable strategies for faculty and administrators working to improve the inclusion and visibility of women and others who are marginalized in the sciences and in academe more broadly.

In his New York Times bestseller *Steal Like an Artist*, Austin Kleon showed readers how to unlock their creativity by “stealing” from the community of other movers and shakers. Now, in an even more forward-thinking and necessary book, he shows how to take that critical next step on a creative journey—getting known. *Show Your Work!* is about why generosity trumps genius. It’s about getting findable, about using the network instead of wasting time “networking.” It’s not self-promotion, it’s self-discovery—let others into your process, then let them steal from you. Filled with illustrations, quotes, stories, and examples, *Show Your Work!* offers ten transformative rules for being open, generous, brave, productive. In chapters such as *You Don’t Have to Be a Genius*; *Share Something Small Every Day*; and *Stick Around*, Kleon creates a user’s manual for embracing the communal nature of creativity— what he calls the “ecology of talent.” From broader life lessons about work (you can’t find your voice if you don’t use it) to the etiquette of sharing—and the dangers of oversharing—to the practicalities of Internet life (build a good domain name; give credit when credit is due), it’s an inspiring manifesto for succeeding as any kind of artist or entrepreneur in the digital age.

Nature holds the secret to your happiness, health and wellbeing. Now at last, you can unlock it. We associate trees and woodlands with harmony, health and vitality. And yet, so often, we struggle to experience these qualities in our everyday lives. What if we could harness the wisdom of the forest for ourselves? *Think like a Tree*, the first guide of its kind, reveals the underlying principles of nature's secrets of success one by one. These natural principles evolved over billions of years--they're the rules and patterns that all living things have in common for: finding purpose; growth and success; solving problems; building resilience; creating ideal conditions to thrive; developing positive relationships; and leaving a lasting legacy. Drawing on woodland examples from around the globe, *Think like a Tree* shares the amazing abilities of trees, their, evolutionary success stories and their abilities to heal. Real-world case studies demonstrate how the *Think like a Tree* principles are being applied right now by people around the world. Exercises for each of the principles allow readers to put into practice the wisdom shared by the living world in this unique and practical personal development book. This book guides you to discover your own personal route to happiness, health, success and fulfilment--whatever your circumstances. The natural principles, harnessed from observations in nature, can be used for: -wellbeing -physical health -psychological health and happiness -overcoming a life challenge -staying motivated -relationship issues -employment -business management -planning your free time -being an active part of your community -initiating change -learning how to live sustainably -looking forward to the future -and more In addition, the book shares secrets from biomimicry, permaculture, green living and sustainable business, to make this a comprehensive guide for living the life that you want to lead, whilst considering your impact on the living world. Author, Sarah Spencer Sarah Spencer is passionate

about trees. She lives on a smallholding in the National Forest in Derbyshire in the centre of the UK with her family, and loves growing vegetables, fruit and cut flowers. She manages a woodland that she designed and planted from scratch. Whilst designing landscapes, gardens and woodlands, Sarah came to realise that the same principles that make forests successful and enduring can be applied to our own lives. Sarah has used these tools and principles in a wide range of applications in her own life. Throughout the book Sarah shares her story of incredible health recovery - how she used the natural principles to overcome significant illness, find her purpose and achieve happiness. She now spends her time inspiring others to use trees and nature to design the life they want to lead via books, workshops and online courses. Beautiful illustrations by Eva Elliott Spencer make this a book to treasure.

The first book in the action-packed trilogy from New York Times bestselling author Gordon Korman is perfect for fans of *Stranger Things* and James Patterson. Eli Frieden has never left Serenity, New Mexico...why would he ever want to? Then one day, he bikes to the edge of the city limits and something so crazy and unexpected happens, it changes everything. Eli convinces his friends to help him investigate further, and soon it becomes clear that nothing is as it seems in Serenity. The clues mount to reveal a shocking discovery, connecting their ideal crime-free community to some of the greatest criminal masterminds ever known. The kids realize they can trust no one—least of all their own parents.

Prime Minister of the UK from 1940 to 1945 and again from 1951 to 1955, Winston Churchill will always be remembered for his leadership of his country during the Second World War. His commitment to 'never surrender', as well as his stirring speeches and radio broadcasts, helped inspire British resistance to the Nazi threat when Britain stood alone against an occupied Europe. As well as a hugely successful politician, Churchill was an officer in the British Army, a journalist, historian and a writer, winning the Nobel Prize for Literature. However, his political career did not always show a continual upwards trajectory. After the First World War, he left government and spent the 1930s in the political 'wilderness'. But, as one of the few voices warning about Nazi Germany he returned to government to play his part in defeating Nazism and becoming one of the defining figures of the twentieth century. In *How to Think Like Churchill*, author Daniel Smith looks at defining moments in Churchill's life and reveals the key principles, philosophies and decisions that made him the man we remember him as: leader, visionary and national hero. Studying how and why he accomplished what he did, how he overcame adversity and stood strong in the face of overwhelming odds, with quotes and passages by and about the great man, you too can learn to think like Churchill. Twenty years ago thieves Felix and Danny were inseparable. Now it takes a threat to their family to get them in the same city. Can they pull off their biggest con yet—and prove that their love is as real and precious as any treasure?

