

Educational Psychology 12th Edition A

A unique book providing a critical overview of the foundation disciplines of education. This book presents a comprehensive introduction to the five key disciplines that form the foundation of the study of education: Philosophy of Education, History of Education, Sociology of Education, Curriculum Studies, Psychology of Education.

The 12th Edition of Educational Psychology maintains the lucid, jargon-free writing style for which the author is renowned, combined with a clear emphasis on educational psychology's practical relevance for teachers and students in classrooms. Written to look at teaching from the student's perspective and how students learn and retain information, the new edition continues to emphasize the educational implications and applications of research on child development, cognitive science, learning, motivation, teaching, assessment. It adds expanded coverage of the brain and neuroscience, the impact of technology, student diversity, as well as a new chapter devoted to Language Development, Language Diversity, and Immigrant Education (Ch 5). This text, known for its state of the art presentation of the field of educational psychology, is exceptionally applied and replete with examples, lesson segments, case studies, and practical ideas

This book chronicles my 15-year sojourning at one of Americas historic institutions Shaw University, founded in 1865 and located in North Carolina, United States of America. It focuses attention in two major areas academic advising and multicultural education because of the influence these two areas can have on students retention and graduation. Research reports on my studies of students evaluation of their academic advising program and advisement of special student populations such as student-athletes constitute the books academic advising component. Exploration of the experiences of the universitys female faculty, the experiences of traditional and non-traditional students taking classes together, and the educational and cultural experiences of white students living and studying as a minority group in a predominantly black institution covers the books multicultural education thrust. The personal satisfaction or psychic incomes which I acquired from my students, faculty colleagues, and administrators are documented in a variety of personal notes, greeting cards, and emails. I hope that the book will inspire others to write about their experiences and update the studies I did and others addressing new problems relevant to the improvement of education at this great institution, as it continues pursuing its motto Strides to Excellence: Only the Best.

Despite a growing body of research on teaching methods, instructors lack a comprehensive resource that highlights and synthesizes proven approaches. Teaching for Learning fills that gap. Each of the one hundred and one entries: describes an approach and lists its essential features and elements demonstrates how that approach has been used in education, including specific examples from different disciplines reviews findings from the research literature

describes techniques to improve effectiveness. Teaching for Learning provides instructors with a resource grounded in the academic knowledge base, written in an easily accessible, engaging, and practical style.

The third edition of the Handbook of Educational Psychology is sponsored by Division 15 of the American Psychological Association. In this volume, thirty chapters address new developments in theory and research methods while honoring the legacy of the field's past. A diverse group of recognized scholars within and outside the U.S. provide integrative reviews and critical syntheses of developments in the substantive areas of psychological inquiry in education, functional processes for learning, learner readiness and development, building knowledge and subject matter expertise, and the learning and task environment. New chapters in this edition cover topics such as learning sciences research, latent variable models, data analytics, neuropsychology, relations between emotion, motivation, and volition (EMOVO), scientific literacy, sociocultural perspectives on learning, dialogic instruction, and networked learning. Expanded treatment has been given to relevant individual differences, underlying processes, and new research on subject matter acquisition. The Handbook of Educational Psychology, Third Edition, provides an indispensable reference volume for scholars in education and the learning sciences, broadly conceived, as well as for teacher educators, practicing teachers, policy makers and the academic libraries serving these audiences. It is also appropriate for graduate level courses in educational psychology, human learning and motivation, the learning sciences, and psychological research methods in education and psychology.

