

## Looking Closer Critical Writings On Graphic Design

More than three decades after its first publication, Edward Said's groundbreaking critique of the West's historical, cultural, and political perceptions of the East has become a modern classic. In this wide-ranging, intellectually vigorous study, Said traces the origins of "orientalism" to the centuries-long period during which Europe dominated the Middle and Near East and, from its position of power, defined "the orient" simply as "other than" the occident. This entrenched view continues to dominate western ideas and, because it does not allow the East to represent itself, prevents true understanding. Essential, and still eye-opening, *Orientalism* remains one of the most important books written about our divided world.

*Seventy-nine Short Essays on Design* brings together the best of designer Michael Bierut's critical writing—serious or humorous, flattering or biting, but always on the mark. Bierut is widely considered the finest observer on design writing today. Covering topics as diverse as Twyla Tharp and ITC Garamond, Bierut's intelligent and accessible texts pull design culture into crisp focus. He touches on classics, like Massimo Vignelli and the cover of *The Catcher in the Rye*, as well as newcomers, like McSweeney's Quarterly Concern and color-coded terrorism alert levels. Along the way Nabakov's *Pale Fire*; Eero Saarinen; the paper clip; Celebration, Florida; the planet Saturn; the ClearRx pill bottle; and paper architecture all fall under his pen. His experience as a design practitioner informs his writing and gives it truth. In *Seventy-nine Short Essays on Design*, designers and nondesigners alike can share and revel in his insights.

The most stimulating installment yet in the acclaimed *Looking Closer* series! This enthralling collection of essays assembles some of the most intriguing critical commentary published in professional and general interest design magazines from 1997 to 2000. Over thirty contributors, including Rick Poyner, Kathy McCoy, Lorraine Wild, Veronique Vienne, Jessica Helfand, and others discuss such important contemporary themes as the rise and fall of the dot.coms and its influence on salary expectations, the ongoing controversy over the First Things First Manifesto, the call for greater responsibility in the design profession, and the antibranding protests that ignited demonstrations during recent World Trade Organization meetings. From current events to design principles, and aesthetics to ethics, graphic designers everywhere will savor this anthology of fresh perspective. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a *New York Times* bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

Offers discussions on contemporary graphic design from 2001 to 2005. This volume presents a collection of essays that take stock of the quality and profundity of graphic design writing published in professional journals, general interest magazines and on the internet. It discusses themes such as popular culture, politics, and aesthetics.

A *New York Times* Editors' Choice A bold new book reveals how we can tap the intelligence that exists beyond our brains—in our bodies, our surroundings, and our relationships Use your head. That's what we tell ourselves when facing a tricky problem or a difficult project. But a growing body of research indicates that we've got it exactly backwards. What we need to do, says acclaimed science writer Annie Murphy Paul, is think outside the brain. A host of "extra-neural" resources—the feelings and movements of our bodies, the physical spaces in which we learn and work, and the minds of those around us— can help us focus more intently, comprehend more deeply, and create more imaginatively. *The Extended Mind* outlines the research behind this exciting new vision of human ability, exploring the findings of neuroscientists, cognitive scientists, psychologists, and examining the practices of educators, managers, and leaders who are already reaping the benefits of thinking outside the brain. She excavates the untold history of how artists, scientists, and authors—from Jackson Pollock to Jonas Salk to Robert Caro—have used mental extensions to solve problems, make discoveries, and create new works. In the tradition of Howard Gardner's *Frames of Mind* or Daniel Goleman's *Emotional Intelligence*, *The Extended Mind* offers a dramatic new view of how our minds work, full of practical advice on how we can all think better.

*Corporate Governance Matters* gives corporate board members, officers, directors, and other stakeholders the full spectrum of knowledge they need to implement and sustain superior governance. Authored by two leading experts, this comprehensive reference thoroughly addresses every component of governance. The authors carefully synthesize current academic and professional research, summarizing what is known, what is unknown, and where the evidence remains inconclusive. Along the way, they illuminate many key topics overlooked in previous books on the subject. Coverage includes: International corporate governance. Compensation, equity ownership, incentives, and the labor market for CEOs. Optimal board structure, tradeoffs, and consequences. Governance, organizational strategy, business models, and risk management. Succession planning. Financial reporting and external audit. The market for corporate control. Roles of institutional and activist shareholders. Governance ratings. The authors offer models and frameworks demonstrating how the components of governance fit together, with concrete examples illustrating key points. Throughout, their balanced approach is focused strictly on two goals: to "get the story straight," and to provide useful tools for making better, more informed decisions.

