

Mastering Portrait Photography

Discusses the fundamentals of portrait photography and reveals how to get the best shots of subjects both in the studio and outdoors, addressing the problems and opportunities both settings present. This debut book in the Pocket Art series is packed with expert technical guidance on drawing realistic portraits in pencil and stunning, inspirational examples. London-based artist Joanna Henly (a.k.a. Miss Led) guides you through every aspect of pencil portraiture with a lively, graphic approach to instruction—demystifying the complexities of the human face with step-by-step illustrations and expert tips. Get started with a quick overview of how to set up your work space, how to hold a pencil, and tips on mark making. A section on understanding the face begins with a look at its underlying structure (the skull and muscles) and includes guidance on capturing facial relationships from different angles. Then learn to accurately draw each individual feature—eyes, ears, nose, mouth, skin tones, and hair—with illustrations of their anatomy and examples of their differing shapes. You'll also find tips on rendering the facial expressions of your subjects. The exercises demonstrate and reinforce the skills as you go, while the incredible artwork inspires and motivates. With its compact size and sturdy flexi binding, you can carry this invaluable resource everywhere you go—in your backpack, bag, or pocket.

In this sexy, bold book, Pulitzer-Prize winning photographer Brian Smith tells the stories behind the photos and lessons learned in 30 years of photographing celebrities and people from all walks of life. Smith's long list of famous and infamous subjects includes pro basketball players Dwayne Wade and Shaquille O'Neal; billionaires Bill Gates, Richard Branson, and Donald Trump; tennis stars Serena and Venus Williams; actors Anne Hathaway, Antonio Banderas, Christopher Walken, Taye Diggs, Jane Krakowski, and William H. Macy; and many more. You'll get the inside scoop on what goes on at a celebrity photo shoot in this gorgeous guide to making professional portraits. Smith has mastered how to make a meaningful portrait on a magazine's budget and on a celebrity's schedule, which can sometimes be 15 minutes or less. Smith reveals his tips on connecting with people, finding the perfect location, telling a great story through portraiture, getting the ideal pose, capturing emotion and gestures, arranging unique group shots, and lighting the scene just right. You might not be photographing the rich and famous, but after reading Smith's tell-all guide, you'll know how to give everyone who makes their way in front of your camera the star treatment.

Landscape photography can be a solitary experience but award-winning photography David Taylor believes creativity requires peaceful contemplation to flourish. The ability to ignore being cold or wet, an understanding of how the weather and seasons impact on the environment, and an appreciation of navigational skills are vital attributes of the landscape photographer. Illustrated with the author's own stunning images, this book reveals the skills and techniques required to capture compelling photographs in empathy with the natural world. Chapters cover equipment, exposures, lighting, preparation, filters, composition and plenty of advice on postproduction, image corrections and some helpful website addresses.

* The complete guide to mastering the technical challenges of lighting and flash * Explores locations, subjects and styles, and all the technical skills, tools and tips needed to master them * Written by multi award-winning photographer Richard Bradbury Aimed at the serious amateur, this is a practical guide to achieving professional results in digital photography. Light is at the very heart of photography and plays a fundamental role in creating successful images. Not only does light affect brightness, it also determines tone, mood, atmosphere, texture, colour and luminosity. Mastering Lighting & Flash Photography contains everything you need to know about controlling and manipulating light to capture the beauty of the world around you in your own signature style. Written and photographed by a multi award-winning photographer, the book describes and demonstrates all the key topics: from understanding light and how to use it; through choosing the best kit and mastering the essential techniques; to different forms of flash photography and studio lighting, tips from leading professionals, and elevating your prints in post-production. .

In *Mastering Bird Photography: The Art, Craft, and Technique of Photographing Birds and Their Behavior*, acclaimed bird photographer and author Marie Read shares techniques and stories behind her compelling images, offering fresh insights into making successful bird photographs, whether you're out in the field or in the comfort of your own backyard.

In this richly illustrated book, you'll learn how to be in the right place at the right time and how to obtain tack sharp portraits. Marie then teaches you to take your skills to the next level in order to capture action shots, illustrate birds in their habitats, and portray birds in evocative and artistic ways.

