

## Hotel Valuation Index Hotel News Resource

September 27th is World Tourism Day and this year the theme is Sustainable Tourism - a Tool for Development. In South Africa, September is also Tourism Month. Under the theme 'We Do Tourism Sustainably', South African Tourism is driving awareness on the importance of domestic tourism to the economy. Our features on African Airports, African Arrivals, and the African Hotel Valuation Index all stress the importance of domestic tourism to local economies. In keeping with both celebratory themes, this edition continues our year-long series on 'Africa's Sustainable Tourism Gems.'

The liberalization and globalization of the Indian economy has made India more vulnerable to macro issues. This book provides a comprehensive analysis of the dynamic relationship between macroeconomic variables and stock prices in India. The research findings and policy implications discussed here may also be relevant for other emerging economies. February issue includes Appendix entitled Directory of United States Government periodicals and subscription publications; September issue includes List of depository libraries; June and December issues include semiannual index

Make information memorable with creative visual design techniques Research shows that visual information is more quickly and easily understood, and much more likely to be remembered. This innovative book presents the design process and the best software tools for creating infographics that communicate. Including a special section on how to construct the increasingly popular infographic resume, the book offers graphic designers, marketers, and business professionals vital information on the most effective ways to present data. Explains why infographics and data visualizations work Shares the tools and techniques for creating great infographics Covers online infographics used for marketing, including social media and search engine optimization (SEO) Shows how to market your skills with a visual, infographic resume Explores the many internal business uses of infographics, including board meeting presentations, annual reports, consumer research statistics, marketing strategies, business plans, and visual explanations of products and services to your customers With Cool Infographics, you'll learn to create infographics to successfully reach your target audience and tell clear stories with your data.

Issues in Hospitality, Travel, and Tourism / 2013 Edition is a ScholarlyEditions™ book that delivers timely, authoritative, and comprehensive information about Hospitality Management. The editors have built Issues in Hospitality, Travel, and Tourism: 2013 Edition on the vast information databases of ScholarlyNews.™ You can expect the information about Hospitality Management in this book to be deeper than what you can access anywhere else, as well as consistently reliable, authoritative, informed, and relevant. The content of Issues in Hospitality, Travel, and Tourism: 2013 Edition has been produced by the world's leading scientists, engineers, analysts, research institutions, and companies. All of the content is from peer-reviewed sources, and all of it is written, assembled, and edited by the editors at ScholarlyEditions™ and available exclusively from us. You now have a source you can cite with authority, confidence, and credibility. More information is available at <http://www.ScholarlyEditions.com/>.

This book evaluates how and why vertical disintegration has occurred in the global corporate hotel industry, as it undergoes a structural

transformation. It provides a unique insight into the new competitive landscape. Underpinned by academic literature, it includes first-hand accounts from the most eminent senior executives of firms in and around the industry. It provides an in-depth perspective of a modern industrial phenomenon and makes observations as to the profitable way forward for the industry. This text is an important read for those working, advising and investing in the sector as well as for students, graduates and researchers.

Sustainable Tourism Practices in the Mediterranean showcases and examines the current and future trends in sustainable tourism in this popular region where tourism is one of the leading determinants of economic development. This volume examines the effects of specific recent events including terrorism, financial crises and various political changes in the Mediterranean region. Looking at a range of destinations, island and mainland, urban and rural, summer and winter and emergent and declining zones, it provides a comprehensive overview of this area. It also draws on a number of wide-ranging themes such as gastronomy, (corporate) social responsibility, entrepreneurship, ethical issues, service quality, health and the slow city, offering an insightful study of the challenges the Mediterranean region faces and the sustainable practices that can be implemented in order to overcome them. Written by leading academics in the field, this book will be of great interest to upper-level students, researchers and academics in Tourism, Development Studies and Geography.

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