Alex Rogo is a harried plant manager working ever more desperately to try and improve performance. His factory is rapidly heading for disaster. So is his marriage. He has ninety days to save his plant - or it will be closed by corporate HQ, with hundreds of job losses. It takes a chance meeting with a colleague from student days - Jonah - to help him break out of conventional ways of thinking to see what needs to be done. Described by *Fortune* as a 'guru to industry' and by *Businessweek* as a 'genius', Eliyahu M. Goldratt was an internationally recognized leader in the development of new business management concepts and systems. This 20th anniversary edition includes a series of detailed case study interviews by David Whitford, Editor at Large, *Fortune Small Business*, which explore how organizations around the world have been transformed by Eli Goldratt's ideas. The story of Alex's fight to save his plant contains a serious message for all managers in industry and explains the ideas which underline the Theory of Constraints (TOC) developed by Eli Goldratt. Written in a fast-paced thriller style, *The Goal* is the gripping novel which is transforming management thinking throughout the Western world. It is a book to recommend to your friends in industry - even to your bosses - but not to your competitors!

A poignant and funny exploration of authenticity in work and life by a woman doctor. In 2017, Dr. Suzanne Koven published an essay describing the challenges faced by female physicians, including her own personal struggle with "imposter syndrome"—a long-held secret belief that she was not smart enough or good enough to be a "real" doctor. Accessed by thousands of readers around the world, Koven's "Letter to a Young Female Physician" has evolved into a deeply felt reflection on her career in medicine. Koven tells candid and illuminating stories about her pregnancy during a grueling residency in the AIDS era; the illnesses of her child and aging parents during which her roles as a doctor, mother, and daughter converged, and sometimes collided; the sexism, pay inequity, and harassment that women in medicine encounter; and the twilight of her career during the COVID-19 pandemic. As she traces the arc of her life, Koven finds inspiration in literature and faces the near-universal challenges of burnout, body image, and balancing work with marriage and parenthood. Shining with warmth, clarity, and wisdom, *Letter to a Young Female Physician* reveals a woman forging her authentic identity in a modern landscape that is as overwhelming and confusing as it is exhilarating in its possibilities. Koven offers an indelible account, by turns humorous and profound, from a doctor, mother, wife, daughter, teacher, and writer who sheds light on our desire to find meaning, and on a way to be our own imperfect selves in the world.

The author of *The 2-Hour Job Search* shows you how to land your dream job, from writing the perfect resume and cover letter to nailing any interview and negotiating your offer. Steve Dalton's *2-Hour Job Search* simplified the process of finding work by utilizing technology, and now *The Job Closer* helps you seal the deal by applying his time-saving techniques to the surrounding steps. As a career consultant, Dalton has found that job seekers routinely overinvest in trivial aspects of the employment hunt while underestimating the important ones. In this guide, you'll learn how to avoid wasted effort and excel in all areas by using tools such as:

- The FIT Model, which helps job seekers nail the answer to "Tell me about yourself" using principles from the world of screenwriting
- The RAC Model, perfect for writing efficient cover letters and answering "Why this company or job?" in an interview
- The CAR Matrix, designed to help you craft compelling interview stories and deploy them in the most powerful way
- The Prenegotiation Call, which takes the awkwardness out of asking for more and turns your negotiator from an adversary into a partner
- And many more . . .

*The Job Closer* will leave you with more time for networking, making meaningful connections, and showcasing your unique talents, so your odds of success in landing the perfect job improve exponentially.

With the intrigue of a psychological thriller, Camus's masterpiece gives us the story of an ordinary man unwittingly drawn into a senseless murder on an Algerian beach. Behind the intrigue, Camus explores what he termed "the nakedness of man faced with the absurd" and describes the condition of reckless alienation and spiritual exhaustion that characterized so much of twentieth-century life. First published in 1946; now in translation by Matthew Ward.