Building on basic technical topics such as camera choice, lens choice, and camera settings, Marie reveals how fieldcraft, compositional decisions, and knowledge of bird behavior contribute greatly to a successful bird photograph. Captions for the over 400 images contained in the book provide details on the equipment used, as well as camera settings. Throughout the book, bird behavior insights provide bird photographers of all skill levels a wealth of essential insider information that will help you produce images that stand out from the crowd.

Topics include:

- Equipment and accessories
- Focus, exposure, and light
- Composition and creativity
- Bird photography ethics
- Capturing bird behavior
- Storytelling images
- Action and in-flight shots
- Backyard photo studio
- Weather, water, and mood
- Top bird photo sites in North America
- Basic image editing
- ...and much more

Foreword by Tim Gallagher, Editor-in-Chief Emeritus, *Living Bird* magazine. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Cambria} p.p2 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'; min-height: 15.0px} p.p3 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Cambria; min-height: 14.0px} p.p4 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px Arial} span.s1 {font: 11.0px Verdana} span.s2 {font: 12.0px 'Times New Roman'}

What's your definition of a photo studio? Is it a room with a white seamless backdrop or a cyc wall? Maybe it's simply anywhere you're in control of the lighting. In a perfect world, where every day is a breezy 72 degrees with partial cloud coverage, we would all have a 5,000-square-foot studio—and the entire catalog of B&H™ in our equipment lockups. But the reality is that you may have an outdated DSLR with two decent lenses (which took you several years to save up for), and all you have at your disposal is an unfinished basement, your garage, or the empty conference room at your office. That's where Studio Anywhere comes in. With photographer Nick Fancher as your guide, you'll learn how to get portfolio-ready photos while working in some of the most problematic scenarios imaginable. Whether shooting a corporate portrait, a test shoot with a model, or a promo shoot with a band, you'll discover that most of the time, there's no need for an expensive studio—you just have to get creative. Studio Anywhere is a resource for photographers to learn through behind-the-scenes photos and lighting diagrams from a range of photo shoots—but it doesn't stop there. Because directing a photo shoot involves more than simply knowing how to wield a camera or process a raw file, Nick also lets you in on the aesthetic decisions he makes in his signature photos, inspiring you to develop your own vision. And, finally, he describes his Lightroom and Photoshop workflow so you can learn how to deftly navigate post-processing. Shows how to create images with minimal equipment that is within reach of anyone's budget Takes you through the entire shoot, from concept to lighting to exposure to post-processing in Lightroom and Photoshop Teaches how to build a portfolio without a dedicated studio space

Photographing newborns is a uniquely special experience and capturing the beauty of a newborn baby requires specific skills. In this practical book, Melanie East, one of the UK's leading newborn photographers, shares her secrets, from preparing for the newborn session through to post-production work. Advice is given on posing newborn babies using tried and tested techniques, while emphasizing the baby's safety at all times. Also Melanie gives clear instruction on choosing and using equipment near babies. Supported by her inspiring images, it is invaluable reading for photographers new to the genre, as well as professionals wishing to hone their skills. Contents: Advice on posing newborn babies using tried and tested techniques, while emphasizing the baby's safety at all times; Clear instruction on choosing and using equipment near babies; Tips on lighting, textures and tones, and using props to create interest in the newborn portrait; Ideas for taking beautiful and enchanting images that parents will adore. This practical book will be of special interest to family and portrait photographers and is beautifully illustrated with 153 colour photographs.

Presenting an alternative to the formal, corporate-style poses of yesteryear, this book offers a modern, vibrant approach that aims to capture a moment in the lifestyle of the person or persons in the picture. Clear, concise text discusses the essential technical aspects of photography from choosing a camera and equipment to an appreciation of exposure, aperture, metering, shutter speed, depth of field and white balance settings, in addition to how natural light, color and movement affect a photograph. A guide to posing helps to ensure dynamic and arresting images. Along with advice on setting up a small studio at home, choice of backgrounds and using artificial light, there are hints and tips on pre-shoot preparations such as make-up, hair styling and suitable clothing for the subject of the portrait. Post-production techniques include skin retouching and color correction, plus a guide to printing options and presentation.