The Blackbelt Mastermind - 'The training of a fighter is well-known as a meticulous disciplined enterprise. True grit and hard knocks are the order of the day. You're on the canvas of life. Your muddled, semiconscious, incoherent brain is listening to the referee's 10-count. It is at this point when even courage and tenacity fail, when intestinal fortitude abandons you, that you need the one thing that every great champion who has ever stepped into the ring of life possesses - a mentor, a confidant, a coach, an angel on your shoulder. This book contains the wisdom of such a

motivational figure. Danielle Serpico has earned her stripes in the jungle of life. Battling through personal, emotional and financial adversity to emerge a true champion. Her experiences chronicle her pathway to success. In this book you will find the strategies that she used to develop her acclaimed M.A.S.T.E.R. System. From an entrepreneurial businesswoman and European Martial arts champion to a Master NLP Trainer and coach, Danielle has evolved her system with one goal in mind - your success. This book contains all the practical exercises and easily assimilated techniques you need in order to develop your inner warrior. Utilizing the key principles of her system, you will learn to become the master of your mind and ultimately master of your destiny.

Whether battling for victory in your personal life or in your business, the M.A.S.T.E.R. system is an easy-to-follow step-by-step personal coaching method that works. Using cutting edge NLP technology and sports psychology, this book builds a comprehensive matrix of success strategies. Foreword by New York Times Best Selling Author Raymond Aaron 'Masterful attitude, strength and tenacity equal results' is the key basis of her system. Danielle is always in your corner and has your back as you engage in your most rewarding endeavour, the creation of a wonderful and rewarding life. Filled with wonderful nuggets of advice as well as heart felt passion and emotion, this book is the perfect companion for anyone looking to make big changes in their thinking and ultimately their life. You will develop a winning mindset and gain the successes you desire while discovering the limitless power and abundance that you already possess. A must read to carry with you whenever you need someone in 'your corner'.

Winner of the Schneider Family Book Award Boston Globe-Horn Book Award Winner
What if words got stuck in the back of your mouth whenever you tried to speak? What if they never came out the way you wanted them to? Sometimes it takes a change of perspective to get the words flowing. A New York Times Best Children's Book of the Year I wake up each morning with the sounds of words all around me. And I can't say them all . . . When a boy who stutters feels isolated, alone, and incapable of communicating in the way he'd like, it takes a kindly father and a walk by the river to help him find his voice. Compassionate parents everywhere will instantly recognize a father's ability to reconnect a child with the world around him. Poet Jordan Scott writes movingly in this powerful and ultimately uplifting book, based on his own experience, and masterfully illustrated by Greenaway Medalist Sydney Smith. A book for any child who feels lost, lonely, or unable to fit in. Finalist for the BC and Yukon Christie Harris Illustrated Children's Literature Prize An American Library Association Notable Children's Book ILA Primary Fiction Honoree Named a Best Book of the Year by The Wall Street Journal, People Magazine, NPR, Kirkus Reviews, Shelf Awareness, Bookpage, School Library Journal, Publishers Weekly, Publishers Lunch, and more! A Horn Book Fanfare Best Book of the Year A Junior Library Guild Gold Standard Selection A Bank Street Best Childrens Book of the Year! A Chicago Public Library Best Book of the Year A CBC Best Picture Book of the Year A Kids' Book Choice Award Finalist

You are playing a game online; masterminding the perfect crime. Or at least you think it's a game. A seemingly normal website inviting players to mastermind the perfect crime is the façade for billionaire Lawrence Hackett's real-life game of Mastermind - an invitation-only competition for a select few - to see who can perform the perfect heist and win an enormous bounty. Special Agent Mitchell Parker and his team learn the