Make workplace conflict resolution a game that EVERYBODY wins! Recent studies show that typical managers devote more than a quarter of their time to resolving coworker disputes. *The Big Book of Conflict-Resolution Games* offers a wealth of activities and exercises for groups of any size that let you manage your business (instead of managing personalities). Part of the acclaimed, bestselling Big Books series, this guide offers step-by-step directions and customizable tools that empower you to heal rifts arising from ineffective communication, cultural/personality clashes, and other specific problem areas—before they affect your organization's bottom line. Let *The Big Book of Conflict-Resolution Games* help you to:

- Build trust
- Foster morale
- Improve processes
- Overcome diversity issues
- And more

Dozens of physical and verbal activities help create a safe environment for teams to explore several common forms of conflict—and their resolution. Inexpensive, easy-to-implement, and proved effective at Fortune 500 corporations and mom-and-pop businesses alike, the exercises in *The Big Book of Conflict-Resolution Games* delivers everything you need to make your workplace more efficient, effective, and engaged.

From three design partners at Google Ventures, a unique five-day process—called the sprint—for solving tough problems using design, prototyping, and testing ideas with customers.

*Looking Closer 2* offers more of the best recent writing on graphic design, covering new and important issues in design language, education, intellectual property, new media, the state of the business, and the place of design in society. The collection presents a stimulating look at how design issues are affected by and affecting changes in contemporary culture.

In *Come Closer*, community activists, scholars, and theatre artists describe their Theatre of the Oppressed (TO) work and how they are transforming TO for new purposes, new audiences, and new settings. Each chapter features a first-person narrative on how the authors' work both honors and transforms the vision of Augusto Boal, whose imaginative response to human oppression offers the world an aesthetic intervention that has the power to move both the oppressors and the oppressed to the possibility of transformative dialogue. Contributors to this important volume center their ideas and their descriptions of their practice within theoretical frameworks, particularly Paulo Freire's *Pedagogy of the Oppressed*. *Come Closer* will be useful to undergraduate and graduate students, as well as administrators and professors interested in the topic of democratic education."

A scientific response to the best-selling *The Bell Curve* which set off a hailstorm of controversy upon its publication in 1994. Much of the public reaction to the book was polemic and failed to analyse the details of the science and validity of the statistical arguments underlying the book's conclusion. Here, at last, social scientists and statisticians reply to *The Bell Curve* and its conclusions about IQ, genetics and social outcomes.

A family relocates to a small house on Ash Tree Lane and discovers that the inside of their new home seems to be without boundaries

LONGLISTED FOR THE 2021 NATIONAL BOOK AWARD IN FICTION NATIONAL BESTSELLER ONE OF BARACK OBAMA'S FAVORITE SUMMER READS "One of the best novels I've read in 2021." – Dwight Garner, *The New York Times* "A perfect novel—taut and seductive." —Brandon Taylor, author of *Real Life* and *Filthy Animals* "Intimacies is a haunting, precise, and morally astute novel that reads like a psychological thriller.... Katie Kitamura is a wonder." —Dana Spiotta, author of *Wayward* and *Eat the Document* A novel from the author of *A Separation*, an electrifying story about a woman caught between many truths. An interpreter has come to The Hague to escape New York and work at the International Court. A woman of many languages and identities, she is looking for a place to finally call home. She's drawn into simmering personal dramas: her lover, Adriaan, is separated from his wife but still entangled in his marriage. Her friend Jana witnesses a seemingly random act of violence, a crime the interpreter becomes increasingly obsessed with as she befriends the victim's sister. And she's pulled into an explosive political controversy when she's asked to interpret for a former president accused of war crimes. A woman of quiet passion, she confronts power, love, and violence, both in her personal intimacies and in her work at the Court. She is soon pushed to the precipice, where betrayal and heartbreak threaten to overwhelm her, forcing her to decide what she wants from her life.

A collection of 30 tables of contents, from various 20th century titles, mostly design and architecture oriented.