This practical book explains the basic rules of portraiture, as well as covering more complex ideas of image making. Set out in chronological order as a photographer would approach a shoot, it explains each step of the process, including post-production and printing. Explains how to make the most of your camera and lenses, and the fundamentals of photography. Advises on how to approach shoots, whether for a baby or for a larger family grouping, and suggests poses for successful portraits. Explores the more creative aspects of photographic portraiture and includes master classes on more in-depth areas of portraiture. This practical book will help you learn about portrait photography and how to work creatively to take great photographs. Aimed at all professional and amateur photographers including the full range - portrait, glamour, hair, beauty and fashion. Superbly illustrated with 106 colour photographs. Saraya Cortaville is one of the most respected UK portrait photographers and regularly teaches workshops.

For the first time ever, world-famous photographer and fashion lighting instructor Frank Doorhof takes you behind the scenes to reveal every step of his model-photography workflow—the same workflow that has made him a hero to photographers around the world thanks to his practical, budget conscious, no-nonsense approach. In this groundbreaking book, Frank starts right at the beginning with how to find models, find great locations, work with backgrounds (you'll be amazed at his tricks for creating stunning backgrounds for just a few bucks), and work by yourself or with a team (stylist, hair stylist, and makeup artist) to create an image that will get your photography noticed. Then, it's on to an in-depth look at the lighting setups and looks that made Frank famous (complete with diagrams and detailed explanations). You'll see how Frank lights his images (you'll be shocked at how simple most of his lighting setups are and you'll be able to create these same setups yourself), plus he covers the critical little stuff nobody else is talking about, including: how to calibrate your monitor (and why it's so important); how to use a color target to nail your color every single time; and why (and how) to use a light meter to get consistent, reproducible lighting each and every shoot. Frank also shares his own retouching techniques through step-by-step tutorials, and he takes you from start to finish through a number of different looks so you can see exactly how it's done, and recreate these same looks yourself. If you've ever wished there was one book that covers it all, the whole process of photographing models from start to finish, not leaving anything out, then this is the book for you.

There is so much detail to be captured in a face. Cicero (106-43 BC) said: "The face is a picture of the mind as the eyes are its interpreter." To capture a person's personality, there are many things to keep in mind, and the authors of *FACES* show us how to match up a personality with lighting, posing, and composition. Portraiture is truly an art, and this book dives deep into the details so that you end up with a gorgeous portrait that both you and your subject love. Not only is this book the most comprehensive title available on portraiture, but it contains stunning images. Each image is paired with a lighting diagram, a description of why the type of image was chosen, and then takes you through postproduction to put the finishing touches on. The authors also showcase a gallery of portraits by renowned photographers.

A reference for wedding and portrait photographers as well as amateur shutterbugs of any experience level demonstrates how to maximize natural lighting for the best effects, drawing on the expertise of an award-winning wedding photographer to outline specific techniques. By the author of *Wedding Photography Unveiled*. Original.

Each year, Scott Kelby, Editor-in-Chief of *Photoshop User* magazine and the #1 best-selling Photoshop author, trains literally thousands of photographers on how to retouch portraits using Photoshop through his live seminars, online classes, DVDs, and standing-room only workshops at the Photoshop World Conference & Expo. Now you can learn the same techniques he uses

in his own retouching workflow, in the only book of its kind—one written expressly for photographers who do their own retouching. As a pro photographer himself, Scott understands that photographers make their living shooting, not retouching. But, delivering fully retouched images is now expected by clients. That's why Scott put together this amazing resource for teaching photographers the quickest, easiest, and most effective ways to create professional-looking, retouched final images without spending hours grinding away at painstaking, detailed techniques. LEARN HOW THE PROS DO IT It's all here—the step-by-step methods for fixing, enhancing, and finishing your portraits in Photoshop. Using the techniques in this book, you'll create images that will absolutely wow your clients. You'll learn:

- How to soften skin and still retain detail and texture
- The best tricks for beautifully enhancing eyes, eyebrows, and eyelashes
- How to selectively sharpen portraits without complicated masking
- How to create gorgeous-looking lips
- How to remove blemishes fast and keep the most detail
- The pros' tricks for body sculpting
- How to make your subject's hair look fabulous
- How to give your retouches that natural look that sets them apart

• Plus, you get Scott's complete 5-minute, 15-minute, and 30-minute start-to-finish workflows If you're ready to learn the "tricks of the trade"—the same ones that today's leading pro photographers use to retouch, tuck, tighten, and tone their images for that pro-retouched look—you're holding the book that will do exactly that. It will radically change the way you retouch your portraits from here on out, and give you the best-looking, most natural retouches you've ever done.