magnitude of the international crime ring just in time. Washington, London, Paris ... the clock is ticking. Can Parker and his team shut down the crimes before it is too late? The incredible true story of the decade-long quest to bring down Paul Le Roux--the creator of a frighteningly powerful Internet-enabled cartel who merged the ruthlessness of a drug lord with the technological savvy of a Silicon Valley entrepreneur "Evan Ratliff has pried open a hidden world of high-tech gangsters and drug kingpins and double-crossers and stone-cold hitmen."--David Grann, author of *Killers of the Flower Moon* It all started as an online prescription drug network, supplying hundreds of millions of dollars' worth of painkillers to American customers. It would not stop there. Before long, the business had turned into a sprawling multinational conglomerate engaged in almost every conceivable aspect of criminal mayhem. Yachts carrying \$100 million in cocaine. Safe houses in Hong Kong filled with gold bars. Shipments of methamphetamine from North Korea. Weapons deals with Iran. Mercenary armies in Somalia. Teams of hit men in the Philippines. Encryption programs so advanced that the government could not break them. The man behind it all, pulling the strings from a laptop in Manila, was Paul Calder Le Roux--a reclusive programmer turned criminal genius who could only exist in the networked world of the twenty-first century, and the kind of self-made crime boss that American law enforcement had never imagined. For half a decade, DEA agents played a global game of cat-and-mouse with Le Roux as he left terror and chaos in his wake. Each time they came close, he would slip away. It would take relentless investigative work, and a shocking betrayal from within his organization, to catch him. And when he was finally caught, the story turned again, as Le Roux struck a deal to bring down his own organization and the people he had once employed. Award-winning investigative journalist Evan Ratliff spent four years piecing together this intricate puzzle, chasing Le Roux's empire and his shadowy henchmen around the world, conducting hundreds of interviews and uncovering thousands of documents. The result is a riveting, unprecedented account of a crime boss built by and for the digital age. Advance praise for *The Mastermind* "A true crime classic"--*Publishers Weekly* (starred review) "If truth is stranger than fiction, then *The Mastermind* is the truest book you'll read this year. The only thing predictable about it is how quickly you'll turn the pages."--Noah Hawley, author of *Before the Fall* and creator of the TV series *Fargo* 'This book rewarded me with dark, dry chuckles on every page' Reni Eddo-Lodge 'Hilarious . . . This original approach to discussing race is funny, intellectual and timely' *Independent* 'The work of a true mastermind' Benjamin Zephaniah I learned early on that, for me as a black professional, to rise through the ranks and really attain power, I needed to adopt the most ruthless of mindsets possible: the mindset of the White Man who would tear your cheek from your face before he even considered turning his one first.

In *How to Think Like Sherlock* you will learn how to increase your powers of observation, memory, deduction and reasoning using the tricks and techniques of the world's most famous detective, Sherlock Holmes.

The author of *Queen Bees and Wannabees* decodes the inner lives of boys to reveal how parents can forge stronger connections with their sons, explaining how boys are more likely to hide their feelings and resist adult support.

Draws on the latest scientific discoveries to outline tests and exercises for improving cognitive fitness, in a reference that focuses on recent understandings about the frontal

lobe to explain how to promote brain health at any age.

NEW YORK TIMES BESTSELLER • Before *The Dante Chamber*, there was *The Dante Club*: “an ingenious thriller that . . . brings Dante Alighieri’s *Inferno* to vivid, even unsettling life.”—*The Boston Globe* “With intricate plots, classical themes, and erudite characters . . . what’s not to love?”—Dan Brown, author of *The Da Vinci Code* and *Origin Boston, 1865*. The literary geniuses of the Dante Club—poets and Harvard professors Henry Wadsworth Longfellow, Dr. Oliver Wendell Holmes, and James Russell Lowell, along with publisher J. T. Fields—are finishing America’s first translation of *The Divine Comedy*. The powerful Boston Brahmins at Harvard College are fighting to keep Dante in obscurity, believing the infiltration of foreign superstitions to be as corrupting as the immigrants arriving at Boston Harbor. But as the members of the Dante Club fight to keep a sacred literary cause alive, their plans fall apart when a series of murders erupts through Boston and Cambridge. Only this small group of scholars realizes that the gruesome killings are modeled on the descriptions of Hell’s punishments from Dante’s *Inferno*. With the lives of the Boston elite and Dante’s literary future in the New World at stake, the members of the Dante Club must find the killer before the authorities discover their secret. Praise for *The Dante Club* “Ingenious . . . [Matthew Pearl] keeps this mystery sparkling with erudition.”—Janet Maslin, *The New York Times* “Not just a page-turner but a beguiling look at the U.S. in an era when elites shaped the course of learning and publishing. With this story of the Dante Club’s own descent into hell, Mr. Pearl’s book will delight the Dante novice and expert alike.”—*The Wall Street Journal* “[Pearl] ably meshes the . . . literary analysis with a suspenseful plot and in the process humanizes the historical figures. . . . A divine mystery.”—*People* (Page-turner of the Week) “An erudite and entertaining account of Dante’s violent entrance into the American canon.”—*Los Angeles Times* “A hell of a first novel . . . *The Dante Club* delivers in spades. . . . Pearl has crafted a work that maintains interest and drips with nineteenth-century atmospherics.”—*San Francisco Chronicle*

With over 11 million female-owned businesses in the US today, more women than ever are taking the reins to create their own success. Maybe you feel the pull to start a business but deep down you're afraid that you don't have what it takes. Maybe you have a great idea but wonder if you're actually qualified to make it happen. Or maybe you want to expand your business, but you're worried about how it will affect your family. If that's you, it's time to start thinking like a boss. In this practical and encouraging book, Kate Crocco exposes the 12 limiting beliefs that are holding you back from your true potential, such as - I should have it all together and I don't - I'm not ready or qualified to start - I don't have enough time - It's already been done before - and more With plenty of inspiring true stories and actionable steps you can take--starting now--Thinking Like a Boss will help you turn your limiting beliefs into limitless opportunity.