During an age we are challenged with issues of racial, gender, economic, and environmental disparity, it is critical to understand the ways in which we are all truly one. Drawing on scientific principles, *The Infinite One* illuminates some of

the reasons why you, and everything you can sense around you, is incredibly sacred and unified. From the space around you to each and every moment of your existence, it is all worthy of deep respect and admiration. How you see your own life, your relationship with others, and your relationship with the universe will be challenged. The eventual conclusion is that many things you might draw differences to are both infinite and one. If we are to achieve sustainable harmony between all people and life, we must be ready to embrace nature's important revelations.

From the Pulitzer Prize-winning author of *American Prometheus* comes the first effort to set the Cuban Missile Crisis, with its potential for nuclear holocaust, in a wider historical narrative of the Cold War—how such a crisis arose, and why at the very last possible moment it didn't happen. In this groundbreaking look at the Cuban Missile Crisis, Martin Sherwin not only gives us a riveting sometimes hour-by-hour explanation of the crisis itself, but also explores the origins, scope, and consequences of the evolving place of nuclear weapons in the post-World War II world. Mining new sources and materials, and going far beyond the scope of earlier works on this critical face-off between the United States and the Soviet Union—triggered when Khrushchev began installing missiles in Cuba at Castro's behest—Sherwin shows how this volatile event was an integral part of the wider Cold War and was a consequence of nuclear arms. *Gambling with Armageddon* looks in particular at the original debate in the Truman Administration about using the Atomic Bomb; the way in which President Eisenhower relied on the threat of massive retaliation to project U.S. power in the early Cold War era; and how President Kennedy, though unprepared to deal with the Bay of Pigs debacle, came of age during the Cuban Missile Crisis. Here too is a clarifying picture of what was going on in Khrushchev's Soviet Union. Martin Sherwin has spent his career in the study of nuclear weapons and how they have shaped our world. *Gambling with Armageddon* is an outstanding capstone to his work thus far.

As President Trump's National Security Advisor, John Bolton spent many of his 453 days in the room where it happened, and the facts speak for themselves. The result is a White House memoir that is the most comprehensive and substantial account of the Trump Administration, and one of the few to date by a top-level official. With almost daily access to the President, John Bolton has produced a precise rendering of his days in and around the Oval Office. What Bolton saw astonished him: a President for whom getting reelected was the only thing that mattered, even if it meant endangering or weakening the nation. "I am hard-pressed to identify any significant Trump decision during my tenure that wasn't driven by reelection calculations," he writes. In fact, he argues that the House committed impeachment malpractice by keeping their prosecution focused narrowly on Ukraine when Trump's Ukraine-like transgressions existed across the full range of his foreign policy—and Bolton documents exactly what those were, and attempts by him and others in the Administration to raise alarms about them. He shows a President addicted to chaos, who embraced our enemies and spurned our friends, and was deeply suspicious of his own government. In Bolton's telling, all this helped put Trump on the bizarre road to impeachment. "The differences between this presidency and previous ones I had served were stunning," writes Bolton, who worked for Reagan, Bush 41, and Bush 43. He discovered a President who thought foreign policy is like closing a real estate deal—about personal relationships, made-for-TV showmanship, and advancing his own interests. As a result, the US lost an opportunity to confront its deepening threats, and in cases like China, Russia, Iran, and North Korea ended up in a more vulnerable place. Bolton's account starts with his long march to the West Wing as Trump and others woo him for the National Security job. The minute he lands, he has to deal with Syria's chemical attack on the city of Douma, and the crises after that never stop. As he writes in the opening pages, "If you don't like turmoil, uncertainty, and risk—all the while being constantly overwhelmed with information, decisions to be made, and sheer amount of work—and enlivened by international and domestic personality and ego conflicts beyond description, try something else." The turmoil, conflicts, and egos are all there—from the upheaval in Venezuela, to the erratic and manipulative moves of North Korea's Kim Jong Un, to the showdowns at the G7 summits, the calculated warmongering by Iran, the crazy plan to bring the Taliban to Camp David, and the placating of an authoritarian China that ultimately exposed the world to its lethal lies. But this seasoned public servant also has a great eye for the Washington inside game, and his story is full of wit and wry humor about how he saw it played.