From Music Student to Teacher: A Professional Approach helps prospective music educators begin their transition from music student to professional music teacher. The text uniquely works to build upon the individual's personal experience to enhance their approach to the profession. The authors help students first recognize their personal perspectives of the profession, and uncover the assumptions they have concerning learning and teaching. They are then prepared to make mindful informed decisions about their professional education. The topics and activities are deliberately organized to help the reader think as a professional rather than a student. Divided into three parts: (a) discovery of self, (b) discovery of teaching, and (c) discovery of learners; The three parts address the primary stages of teacher development. Within each part readers are connected to the theoretical foundations of the text and the process of becoming an insider to the profession. From Music Student to Teacher: A Professional Approach incorporates online resources and tools that are already familiar to students in their world of networking through social media Features include: Social networking activities to aid self-reflection and discussion 'Connecting to the Profession' sections that provide resources which help to bridge the gap between theory and practice. Discussion and glossary that provide a solid base in professional terminology An integrated companion

website, including videos of teaching practice and further activities for self-reflection, plus instructor material. Michael A. Raiber is Professor of Music Education at Oklahoma City University David J. Teachout is Associate Professor and Department Head of Music Education at the University of North Carolina Greensboro.

Michael Goller gives a structured overview of the current discourses of human agency in relation to professional learning and development. Based on this discussion, the author develops a theoretical framework including human agency as an individual feature (i. e., a disposition) as well as a set of self-initiated and goal-directed behaviours that are assumed to affect employees' learning and development (e. g., crafting of new work experiences). He then further specifies this theoretical framework and investigates it empirically in the domain of geriatric care nursing. Based on the findings of the three empirical studies conducted, the author discusses the relevance of human agency for the development of professional expertise of geriatric care nurses. The work received the American Educational Research Association (AERA) Workplace Learning SIG 2017 Dissertation of the Year Award.

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Personalize learning with MyLab Education MyLab Education is an online homework, tutorial, and assessment program designed to work with the text to engage students and improve results. Within its structured environment, students see key concepts demonstrated through real classroom video footage, practice what they learn, test their understanding, and receive feedback to guide their learning and ensure they master key learning outcomes. 0134524055 /

9780134524054 Educational Psychology: Theory and Practice with MyLab Education with Enhanced Pearson eText, Loose-Leaf Version -- Access Card Package Package consists of: 0134524225 / 9780134524221 MyLab Education with Enhanced Pearson eText -- Access Card -- for Educational Psychology: Theory and Practice 0134524284 / 9780134524283 Educational Psychology: Theory and Practice, Loose-Leaf Version

Studying a degree course in psychology, even if you've taken the subject before university, requires a whole range of new skills and knowledge. And the 4th edition of this best-selling guide is an invaluable companion. It can not only help you to get a good final degree, but will also support you in making informed choices towards either a career or further study. Updated to include the latest developments in the field, the new edition provides practical and helpful guidance on everything a psychology student encounters throughout their degree, including: Writing essays and research reports, including how to get your referencing right. Guidelines for researching ethically using humans or animals An overview of research methods and statistics, including qualitative methods Tips on how to approach and pass your exams Advice on becoming a graduate, including preparing your CV and making the most of your degree Featuring advice to help you every step of the way, the book also includes a library of weblinks to provide further resources to support your studies. This is an essential book for any psychology student wishing to make the most of their degree course.

Going beyond what our schools typically assess to determine readiness to attend school, which is often based upon age, this book addresses the synergistic aspects of readiness, learning, and adaptation that allow children to be optimally ready to learning and capable of handling for challenges and transitions. This more holistic and interactive understanding of readiness involves not only the typical physical development, but also psychological aspects including the cognitive, emotional, spiritual, behavioral, and environmental pieces. The goal of this book is to provide the necessary lens through which we can see what is really hindering many children in schools today, along with possible approaches and interventions typically not seen as educational in nature, but what may be just the needed prescription for our ailing youth.

This book looks at literature that features young adults who either identify themselves as artists or use the arts in very intentional ways to help create a sense of self in their adolescent lives. The authors examine a number of books featuring teens who engage in music, poetry, painting, and various other means of artistic expression.