Amoral, cunning, ruthless, and instructive, this multi-million-copy New York Times bestseller is the definitive manual for anyone interested in gaining, observing, or defending against ultimate control – from the author of *The Laws of Human Nature*. In the book that *People* magazine proclaimed “beguiling” and “fascinating,” Robert Greene and Joost Elffers have distilled three thousand years of the history of power into 48 essential laws by drawing from the

philosophies of Machiavelli, Sun Tzu, and Carl Von Clausewitz and also from the lives of figures ranging from Henry Kissinger to P.T. Barnum. Some laws teach the need for prudence ("Law 1: Never Outshine the Master"), others teach the value of confidence ("Law 28: Enter Action with Boldness"), and many recommend absolute self-preservation ("Law 15: Crush Your Enemy Totally"). Every law, though, has one thing in common: an interest in total domination. In a bold and arresting two-color package, *The 48 Laws of Power* is ideal whether your aim is conquest, self-defense, or simply to understand the rules of the game.

Instantly have flashes of genius, solve mysteries, read people's minds, and size up situations. Well, sort of... Sherlock Holmes, famous detective of 221 Baker Street, is one of literature's most beloved figures. Why? Because he is able to unravel a complex story from simple observation, perception, creative thinking, and problem-solving. No book can make you Sherlock. But this book can teach you his most practical tactics and introduce you to the building blocks of what it takes to be a famous detective. Sharpen your judgment and instincts for better decisions. *Think Like Sherlock* is as close as you'll get to thinking like a sleuth. There are references and case studies sprinkled throughout to illustrate just how you can improve your thinking habits to not only solve the mysteries in your life, but approach life with analysis, care, and creativity. You'll find a plethora of techniques and illustrative examples. No other book provides you with such a clear blueprint of the skills you need to think with clarity and understand what really matters. Learn everyday deductive reasoning to decipher the events in your life. Peter Hollins has studied psychology and peak human performance for over a dozen years and is a bestselling author. He has worked with a multitude of individuals to unlock their potential and path towards success. His writing draws on his academic, coaching, and research experience. Techniques from a wide range of disciplines to solve problems.

- How to shift your perspective and open up a new world of thought.
- The process of observation and deduction, and how to works on an everyday basis.
- How altered states of consciousness contribute to clear thinking and how Einstein and Salvador Dali took advantage of this.
- How to systematically and consistently think outside the box.
- Critical thinking and why you shouldn't take things or people at face value.
- How to invert, reverse, substitute, adapt, magnify, minimize, lateral, and distance (and more...) your thinking for flashes of genius.
- Learn how to use reverse brainstorming and the Fishbone technique to solve the 'crimes' in your life.

Sherlock sees the world for what it is, underneath the mask and facade - and so can you.

* One of Inc.com's "6 Books You Need to Read in 2020 (According to Bill Gates, Satya Nadella, and Adam Grant)"* Adam Grant's # 1 pick of his top 20 books of 2020* One of 6 Groundbreaking Books of Spring 2020 (according to Malcolm Gladwell, Susan Cain, Dan Pink, and Adam Grant). A former rocket scientist reveals the habits, ideas, and strategies that will empower you to turn the seemingly impossible into the possible. Rocket science is often celebrated as the

ultimate triumph of technology. But it's not. Rather, it's the apex of a certain thought process -- a way to imagine the unimaginable and solve the unsolvable. It's the same thought process that enabled Neil Armstrong to take his giant leap for mankind, that allows spacecraft to travel millions of miles through outer space and land on a precise spot, and that brings us closer to colonizing other planets. Fortunately, you don't have to be a rocket scientist to think like one. In this accessible and practical book, Ozan Varol reveals nine simple strategies from rocket science that you can use to make your own giant leaps in work and life -- whether it's landing your dream job, accelerating your business, learning a new skill, or creating the next breakthrough product. Today, thinking like a rocket scientist is a necessity. We all encounter complex and unfamiliar problems in our lives. Those who can tackle these problems -- without clear guidelines and with the clock ticking -- enjoy an extraordinary advantage. Think Like a Rocket Scientist will inspire you to take your own moonshot and enable you to achieve liftoff.

Presents 75 ways to look at art and 75 life lessons you can learn from it. From the works of ancient Egypt and Greece to today's abstract and conceptual pieces, by Picasso, Warhol and Ai Weiwei, art inspires us to take a fresh look at the fundamental questions we face. Questions about success, about love, about work, about friendship and about life and death.