The secrets of great portraits are shared with photographers at every level in this resource that includes sections on cameras, illumination, film and digital, lighting set-ups, creativity and conceptualization, connecting with the subject, and having a point of view. Original.

Capture the perfect portrait—even if it's with a selfie—in this updated edition of a trusted classic, now with all-new photography. Great portraits go beyond a mere record of a face. They reveal one of the millions of intimate human moments that make up a life. In *Understanding Portrait Photography*, renowned photographer Bryan Peterson shows how to spot those "aha!" moments and capture them forever. Rather than relying on pure luck and chance to catch those moments, Peterson's approach explains what makes a photo memorable, how to spot the universal themes that everyone can identify with, and how to use lighting, setting, and exposure to reveal the wonder and joy of everyday moments. This updated edition includes new sections on capturing the perfect selfie, how to photograph in foreign territory while being sensitive to cultures and customs, how to master portraiture on an iPhone, and the role of Photoshop in portraiture. Now with brand-new photography, *Understanding Portrait Photography* makes it easy to create indelible memories with light and shadow.

Offers the tools needed to create professional images and presents one hundred family portrait poses for newborns and babies, children, siblings, and family groups.

Portrait lighting is part art, part science. There are so many tools at the photographers' disposal—and myriad settings and setups that can be used. So, how do you master the light for consistent, predictable results, indoors and out? In this guide, award-winning photographer Curley Marshall teaches you the nuts and bolts of portrait lighting. You'll learn to work with natural light and studio lighting sources, both as they exist and in modified forms. You'll discover posing and lighting combinations that will help you to ensure that your subject's face—the focal point of every portrait—appears dimensional and, where need be, slimmer. You'll learn how to give the eyes sparkle through proper catchlight placement and how to bring out the color of the eyes. You'll also learn the basic lighting setups heralded by portrait artists throughout time—including loop lighting, Rembrandt lighting, butterfly lighting, and more.

Foreword by Skip Cohen Translating the chaos of the real world into a breathtakingly simple, beautiful photograph can often seem like an impossible task. With busy, cluttered backgrounds and subjects who don't know how to pose, how can you take control and get a great shot no matter the situation? In *Picture Perfect Practice*, photographer Roberto Valenzuela breaks down the craft of photography into three key elements—locations, poses, and execution—that you can use to unlock the photographic opportunities lying beneath every challenging situation. Valenzuela stresses the need for photographers to actively practice their craft every day—just like you would practice a musical instrument—in order to master the art of making great images. With chapters that offer practice exercises to strengthen your photographic abilities, you'll learn how to approach a scene, break it down, and see your way to a great photograph. The Location section features chapters that cover symmetry, balance, framing, color elements, textures, and much more. The Posing section includes the Five Key Posing Techniques that Valenzuela uses every time he's shooting people, as well as a complete list of poses and how to achieve, customize, and perfect them. The Execution portion, with sections like "Lighting through Direction" and "Simplicity through Subtraction," reveals Valenzuela's overall approach to getting the shot. The book also includes an inspiring and helpful chapter on deliberate practice techniques, where Valenzuela describes his system for practicing and analyzing his work, which leads to constant improvement as a photographer. If you've been frustrated and overwhelmed by the challenges of real-world locations, posing your subjects, or executing a great image—or if you simply want to become a better shooter but don't know where to start—*Picture Perfect Practice* gives you the tools and information you need to finally become the kind of photographer you've always wanted to be: the kind who can confidently walk into any location, under any lighting condition, with any subject, and know that you can create astonishing photographs that have a timeless impact.

More and more men are seeking out great portrait, commercial, or fashion photography. For working photographers, photographing men may be one of today's greatest new opportunities. But, while there are dozens of books, guides, and workshops on photographing women, there's been practically nothing comparable for men... until now! Jeff Rojas's *Photographing Men* is today's definitive full-color guide to every aspect of modern male photography. Rojas builds on his unique in-person course, which has made him Google's #1 go-to search result for knowledge on photographing males. Rojas covers posing, styling, posing, lighting, post-production, and more, showing how to achieve outstanding results and maximum creative expression. You'll discover how to: Make male clients look natural, masculine, and confident Skillfully document your male clients' best attributes, physical and emotional Define every man's face shapes, body shapes, and other features Compensate for flaws and perceived flaws, including acne, baldness, double

chins, gray hair, wrinkles, and large features Overcome the challenges of styling male subjects, including big, skinny, and short men Understand how a suit should really fit your subject - and what to do if suits are out of the question Properly light all shapes and sizes of men for portraits, fashion, and commercial images (with complete lighting diagrams, behind-the-scenes images, and gear lists) Get detailed examples and tips for portraits, 3/4 poses, and full-length poses Photograph entrepreneurs, managers, prosperous men, innovators, "classic" and "handsome" men, athletes, muscle men, underwear models, and even movie stars Complement every man's features in post-production techniques And much more