The New York Times-bestselling "skeptical environmentalist" argues that panic over climate change is causing more harm than good. Hurricanes batter our coasts. Wildfires rage across the American West. Glaciers collapse in the Arctic. Politicians, activists, and the media espouse a common message: climate change is destroying the planet, and we must take drastic action immediately to stop it. Children panic about their future, and adults wonder if it is even ethical to bring new life into the world. Enough, argues bestselling author Bjorn Lomborg. Climate change is real, but it's not the apocalyptic threat that we've been told it is. Projections of Earth's imminent demise are based on bad science and even worse economics. In panic, world leaders have committed to wildly expensive but largely ineffective policies that hamper growth and crowd out more pressing investments in human capital, from immunization to education. *False Alarm* will convince you that everything you think about climate change is wrong -- and points the way toward making the world a vastly better, if slightly warmer, place for us all.

The Closer's Survival Guide is perfect for sales people, negotiators, deal makers and mediators but also critically important for dreamers, investors, inventors, buyers, brokers, entrepreneurs, bankers, CEO's, politicians and anyone who wants to close others on the way they think and get what they want in life. Show me any highly successful person, and I will show you someone who has big dreams and who knows how to close! The end game is the close.

Shortlisted for the 2021 Booker Prize Longlisted for the 2021 National Book Award for Fiction A heartrending new novel from the Pulitzer Prize-winning and #1 New York Times best-selling author of *The Overstory*. Named one of the Most Anticipated Books of 2021 by Newsweek, Los Angeles Times, New York Magazine, Chicago Tribune, BuzzFeed, BookPage, Goodreads, Literary Hub, The Millions, New Statesman, and Times of London The astrobiologist Theo Byrne searches for life throughout the cosmos while single-handedly raising his unusual nine-year-old, Robin, following the

death of his wife. Robin is a warm, kind boy who spends hours painting elaborate pictures of endangered animals. He's also about to be expelled from third grade for smashing his friend in the face. As his son grows more troubled, Theo hopes to keep him off psychoactive drugs. He learns of an experimental neurofeedback treatment to bolster Robin's emotional control, one that involves training the boy on the recorded patterns of his mother's brain... With its soaring descriptions of the natural world, its tantalizing vision of life beyond, and its account of a father and son's ferocious love, *Bewilderment* marks Richard Powers's most intimate and moving novel. At its heart lies the question: How can we tell our children the truth about this beautiful, imperiled planet?

The chilling *Saga of Darren Shan*, the ordinary schoolboy plunged into the vampire world.

The emergence of the Gita as a national scripture and the emasculation of the national mind and spirit are closely linked. -V. R. Narla  
The Bhagavad Gita is one of the most famous works of Hindu scripture. Among faithful Hindus it is ranked in importance alongside the Vedas and the Upanishads as a key sacred text. The work has been widely translated, with the result that its fame extends well beyond India. Considering the popularity of this historical epic and the reverent feelings toward it, intellectuals in India have been reluctant to examine the text from a critical standpoint, as scholars in the West have done in regard to the sacred texts of Christianity and Judaism. A glaring exception to this kid-gloves attitude is this iconoclastic examination of the Gita, by journalist and humanist advocate V. R. Narla. Taking a rationalist, skeptical approach, Narla critiques the Gita on many levels. Among other things, he points out the improbability of the historical events recounted, the logical inconsistencies in the work, and, above all, the retrograde moral perspective represented by the characters. He emphasizes that the long dialogue between the warrior Arjuna and Lord Krishna (an incarnation of the god Vishnu) ends up by condoning violence, even wholesale slaughter. Furthermore, the work extols the Hindu caste system as noble and reinforces superstitions about reincarnation and karma. All of this was anathema to Narla, who spent much of his career working for human rights and critical thinking. For students of Indian literature in both the East and West, this critical appraisal of a classic Hindu epic will prove enlightening. V. R. Narla (1908-1985) was an ardent skeptic and humanist advocate, who edited two Telugu daily newspapers in India—*Andhra Prabha* and *Andhra Jyothi*—and lectured in several Indian universities. Among his many publications was a book of his aphoristic sayings, *Gods, Goblins, and Men*.