"It's a startling and disconcerting read that should make you think twice every time a friend of a friend offers you the opportunity of a lifetime." —Erik Larson, #1 New York Times bestselling author of *Dead Wake* and bestselling author of *Devil in the White City* Think you can't get conned? Think again. The New York Times bestselling author of *Mastermind: How to Think Like Sherlock Holmes* explains how to spot the con before they spot you. "[An] excellent study of Con Artists, stories & the human need to believe" —Neil Gaiman, via Twitter A compelling investigation into the minds, motives, and methods of con artists—and the people who fall for their cons over and over again. While cheats and swindlers may be a dime a dozen, true conmen—the Bernie Madoffs, the Jim Bakkers, the Lance Armstrongs—are elegant, outsized personalities, artists of persuasion and exploiters of trust. How do they do it? Why are they successful? And what keeps us falling for it, over and over again? These are the questions that journalist and psychologist Maria Konnikova tackles in her mesmerizing new book. From multimillion-dollar Ponzi schemes to small-time frauds, Konnikova pulls together a selection of fascinating stories to demonstrate what all cons share in common, drawing on scientific, dramatic, and psychological perspectives. Insightful and gripping, the book brings readers into the world of the con, examining the relationship between artist and victim. *The Confidence Game* asks not only why we believe con artists, but also examines the very act of believing and how our sense of truth can be manipulated by those around us.

The New York Times bestseller! A New York Times Notable Book "The tale of how Konnikova followed a story about poker players and wound up becoming a

story herself will have you riveted, first as you learn about her big winnings, and then as she conveys the lessons she learned both about human nature and herself.” —The Washington Post It's true that Maria Konnikova had never actually played poker before and didn't even know the rules when she approached Erik Seidel, Poker Hall of Fame inductee and winner of tens of millions of dollars in earnings, and convinced him to be her mentor. But she knew her man: a famously thoughtful and broad-minded player, he was intrigued by her pitch that she wasn't interested in making money so much as learning about life. She had faced a stretch of personal bad luck, and her reflections on the role of chance had led her to a giant of game theory, who pointed her to poker as the ultimate master class in learning to distinguish between what can be controlled and what can't. And she certainly brought something to the table, including a Ph.D. in psychology and an acclaimed and growing body of work on human behavior and how to hack it. So Seidel was in, and soon she was down the rabbit hole with him, into the wild, fiercely competitive, overwhelmingly masculine world of high-stakes Texas Hold'em, their initial end point the following year's World Series of Poker. But then something extraordinary happened. Under Seidel's guidance, Konnikova did have many epiphanies about life that derived from her new pursuit, including how to better read, not just her opponents but far more importantly herself; how to identify what tilted her into an emotional state that got in the way of good decisions; and how to get to a place where she could accept luck for what it was, and what it wasn't. But she also began to win. And win. In a little over a year, she began making earnest money from tournaments, ultimately totaling hundreds of thousands of dollars. She won a major title, got a sponsor, and got used to being on television, and to headlines like "How one writer's book deal turned her into a professional poker player." She even learned to like Las Vegas. But in the end, Maria Konnikova is a writer and student of human behavior, and ultimately the point was to render her incredible journey into a container for its invaluable lessons. The biggest bluff of all, she learned, is that skill is enough. Bad cards will come our way, but keeping our focus on how we play them and not on the outcome will keep us moving through many a dark patch, until the luck once again breaks our way.

Do you often dream of becoming a top-secret operative? Do the television shows such as *The Americans* or *The Bourne Identity* catch your attention? Do you find yourself highly engaged in articles about new and improved spy gadgets? Are you curious about what spy skills it really takes to be undercover and work as an emissary? If that's the case, you have stumbled across a one-of-a-kind book that discusses the valuable and applicable spy secrets about the mental and physical aspects one must possess in order to become a spy! The contents of this book include: Tips of getting into the mindset that is needed to survive dangerous scenarios Situational awareness skills that can help you de-escalate situations How to secure your home to protect yourself and your family Safety skills needed when traveling Methods of deciphering when someone is

being dishonest Self-defense skills that can be utilized in a variety of situations Skills to help you disappear without a trace Driving skills that will come in handy in the case you need to get away quickly Surveillance skills necessary to survey detailed situations If you are unsure you have what it takes to become your own version of a master undercover operative, then the chapters in this book will not only help you build up the confidence you need in yourself, but it will also assist in looking at yourself as a person in a different light! We all have special skill sets, so why not learn how to put them to good use as you learn to mold your mind into that of a spy? How To Think Like Spy was created to be a fun, easy-to-read, and entertaining source of useful information that could help readers really sink their teeth into the behind the scenes life of a spy. I hope you find it resourceful in the case you need to evade danger or seek personal intel on people in your life. Shares the author's personal experiences with anxiety, describing its painful coherence and absurdities while sharing the stories of other sufferers to illustrate anxiety's intellectual history and influence.

