

## Engineering Economics By Tarachand

The first global history of the middle class While the nineteenth century has been described as the golden age of the European bourgeoisie, the emergence of the middle class and bourgeois culture was by no means exclusive to Europe. The *Global Bourgeoisie* explores the rise of the middle classes around the world during the age of empire. Bringing together eminent scholars, this landmark essay collection compares middle-class formation in various regions, highlighting differences and similarities, and assesses the extent to which bourgeois growth was tied to the increasing exchange of ideas and goods. The contributors indicate that the middle class was from its very beginning, even in Europe, the result of international connections and entanglements. Essays are grouped into six thematic sections: the political history of middle-class formation, the impact of imperial rule on the colonial middle class, the role of capitalism, the influence of religion, the obstacles to the middle class beyond the Western and colonial world, and, lastly, reflections on the creation of bourgeois cultures and global social history. Placing the establishment of middle-class society into historical context, this book shows how the triumph or destabilization of bourgeois values can shape the liberal world order. The *Global Bourgeoisie* irrevocably changes the understanding of how an important social class came to be.

The book presents the latest advances and research findings in the fields of computational science and communication. The areas covered include smart innovation; systems and technologies; embedded knowledge and intelligence; innovation and sustainability; advanced computing; and networking and informatics. It also focuses on the knowledge-transfer methodologies and the innovation strategies employed to make these effective. This fascinating compilation appeals to researchers, academics and engineers around the globe.

This text covers the basic techniques and applications of engineering economy for all disciplines in the engineering profession. The writing style emphasizes brief, crisp coverage of the principle or technique discussed in order to reduce the time taken to present and grasp the essentials. The objective of the text is to explain and demonstrate the principles and techniques of engineering economic analysis as applied in different fields of engineering. This brief text includes coverage of multiple attribute evaluation for instructors who want to include non-economic dimensions in alternative evaluation and the discussion of risk considerations in the appendix, compared to Blank's comprehensive text, where these topics are discussed in two unique chapters.

This student-friendly text on the current economic issues particular to engineering covers the topics needed to analyze engineering alternatives. Students use both hand-worked and spreadsheet solutions of examples, problems and case studies. In this edition the options have been increased with an expanded spreadsheet analysis component, twice the number of case studies, and virtually all new end-of-chapter problems. The chapters on factor derivation and usage, cost estimation, replacement studies, and after-tax evaluation have been heavily revised. New material is included on public sector projects and cost estimation. A reordering of chapters puts the fundamental topics up front in the text. Many chapters include a special set of problems that prepare the students for the Fundamentals of Engineering (FE) exam. This text provides students and practicing professionals with a solid preparation in the financial understanding of engineering problems and projects, as well as the techniques needed for evaluating and making sound economic decisions.

Distinguishing characteristics include learning objectives for each chapter, an easy-to-read writing style, many solved examples, integrated spreadsheets, and case studies throughout the text. Graphical cross-referencing between topics and quick-solve spreadsheet solutions are indicated in the margin throughout the text. While the chapters are progressive, over three-quarters can stand alone, allowing instructors flexibility for meeting course needs. A complete online learning center (OLC) offers supplemental practice problems, spreadsheet exercises, and review questions for the the Fundamentals of Engineering (FE) exam.

It's no secret that certain social groups have predominated India's business and trading history, with business traditionally being the preserve of particular 'Bania' communities. However, the past four or so decades have seen a widening of the social base of Indian capital, such that the social profile of Indian business has expanded beyond recognition, and entrepreneurship and commerce in India are no longer the exclusive bastion of the old mercantile castes. In this meticulously researched book – acclaimed for being the first social history to document and understand India's new entrepreneurial groups – Harish Damodaran looks to answer who the new 'wealth creators' are, as he traces the transitional entry of India's middle and lower peasant castes into the business world. Combining analytical rigour with journalistic flair, *India's New Capitalists* is an essential read for anyone seeking to understand the culture and evolution of business in contemporary South Asia.