*Looking Closer 2* offers more of the best recent writing on graphic design, covering new and important issues in design language, education, intellectual property, new media, the state of the business, and the place of design in society. The collection presents a stimulating look at how design issues are affected by and affecting changes in contemporary culture. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a *New York Times* bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

Mariano Rivera never dreamed of becoming a professional athlete. He didn't grow up collecting baseball cards, playing Little League, or cheering on his home team at the World Series. He had never heard of Babe Ruth, Lou Gehrig, Joe DiMaggio, or Mickey Mantle. One day, that all changed. From a childhood playing pickup games in Panama to an epic career with the New York Yankees, Mariano's rise to greatness has been anything but ordinary. He's the guy on the mound who doesn't hear the crowd, just the sound of the ump calling, *Strike!* The teammate you can rely on, even when the bases are loaded in the bottom of the ninth. Whether you know him as Mo or as the Sandman, Mariano is *The Closer*, and this is his story. Full of tips for young athletes and tales from the Yankee clubhouse, *The Closer: Young Readers Edition* is an inspiring story of perseverance, sportsmanship, and dedication that have defined the life of a baseball legend.

*Looking Closer 2* Critical Writings on Graphic Design Skyhorse Publishing Inc.

**NEW YORK TIMES BEST SELLER • A Best Book of 2021:** Entertainment Weekly, Good Morning America, Wall Street Journal, and more  
From the indie rockstar of Japanese Breakfast fame, and author of the viral 2018 *New Yorker* essay that shares the title of this book, an unflinching, powerful memoir about growing up Korean American, losing her mother, and forging her own identity. In this exquisite story of family, food, grief, and endurance, Michelle Zauner proves herself far more than a dazzling singer, songwriter, and guitarist. With humor and heart, she tells of growing up one of the few Asian American kids at her school in Eugene, Oregon; of struggling with her mother's particular, high expectations of her; of a painful adolescence; of treasured months spent in her grandmother's tiny apartment in Seoul, where she and her mother would bond, late at night, over heaping plates of food. As she grew up, moving to the East Coast for college, finding work in the restaurant industry, and performing gigs with her fledgling band—and meeting the man who would become her husband—her Koreanness began to feel ever more distant, even as she found the life she wanted to live. It was her mother's diagnosis of terminal cancer, when Michelle was twenty-five, that forced a reckoning with her identity and brought her to reclaim the gifts of taste, language, and history her mother had given her. Vivacious and plainspoken, lyrical and honest, Zauner's voice is as radiantly alive on the page as it is onstage. Rich with intimate anecdotes that will resonate widely, and complete with family photos, *Crying in H Mart* is a book to cherish, share, and reread. In the spring of 2010, Harvard Business School's graduating class asked HBS professor Clay Christensen to address them—but not on how to apply his principles and thinking to their post-HBS careers. The students wanted to know how to apply his wisdom to their personal lives. He shared with them a set of guidelines that have helped him find meaning in his own life, which led to this now-classic article. Although Christensen's thinking is rooted in his deep religious faith, these are strategies anyone can use. Since 1922, Harvard Business Review has been a leading source of breakthrough ideas in management practice. The Harvard Business Review Classics series now offers you the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world.

Provides information on designing easy-to-use interfaces.

In literary studies today, debates about the purpose of literary criticism and about the place of formalism within it continue to simmer across periods and approaches. Anna Kornbluh contributes to—and substantially shifts—that conversation in *The Order of Forms* by offering an exciting new category, political formalism, which she articulates through the co-emergence of aesthetic and mathematical formalisms in the nineteenth century. Within this framework, criticism can be understood as more affirmative and constructive, articulating commitments to aesthetic expression and social collectivity. Kornbluh offers a powerful argument that political formalism, by valuing forms of sociability like the city and the state in and of themselves, provides a better understanding of literary form and its political possibilities than approaches that view form as a constraint. To make this argument, she takes up the case of literary realism, showing how novels by Dickens, Brontë, Hardy, and Carroll engage mathematical formalism as part of their political imagining. Realism, she shows, is best understood as an exercise in social modeling—more like formalist mathematics than social documentation. By modeling society, the realist novel focuses on what it considers the most elementary features of social relations and

generates unique political insights. Proposing both this new theory of realism and the idea of political formalism, this inspired, eye-opening book will have far-reaching implications in literary studies.