A Few Lessons from Sherlock Holmes is a book for those who want to improve their thinking. It is a practical and enjoyable book that tells in a short-easy-to-read way about what we all can learn from Sherlock Holmes. Peter Bevelin has distilled Arthur Conan Doyle's Sherlock Holmes into bite-sized principles and key quotes. This book will appeal to both Sherlock fans as well as those who want to think better. It contains useful and timeless methods and questions applicable to a variety of important issues in life and business. We could all benefit from A few lessons from Sherlock Holmes.

Explains how Billy Beene, the general manager of the Oakland Athletics, is using a new kind of thinking to build a successful and winning baseball team without spending enormous sums of money.

What is it that separates Sherlock Holmes from his long-suffering friend and side-kick Dr John Watson? What makes Holmes such a superior detective, able to piece together clues and solve problems that seem elementary to Watson only in hindsight? And can we - most of us Watsons ourselves - ever harness a bit of Holmes's extraordinary powers of mind, not to solve crimes, but simply to improve our lives at work and home? The answer is yes, and in Mastermind, psychologist Maria Konnikova shows us how. Using plots and passages from the wonderfully entertaining Holmes stories, she illuminates how Arthur Conan Doyle's detective embodies an ever-present mindfulness, and how this active mental disposition proves foundational to his success. Beginning with Holmes's concept of the 'brain attic' - a metaphor for the information we choose to store in the mind and how we organise our knowledge, Konnikova unpacks the mental strategies that lead to clearer thinking and deeper insights. Moving through principles of logic and deduction, creativity and imagination, Mastermind puts 21st century neuroscience and psychology in service of understanding Holmes's methods. With some self-awareness and a little practice, we can all employ these methods to develop better strategies, solve difficult problems and enhance our creative powers. Writing for Holmes fans and casual readers alike, Konnikova has translated what so many of us love about the great detective into a remarkable guide to upgrading the mind.

Be inspired by Bill Gates and learn how to think big, manage a vast company, compete with the best and stay ahead of your rivals. A household name for his role in the founding of ubiquitous computer software company Microsoft, Bill Gates is one of the world's great businessmen. Creating software language was just the beginning of a journey that would eventually see Gates become the wealthiest man in the world, eventually turning away from

the computer screen to combat injustices in the world and start his own charity. This fascinating guide: * reveals the key motivations, decisions and philosophies that made Gates a name synonymous with success. * studies how he honed his business acumen, faced down all competitors, overcame adversity and stood strong in the face of overwhelming odds * contains quotes and passages by and about Bill Gates With this book you too can learn how to think like Bill Gates.

The U.S. military invests heavily in time and resources to train its officers to be leaders in the broadest sense – forming them not only in military art and science (strategy, tactics, command, etc.), but also in humanistic knowledge, character, and values, as well as how to apply this education on a lightning-fast battlefield or within an inertially slow bureaucracy. The military develops its leaders, at the service academies and in ROTC programs, through very specific but also broad and deep education – a way of thinking that also has wide application in the civilian world, not only in various professional fields that need leaders and thinkers, but also among military history enthusiasts who want to understand how officers have thought across time and among American citizens who want – and, really, need – to understand how our military leaders think, how they advise presidents, how they lead on the battlefield. In a genre-busting book that spans Stackpole's two longstanding military programs – reference and history – Reed Bonadonna describes how officers think, how they ought to think, how they develop their skills, and how they can improve these skills, as well as how average civilians and citizens can learn from the example of military officers and their program of education. Bonadonna draws from military history, from military arts and science, from literature and science and more, to show how officers develop their critical-thinking and problem-solving skills. A military officer is often called upon to be not only fighter and leader, but also negotiator, organizer, planner and preparer, teacher, writer, scientist, and advisor, and needs broad learning. This is a deeply learned and insightful book, one that cites Lincoln, Grant, Patton, Eisenhower, Marshall, and Churchill as easily as Sun Tzu and Clausewitz, not to mention Homer, Plato, Joseph Conrad, Henry James, Wilfred Owen, Robert Graves, George Orwell, Ludwig Wittgenstein, Joseph Heller, Phil Klay, and even Jane Austen. The book is descriptive as well as prescriptive and should find eager readers inside the military (where officers take seriously their professional education and their professional reading lists) as well as outside, where many look to the military, to military reading lists, and to military history, to glean lessons for life and work.

The New York Times bestselling guide to thinking like literature's greatest detective. "Steven Pinker meets Sir Arthur Conan Doyle" (Boston Globe), by the author of *The Confidence Game*. No fictional character is more renowned for his powers of thought and observation than Sherlock Holmes. But is his extraordinary intellect merely a gift of fiction, or can we learn to cultivate these abilities ourselves, to improve our lives at work and at home? We can, says psychologist and journalist Maria Konnikova, and in *Mastermind* she shows us how. Beginning with the "brain attic"—Holmes's metaphor for how we store information and organize knowledge—Konnikova unpacks the mental strategies that lead to clearer thinking and deeper insights. Drawing on twenty-first-century neuroscience and psychology, *Mastermind* explores Holmes's unique methods of ever-present mindfulness, astute observation, and logical deduction. In doing so, it shows how each of us, with some self-awareness and a little practice, can employ these same methods to sharpen our perceptions, solve difficult problems, and enhance our creative powers. For Holmes aficionados and casual readers alike, Konnikova reveals how the world's most keen-eyed detective can serve as an unparalleled guide to upgrading the mind.