*Work Organization and Methods Engineering for Productivity* provides an introduction to, and practical advice on, assessing methods of working to achieve maximum output and efficiency. The main focus of the book is on the 'work study', which helps to increase the productivity of men, machines and materials. We are currently seeing a lot of disruptive advancement in industrial operations caused by technologies, including artificial intelligence and IoT. Against this technological backdrop, and with ever increasing focus on value, the fundamental understanding of how to analyze and organize the workplace for productivity is more important than ever. Case studies and illustrations throughout make this book a much have for managers with responsibility for production and planning in industry. Helps the reader understand the fundamental factors affecting productivity, along with their relevance to work organization Includes valuable industry case studies from sectors including manufacturing, textile production and sea port operations Includes several formats and charts that are important in the recording of data for practical work studies

With half a million copies in print, *How to Read a Book* is the best and most successful guide to reading comprehension for the general reader, completely rewritten and updated with new material. A CNN Book of the Week: "Explains not just why we should read books, but how we should read them. It's masterfully done." –Farheed Zakaria Originally published in 1940, this book is a rare phenomenon, a living classic that introduces and elucidates the various levels of reading and how to achieve them—from elementary reading, through systematic skimming and inspectional reading, to speed reading. Readers will learn when and how to "judge a book by its cover," and also how to X-ray it, read critically, and extract the author's message from the text. Also included is instruction in the different techniques that work best for reading particular genres, such as practical books, imaginative literature, plays, poetry, history, science and mathematics, philosophy and social science works. Finally, the authors offer a recommended reading list and supply reading tests you

can use measure your own progress in reading skills, comprehension, and speed.

Designed as a textbook for undergraduate students in various engineering disciplines—Mechanical, Civil, Industrial Engineering, Electronics Engineering and Computer Science—and for postgraduate students in Industrial Engineering and Water Resource Management, this comprehensive and well-organized book, now in its Second Edition, shows how complex economic decisions can be made from a number of given alternatives. It provides the managers not only a sound basis but also a clear-cut approach to making decisions. These decisions will ultimately result in minimizing costs and/or maximizing benefits. What is more, the book adequately illustrates the concepts with numerical problems and Indian cases. While retaining all the chapters of the previous edition, the book adds a number of topics to make it more comprehensive and more student friendly. What's New to This Edition • Discusses different types of costs such as average cost, recurring cost, and life cycle cost. • Deals with different types of cost estimating models, index numbers and capital allowance. • Covers the basics of nondeterministic decision making. • Describes the meaning of cash flows with probability distributions and decision making, and selection of alternatives using simulation. • Discusses the basic concepts of Accounting. This book, which is profusely illustrated with worked-out examples and a number of diagrams and tables, should prove extremely useful not only as a text but also as a reference for those offering courses in such areas as Project Management, Production Management, and Financial Management.

The success of industrial agriculture and the green revolution in recent decades has often masked by significant externalities, affecting natural resources and human health as well as agriculture itself. Environmental and health problems associated with agriculture have been increasingly well documented, but it is only recently that the scale of the costs has attracted the attention of planners and scientists. Increasing consciousness about conservation of environment as well as of health hazards caused by agrochemicals has brought a major shift in consumer preference towards food quality. This timely book is a one stop resource for agriculturists, planners, policy makers and other stakeholders who are involved in organic cultivation. The findings emanated from this study would be helpful for Ministry of Agriculture, organic producers, organic input users and other associations involved in organic produce supply-chains in the country.

Traces India's economic and social transformation into a free-market democracy, sharing the stories of its top players while weaving in the author's own life experiences as a former CEO for Procter & Gamble India. Reprint.

This book offers a comprehensive reference guide to the latest developments and advances in solar drying technology, covering the concept, design, testing, modeling, and economics of solar drying technologies, as well as their impact on the environment. The respective chapters are based on the latest studies conducted by reputed international researchers in the fields of solar energy and solar drying. Offering a perfect blend of research and practice explained in a simple manner, the book represents a valuable resource for researchers, students, professionals, and policymakers working in the field of solar drying and related agricultural applications.

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