As *The Giving Tree* turns fifty, this timeless classic is available for the first time ever in ebook format. This digital edition allows young readers and lifelong fans to continue the legacy and love of a household classic that will now reach an even wider audience. Never before have Shel Silverstein's children's books appeared in a format other than hardcover. Since it was first published fifty years ago, Shel Silverstein's poignant picture book for readers of all ages has offered a touching interpretation of the gift of giving and a serene acceptance of another's capacity to love in return. Shel Silverstein's incomparable career as a bestselling children's book author and illustrator began with *Lafcadio, the Lion Who Shot Back*. He is also the creator of picture books including *A Giraffe and a Half*, *Who Wants a Cheap Rhinoceros?*, *The Missing Piece*, *The Missing Piece Meets the Big O*, and the perennial favorite *The Giving Tree*, and of classic poetry collections such as *Where the Sidewalk Ends*, *A Light in the Attic*, *Falling Up*, *Every Thing On It*, *Don't Bump the Glump!*, and *Runny Babbit*. And don't miss these other Shel Silverstein ebooks, *Where the Sidewalk Ends*, and *A Light in the Attic*!

In search of answers and action, the award-winning poet and essayist Lisa Wells brings us *Believers*, introducing trailblazers and outliers from across the globe who have found radically new ways to live and reconnect to the Earth in the face of climate change. We find ourselves at the end of the world. How, then, shall we live? Like most of us, Lisa Wells has spent years overwhelmed by increasingly urgent news of climate change on an apocalyptic scale. She did not need to be convinced of the stakes, but she could not find practical answers. She embarked on a pilgrimage, seeking wisdom and paths to action from outliers and visionaries, pragmatists and iconoclasts. *Believers* tracks through the lives of these people who are dedicated to repairing the earth and seemingly undaunted by the task ahead. Wells meets an itinerant gardener and misanthrope leading a group of nomadic activists in rewilding the American desert. She finds a group of environmentalist Christians practicing "watershed discipleship" in New Mexico and another group in Philadelphia turning the tools of violence into tools of farming—guns into ploughshares. She watches the world's greatest tracker teach others how to read a trail, and visits botanists who are restoring land overrun by invasive species and destructive humans. She talks with survivors of catastrophic wildfires in California as they try to rebuild in ways that acknowledge the fires will come again. Through empathic, critical portraits, Wells shows that these trailblazers are not so far beyond the rest of us. They have had the same realization, have accepted that we are living through a global catastrophe, but are trying to answer the next question: How do you make a life at the end of the world? Through this miraculous commingling of acceptance and activism, this focus on seeing clearly and moving forward, Wells is able to take the devastating news facing us all, every day, and inject a possibility of real hope. *Believers* demands transformation. It will change how you think about your own actions, about how you can still make an impact, and about how we might yet reckon with our inheritance.

A first monograph by the recipient of the International Center for Photography's 2001 Infinity Award for Best Young Photographer showcases the breadth of her work from the erotic to the ethereal, in a collection of ninety intimate family portraits, self-portraits, and artful abstractions.

**#1 NEW YORK TIMES BESTSELLER • OPRAH'S BOOK CLUB PICK** The heartrending story of a midcentury American family with twelve children, six of them diagnosed with schizophrenia, that became science's great hope in the quest to understand the disease. "Reads like a medical detective journey and sheds light on a topic so many of us face: mental illness." —Oprah Winfrey Don and Mimi Galvin seemed to be living the American dream. After World War II, Don's work with the Air Force brought them to Colorado, where their twelve children perfectly spanned the baby boom: the oldest born in 1945, the youngest in 1965. In those years, there was an established script for a family like the Galvins--aspiration, hard work, upward mobility, domestic harmony--and they worked hard to play their parts. But behind the scenes was a different story: psychological breakdown, sudden shocking violence, hidden abuse. By the mid-1970s, six of the ten Galvin boys, one after another, were diagnosed as schizophrenic. How could all this happen to one family? What took place inside the house on Hidden Valley Road was so extraordinary that the Galvins became one of the first families to be studied by the National Institute of Mental Health. Their story offers a shadow history of the science of schizophrenia, from the era of institutionalization, lobotomy, and the schizophrenogenic mother to the search for genetic markers for the disease, always amid profound disagreements about the nature of the illness itself. And unbeknownst to the Galvins, samples of their DNA informed decades of genetic research that continues today, offering paths to treatment, prediction, and even eradication of the disease for future generations. With clarity and compassion, bestselling and award-winning author Robert Kolker uncovers one family's unforgettable legacy of suffering, love, and hope.