Refuge for Masterminds is the third installment in the *Stranje House* series for young adults by award-winning author Kathleen Baldwin. #1 New York Times best-selling author Meg Cabot calls this romantic Regency adventure "completely original and totally engrossing." It's 1814.

Napoleon has escaped his imprisonment on Elba. Britain is at war on four fronts. And at Stranje House, a School for Unusual Girls, five young ladies are secretly being trained for a world of spies, diplomacy, and war.... Napoleon's invasion of England is underway and someone at Stranje House is sneaking information to his spies. Lady Jane Moore is determined to find out who it is. If anyone can discover the traitor, it is Jane—for, according to headmistress Emma Stranje, Lady Jane is a mastermind. Jane doesn't consider herself a mastermind. It's just that she tends to grasp the facts of a situation quickly, and by so doing, she's able to devise and implement a sensible course of action. Is Jane enough of a mastermind to save the brash young American inventor Alexander Sinclair, her friends at Stranje House, and possibly England itself? Fans of genre-blending, romance, and action will love this Regency-era alternate history novel filled with spunky heroines, handsome young lords, and dastardly villains—the third in the Stranje House series. Don't miss the first two books: *A School for Unusual Girls* and *Exile for Dreamers*. "Enticing from the first sentence." —New York Times Book Review "This alternative history series will appeal to fans of Gail Carriger's works and *The Cecelia* and *Kate* novels by Patricia C. Wrede and Caroline Stevermer." —School Library Journal on *A School for Unusual Girls* At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

In this unprecedented history of a scientific revolution, award-winning author and journalist Carl Zimmer tells the definitive story of the dawn of the age of the brain and modern consciousness. Told here for the first time, the dramatic tale of how the secrets of the brain were discovered in seventeenth-century England unfolds against a turbulent backdrop of civil war, the Great Fire of London, and plague. At the beginning of that chaotic century, no one knew how the brain worked or even what it looked like intact. But by the century's close, even the most common conceptions and dominant philosophies had been completely overturned, supplanted by a radical new vision of man, God, and the universe. Presiding over the rise of this new scientific paradigm was the founder of modern neurology, Thomas Willis, a fascinating, sympathetic, even heroic figure at the center of an extraordinary group of scientists and philosophers known as the Oxford circle. Chronicled here in vivid detail are their groundbreaking revelations and the often gory experiments that first enshrined the brain as the physical seat of intelligence -- and the seat of the human soul. *Soul Made Flesh* conveys a contagious appreciation for the brain, its structure, and its many marvelous functions, and the implications for human identity, mind, and morality.

Dr. Theo Cray and FBI agent Jessica Blackwood confront a cataclysmic conspiracy in a pulse-quickening thriller by the Wall Street Journal bestselling author of *The Naturalist*. A mysterious electrical storm plunges Manhattan into darkness. As a strange, smothering fog rolls in, all communication crashes. In the blink of an eye, the island seems to vanish into a void. FBI special agent Jessica Blackwood and brilliant scientist Dr. Theo Cray know this isn't a freak accident. It's a sinister sleight of hand. Their greatest adversary, a serial killer and cultist known as the Warlock, has escaped during a prison transfer in New York. A depraved master of manipulation, he promised the end of days. He's making good on it. One by one, cities across the globe are erupting in chaos as they disappear into the same black holes. Even for two ingenious trackers like Jessica and Theo, there's still so much to learn about the pattern to the Warlock's madness. The voids are just a warm-up for something bigger. To discover it--to stop it--Jessica and Theo must descend into the darkest of shadows--and minds.

Bridge the gap between how you thought you'd parent and how you're actually parenting now with the tools and inspiration found in this supportive guide. You swore you were going to raise your kids differently . . . so why are your parents' words coming out of your mouth? We all want happiness and success for our children throughout their lives. The worry of screwing up the people you love the most is attached to the thought that your behavior will possibly hinder their future state of being. You want the world for them. *The Parent Gap* shows how to change

the patterns from your own childhood you intended to bury—allowing you to access in the heat of the moment that file in your brain with all those parenting tools you took the time to learn. As you close the parenting gap, you will be able to show up as the level-headed adult you truly want to be in your life and especially with your kids. Your confidence and clarity will shine brightly on the fact that you will be sending them off into the world with a rock solid foundation. Using real life stories and practical depictions, *The Parent Gap* combines the teachings of Dr. Shefali Tsabary, Brené Brown, and Martha Beck with a real-life, down-in-the-trenches parent perspective to create a fun and insightful read.