In this follow-up book to his first volume, *Portrait Sculpting: Anatomy & Expression in Clay*, Philippe Faraut expands on modeling the human face in water-based clay featuring more than 100 new sculptures. Designed for the advanced artist, this text utilizes nearly 600 photographs including 64 full-page images to analyze the requirements for capturing a likeness. Emphasis is placed on an in-depth study of facial anatomy critical in developing compelling expressions and bringing life to three-dimensional representations of the face. Additional studies are included to show successful treatments of hair and drapery, as well as the effect of the aging process.

Imagine having everything you wanted to know about high-speed photography in one place. The photography industry is in a constant state of change. Innovation, ingenuity, and the indoctrination of people of all ages into new digital, social media platforms has turned the industry on its head and provided new and interesting challenges for photographers. If you want to get a step ahead, you need to do something unique, something creative. One option is to learn high-speed photography that could take your career to a whole new level. *Mastering High-Speed Photography* is the quintessential guide to understanding all the nuances of high-speed photography and executing them so well, you'll propel your career and your art form to new heights. In this book, you are going to learn about different kinds of high-speed photography, what equipment you need, how to create setup, camera and other equipment settings with complete workflow. Forget mediocrity. Give up the notion of "someday". Take charge of your career, move forward, and embrace this facet of the business, sharpen your skills, or add something new to your repertoire. Pick up your copy today!

Studio lighting offers portrait photographers unlimited creative control. Mastering its use requires a specific skill set, however. Fortunately, portrait photography legend Tony Corbell is up to the task of showing readers how to harness its full power. He sets a foundation for mastering the use of strobes and continuous lighting sources (LEDs, tungsten lights, and fluorescent sources), creating effective lighting setups (with the aid of detailed, yet simple-to-understand diagrams), metering and adjusting the light, correcting color imbalances, softening harsh shadows, and more. He also introduces readers to the proper use of standard photographic modifiers — softboxes, umbrellas, octoboxes, beauty dishes, and other tools — so that they can sculpt their every portrait subject with incredibly flattering light. This book is filled with over 150 inspiring and instructive images from a true master of the craft. In these pages, readers will learn step-by-step instructions for mastering the many critical concepts one must understand to gain mastery over light. Armed with simple strategies for studio lighting, readers can repeatedly re-create Corbell's award-winning portrait lighting looks with their own clients.

Whether you prefer the term retro, vintage, or "old skool," next-generation photographers are already reacting to the established digital norm and actively seeking out something more soulful and personal than the pixel-pushing, quick-fix of the digital age. *Mastering Film Photography* is a fast-track guide to shooting emulsion in the digital age. After a crash course in how film works and how to choose the ideal camera to use it with, readers will learn how to overcome the challenges of getting the exposure right when there's no instant feedback; how to use flash systems in the pre-TTL era; and the importance of filters before Instagram; as well as exploring the creative world of lensless photography. With profiles of leading film practitioners along the way, the book is rounded off with a guide to the traditional, digital, and hybrid processing options that will enable you to make the most of your negatives and slides.

Featuring techniques and images from more than 40 of the industry's top photographers, this resource shows the best methods for lighting and posing individuals, couples, and groups, both on location and in the studio. Details are included on how to pose subjects, elicit expressions, create dynamic compositions, and utilize traditional lighting setups. Whether a photographer shoots weddings, group portraits, executive images or a little bit of everything, this book serves as a how-to guide and an idea file. Fully updated with all new images and covering the newest digital technology and latest software versions, this resource is an indispensable guide for photographers.