The final installment in this acclaimed series offers astute and controversial discussions on contemporary graphic design from 2001 to 2005. This collection of essays takes stock of the quality and profundity of graphic design writing published in professional and general interest design magazines, as well as on blogs and Internet journals. Prominent contributors include Milton Glaser, Maud Lavin, Ellen Lupton, Victor Margolin, Mr. Keedy, David Jury, Alice Twemlow, Steven Heller, Jessica Helfand, William Drenttel, Michael Bierut, Michael Dooley, Nick Curry, Emily King, and more. Among the important themes discussed: design as popular culture, design as art, politics, aesthetics, social responsibility, typography, the future of design, and more. Students, graphic designers beginning their careers, and veterans seeking fresh perspective will savor this anthology gathered from some of today's top graphic design writers and practitioners, as well as commentators from outside the profession. From the series that helped launch the design criticism movement and was the first to anthologize graphic design criticism from key sources, this volume promises to be the most provocative of all! Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and

more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

Instant #1 bestseller! A deeply moving collection of personal essays from John Green, the author of *The Fault in Our Stars* and *Turtles All the Way Down*. "The perfect book for right now."—People "The Anthropocene Reviewed is essential to the human conversation."—Library Journal (starred review) The Anthropocene is the current geologic age, in which humans have profoundly reshaped the planet and its biodiversity. In this remarkable symphony of essays adapted and expanded from his groundbreaking podcast, bestselling author John Green reviews different facets of the human-centered planet on a five-star scale—from the QWERTY keyboard and sunsets to Canada geese and Penguins of Madagascar. Funny, complex, and rich with detail, the reviews chart the contradictions of contemporary humanity. As a species, we are both far too powerful and not nearly powerful enough, a paradox that came into sharp focus as we faced a global pandemic that both separated us and bound us together. John Green's gift for storytelling shines throughout this masterful collection. *The Anthropocene Reviewed* is an open-hearted exploration of the paths we forge and an unironic celebration of falling in love with the world.

"How lovely to discover a book on the craft of writing that is also fun to read . . . Alison asserts that the best stories follow patterns in nature, and by defining these new styles she offers writers the freedom to explore but with enough guidance to thrive." ?Maris Kreizman, *Vulture* A Publishers Weekly Best Book of 2019 | A Poets & Writers Best Books for Writers As Jane Alison writes in the introduction to her insightful and appealing book about the craft of writing: "For centuries there's been one path through fiction we're most likely to travel? one we're actually told to follow?and that's the dramatic arc: a situation arises, grows tense, reaches a peak, subsides . . . But something that swells and tautens until climax, then collapses? Bit masculine, no? So many other patterns run through nature, tracing other deep motions in life. Why not draw on them, too?" W. G. Sebald's *Emigrants* was the first novel to show Alison how forward momentum can be created by way of pattern, rather than the traditional arc--or, in nature, wave. Other writers of nonlinear prose considered in her "museum of specimens" include Nicholson Baker, Anne Carson, Marguerite Duras, Gabriel García Márquez, Jamaica Kincaid, Clarice Lispector, Susan Minot, David Mitchell, Caryl Phillips, and Mary Robison. *Meander, Spiral, Explode* is a singular and brilliant elucidation of literary strategies that also brings high spirits and wit to its original conclusions. It is a liberating manifesto that says, Let's leave the outdated modes behind and, in thinking of new modes, bring feeling back to experimentation. It will appeal to serious readers and writers alike.

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