In our default state, our brains constantly get in the way of effective communication. They are lazy, angry, immature, and distracted. They can make a difficult conversation impossible. But Andrew Newberg, M.D., and Mark Waldman have discovered a powerful strategy called Compassionate Communication that allows two brains to work together as one. Using brain scans as well as data collected from workshops given to MBA students at Loyola Marymount University, and clinical data from both couples in therapy and organizations helping caregivers cope with patient suffering, Newberg and Waldman have seen that Compassionate Communication can reposition a difficult conversation to lead to a satisfying conclusion. Whether you are negotiating with your boss or your spouse, the brain works the same way and responds to the same cues. The truth, though, is that you don't have to understand how Compassionate Communication works. You just have to do it. Some of the simple and effective takeaways in this book include:

- Make sure you are relaxed; yawning several times before (not during) the meeting will do the trick
- Never speak for more than 20-30 seconds at a time. After that the other person's window of attention closes.
- Use positive speech; you will need at least three positives to overcome the effect of every negative used
- Speak slowly; pause between words. This is critical, but really hard to do.
- Respond to the other person; do not shift the conversation.
- Remember that the brain can only hold onto about four ideas at one time

Highly effective across a wide range of settings, Compassionate Communication is an excellent tool for conflict resolution but also for simply getting your point across or delivering difficult news.

A unique insight into the mind of one of the world's most extraordinary thinkers. Undoubtedly the most famous scientist on the planet and the very face of physics over the last half-century, Stephen Hawking is remarkable for many reasons. Not least because he has continued to strive to achieve so much while being hamstrung by debilitating illness. He has demonstrated categorically that if you put your mind to it, you can achieve anything, no matter your physical state. Of course, it helps if you happen to possess a mind such as his. His work on black holes put him on the map, and he became globally famous for his *A Brief History of Time*, communicating the most difficult scientific ideas at a period when he'd lost the ability to speak. *How to Think Like Stephen Hawking* reveals the key motivations, desires and philosophies that make Hawking one of the world's most enduring talents. Studying how he overcame great adversity, fought his demons as well as his detractors and looked back to the origins of the universe, with quotes and passages by and about him, you too can learn to think like the man who claims he can think in eleven dimensions.

Napoleon Hill on two occasions wrote extensive memoirs about his life, starting with his youth in Wise County, Virginia, and ending, apparently, during World War II. I say "apparently" because the archives of the Napoleon Hill Foundation contain these two manuscripts, but they are obviously incomplete and end in the 1940s. Mr. Hill died in 1970. His last book, *Grow Rich with Peace of Mind*, was written in 1967 and sheds some light on his later years; but his own journals and memoirs of those years, if they ever existed, have not yet been found. The two memoirs were titled by Mr. Hill, *Wheel of Fortune* and *Hand of Destiny*. They contain details of his life, including his four marriages, two divorces and one annulment, which we at the Foundation have not seen in any of his other writings or speeches. They also contain many

details about his successes and failures in business and there were more failures than successes, as he readily admits. The memoirs contain thoughtful insights into the state of mind of this great thinker—how he dealt with failure, profited from defeat, turned adversity into advantage, and ultimately achieved happiness with his last wife, Annie Lou, happiness which had eluded him for most of his life. Mr. Hill has said that the Master Mind principle, in which two or more minds work harmoniously to achieve a common goal, is the most important of the seventeen principles of success he studied during his decades of research into how people attain happy and successful lives. One of the many interesting stories in the memoirs is about how he and his third wife, Rosa Lee, used the Master Mind principle to discover the only one of the seventeen principles that no one had understood or realized before, Cosmic Habitforce. The Trustees of the Napoleon Hill Foundation have combined the two memoirs into one, editing out repetition and putting events in chronological order where it made sense to do so. They chose to title the combined memoirs Master Mind, in recognition of the importance this principle played in his philosophy and life, and as a tribute to the mental giant who was the greatest thinker and writer ever in the fields of personal achievement and self-improvement. The work of Sigmund Freud, one of the most important thinkers of the past two hundred years, redefined the fields of neurology and psychotherapy and the way we view the human mind. Most strands of the psychoanalytic discipline can even today be traced back to the leaps in understanding he made all those years ago. But his greatest success was to make the esoteric mainstream. The Oedipus complex, transference, the unconscious, repression, free association, the libido: these are all ideas and techniques from the Freud school of thought that have permeated the public consciousness. How to Think Like Sigmund Freud examines these and more in a quest to know one mind above all: that of a person who struggled with his own neuroses while attempting to understand those of others. Discover how the motivations and philosophies of a man who dared to tackle issues others feared to transformed what was a murky study into a real science. With this book you too can think like the man who came to comprehend the human condition better than any other.

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