Without light, there is no photograph. As almost every photographer knows, the word "photograph" has its roots in two Greek words that, together, mean "drawing with light." But what is less commonly acknowledged and understood is the role that shadow plays in creating striking, expressive imagery, especially in portraiture. It is through deft, nuanced use of both light and shadow that you can move beyond shooting simply ordinary, competent headshots into the realm of creating dramatic portraiture that can so powerfully convey a subject's inner essence, communicate a personal narrative, and express your photographic vision.

In *The Dramatic Portrait: The Art of Crafting Light and Shadow*, Chris Knight addresses portraiture with a unique approach to both light and shadow that allows you to improve and elevate your own portraiture. He begins with the history of portraiture, from the early work of Egyptians and Greeks to the sublime treatment of light and subject by artists such as Caravaggio, Rembrandt, and Vermeer. Chris then dives into a deep, hands-on exploration of light, shadow, and portraiture, offering numerous lessons and takeaways. He covers:

- The qualities of light: hard, soft, and the spectrum in between

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the tools and accessories you need to capture beautiful portraits in any lighting condition, Scott has got you covered.

Among many other topics, you'll learn:

- The secrets to getting super-sharp portraits every time without breaking a sweat.
- Exactly which camera settings work best for natural light portraits (and which ones you should avoid).
- How to create separation with a silky smooth, out-of-focus background no matter which lens you have.
- How to tame even the harshest light and turn it to your advantage to create soft, beautiful, wrapping light.
- Which lenses will get you the best results and why.
- What gear you need, which accessories work best, and a ton of killer tips that will help you create better images and make the entire experience that much more fun.

It's all here, including an entire chapter on post-processing and retouching, and another with detailed portrait recipes, and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There's never been a natural light portrait photography book like it!

When photographing people, you can have a great composition, perfect light, and the right camera settings, but if your subject doesn't look right—if the pose is off—the shot will not be a keeper. Posing is truly a crucial skill that photographers need to have in order to create great photographs. If you're looking to improve your ability to pose your subjects—whether they're men, women, couples, or groups—best-selling author and photographer Lindsay Adler's *The Photographer's Guide to Posing: Techniques to Flatter Everyone* is the perfect resource for you. In the first half of *The Photographer's Guide to Posing*, Lindsay discusses how the camera sees, and thus how camera angle, lens choice, and perspective all affect the appearance of your subject. Lindsay then covers things that ruin a pose—such as placement of the hands, and your subject's expression and posture. Next, Lindsay dives into “posing essentials,” outlining her approach to start with a “base pose,” then build on that to create endless posing opportunities. She also discusses posing the face—with specific sections dedicated to the chin, jaw, eyes, and forehead—as well as posing hands. In the second half of the book, Lindsay dedicates entire chapters to posing specific subject matter: women, men, couples, curvy women, families and small groups, and large groups. In each chapter, Lindsay addresses that subject matter's specific challenges, provides “go-to poses” you can always use, and covers how to train the eye to determine the best pose for your subject(s). Lindsay also teaches you how to analyze a pose so that you can create endless posing opportunities and continuously improve your work.

It used to be that the only people that needed professional-looking headshots were actors and models, but now thanks to Facebook, Twitter, LinkedIn, and social media in general, headshots are hot! They've never been more in demand than they are today, and Peter Hurley's unique headshot style and trademark look have made him the most sought-after headshot photographer in the world today. Here's your chance to learn exactly how to create "the look" that everybody's after. This is bankable stuff! If you're not adding headshots to what you offer as a photographer, you're leaving a lot of money on the table. Peter knows first-hand the secrets to not only lighting your headshots like a pro (there's a whole chapter on that alone), but in this book he reveals, in the very same fashion that made him a famous name with photographers everywhere, how he gets authentic expressions and incredibly flattering positioning that will make your clients look better than they ever have in any photo—period! It's all here: he shows you his positioning techniques, his secrets for getting genuine smiles and images that look so natural you won't believe they're posed (but of course, they are), and you'll learn the very same techniques that Peter uses to create amazing headshots for everyone from execs at top Fortune 500 companies, to Silicon Valley startups, to actors and public figures who know all too well how important a great-looking headshot really is. Peter doesn't hold anything back. He reveals all his tricks of the trade, from his trademark lighting look, to how to create good-looking backgrounds on location, to positioning tricks you won't hear anywhere else, and it's all written in Peter's fun, quirky, inspiring style that lets you know, right from the beginning, you can do this, and you can do this big! These are the techniques that Peter has crafted from years in front of the lens, as a model for top brands like Abercrombie & Fitch and Guess, and years behind the lens, giving him an insight few photographers will ever possess, and he's willing to share every bit of it—every trick, every technique, and every nuance—in this book that will pay for itself at your very next shoot. Yes, it's that good.

Photographing children is not easy. They move around, they look the wrong way, and, as any parent will tell you, they never do what you want them to do when you want them to do it! It is this unpredictability that makes child portraiture the fascinating challenge that it is. *Mastering Child Portrait Photography* contains everything you need to master the art. It describes and demonstrates all the requisite skills: from choosing the best kit and mastering the essential techniques; through using the most effective lighting, setting, and props to achieve your desired atmosphere and effect; to learning the secrets of working harmoniously and professionally with models of all ages, and using the best post-production techniques to get the most from your prints. For the keen enthusiast, this is an accessible guide to capturing images of your children that will last a lifetime. For the aspiring professional, it is a complete handbook for a wonderful lifestyle business, one in which you can create mini masterpieces that will enhance family homes and bring pleasure to lives for generations.

A highly acclaimed wedding photographer discusses how to photograph all types of weddings Whether you are planning to take up wedding photography professionally or have been given the

role of photographer at a friend's big day, this guide is packed with expert advice on capturing those treasured memories. Mark Cleghorn offers comprehensive information on choosing equipment, manipulating the light, taking candid shots, and organizing formal portraits, as well as clearly explaining all the key photographic techniques. He also gives plenty of suggestions on what to capture before, during, and after the ceremony, plus tips for post production.

A collection of images and behind-the-lens insights by the photographer includes dozens of portraits of celebrities, athletes, and world leaders accompanied by essays on his creative and technical processes.

Portrait lighting is part art, part science. There are so many tools at the photographers' disposal--and myriad settings and setups that can be used. So, how do you master the light for consistent, predictable results, indoors and out? In this guide, award-winning photographer Curley Marshall teaches you the nuts and bolts of portrait lighting. You'll learn to work with natural light and studio lighting sources, both as they exist and in modified forms. You'll discover posing and lighting combinations that will help you to ensure that your subject's face--the focal point of every portrait--appears dimensional and, where need be, slimmer. You'll learn how to give the eyes sparkle through proper catchlight placement and how to bring out the color of the eyes. You'll also learn the basic lighting setups heralded by portrait artists throughout time--including loop lighting, Rembrandt lighting, butterfly lighting, and more.

Going beyond the rule of thirds, this offers invaluable tips and tools to help the photographer take control of the creative process with emphasis on four elements: an impactful subject, dynamic composition, effective use of lighting, and an ability to invoke an emotional response in the viewer. What makes a great photo? Flicking through the pages of popular photography magazines you might get the impression that there's only one rule of importance--the rule of thirds. Indeed it appears that some will judge the merit of a photograph based almost solely on this. Rarely do you hear discussion about visual weight, balance, negative space, depth, and so on. Author and professional photographer Richard Garvey-Williams argues that success lies in a combination of four elements: an impactful subject; dynamic composition; effective use of lighting; and, perhaps the most crucial, ability to invoke an emotional response in the viewer. Citing examples gleaned from a study of history--the Ancient Greeks' Golden Ratio; Fibonacci's mathematical ratio; and the principles known as the Gestalt theory--the author analyzes the concepts, rules, and guidelines that define successful composition in photography and offers practical guidance to achieving great results. In clear, concise, and jargon-free text he also considers the role of tone and color in good composition, and offers invaluable tips and the tools to help the photographer take control of the creative process. The book is illustrated with examples of the author's own beautiful nature photography, along with diagrams and notation to explain techniques most clearly. A final chapter in this definitive guide for all serious photographers discusses photography and its relationship to art before offering a considered conclusion to the exploration of this fascinating topic.

With easy-to-follow instructions and detailed photo sequences showing how to arrange lights and lighting accessories, this carefully structured course teaches all the fundamentals of portraiture, as well as a host of other creative techniques. It sets out everything the amateur needs to know to create a wide range of styles, from choosing the right equipment to composing the background to placing and positioning the subject for maximum effect. The basics of color and black and white, digital capture and film, and studio and location shooting all receive detailed attention, and helpful tips on mood-enhancing lighting will help raise novices' skills to professional levels.

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