Packed with the latest research and vivid examples, Sigelman and Rider's LIFE-SPAN HUMAN DEVELOPMENT, 10th edition, equips you with a solid understanding of the overall flow of development and the key transformations that occur in each period of the life span. Written in clear, straightforward language, each chapter focuses on a domain of development -- such as cognitive

or personality development -- and traces developmental trends and influences in that domain from infancy to old age. Sections on infancy, childhood, adolescence and adulthood are included. The text emphasizes theories and their use in helping us understand development, focuses on the interplay of nature and nurture in development, and also provides an expansive examination of both biological and sociocultural influences on life-span development. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A comprehensive guide to information sources relevant to the building industry and legislation affecting it. It is designed for use as a tool either in the office or on site, giving facts in a compendium style to meet the most common requirements of the busy builder.

This volume emphasizes the role of chemical education for development and, in particular, for sustainable development in Africa, by sharing experiences among specialists across the African continent and with specialists from other continents. It considers all areas and levels of chemistry education, gives specific attention to known major challenges and encourages explorations of novel approaches. The chapters in this book describe new teaching approaches, approach-explorations and in-class activities, analyse educational challenges and possible ways of addressing them and explore cross-discipline possibilities and their potential benefits for chemistry education. This makes the volume an up to date compendium for chemistry educators and educational researchers worldwide.

Texas Law and the Practice of Psychology provides licensed psychologists, professional counselors, mental health professionals, and professors with the key legal and policy issues specific to the state of Texas today. Issues directly affecting all these practitioners and their students have been carefully selected from statutes, case laws, official archives of the Attorney General Opinions and Open Records Opinions as well as synopses of the opinion letters of the Texas State Board of Examiners of Psychologists. No other compilation of such critical, up-to-date material exists for the state of Texas.

Teachers must be prepared to create an effective learning environment for both general education students and students with special needs. This can be accomplished by equipping teachers with the proper knowledge and strategies. Preparing Pre-Service Teachers for the Inclusive Classroom discusses the latest approaches, skills, and methodologies on how to support special needs students. Highlighting relevant perspectives on technology implementation, curriculum development, and instructional design, this book is an ideal reference source for pre-service teachers, teacher educators, researchers, professionals, and academics in the education field.

This title is also available packaged with the Enhanced Pearson eText. To order the Enhanced Pearson eText packaged with a bound book, use ISBN 0133385698. In lucid and jargon-free prose, the text explains and illustrates educational psychology's practical relevance for

teachers and learners. The new edition continues to emphasize the applications of research on child development, on learning and cognition, on motivation, and on instruction and assessment. At the same time the text has long been counted on for its state of the art presentation of the field of educational psychology, and this edition continues that tradition with new and expanded coverage of important topics like the brain and neuroscience, the impact of technology on the lives and learning of students, and student diversity. The Enhanced Pearson eText features embedded video. Improve mastery and retention with the Enhanced Pearson eText* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive, multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android® tablet.* Affordable. The Enhanced Pearson eText may be purchased stand-alone or with a loose-leaf version of the text for 40-65% less than a print bound book. * The Enhanced eText features are only available in the Pearson eText format. They are not available in third-party eTexts or downloads. *The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7" or 10" tablet, or iPad iOS 5.0 or later. From reviews of the book: "I polled my students . . . and the vast majority actually liked the textbook (which is rare). They find it easy to read, interesting and engaging. . . . This textbook's major strengths are its cognitive perspective, its readability, and the fact that it puts into practice some of the information-processing strategies that it teaches as effective ways to process information. . . ." --Elizabeth Pemberton, University of Delaware "[T]he text is written in a . . . conversational style that invites students to actively explore complex questions about teaching and learning. It is well-organized, supported with visual aids, and various learning tools, such as guidelines, reflection activities, and cases presenting opposing viewpoints. Most importantly, the text is informed and well supported by contemporary scholarship in the field of educational psychology." --Alina Reznitskaya, Montclair State University

A leader in Introduction to Educational Research courses, Educational Research: Competencies for Analysis and Applications, ninth edition, remains a practical text focused on the skills and procedures students need in order to become competent consumers and producers of educational research. The accessible writing style and light, humorous tone of this book helps to demystify and enliven this demanding course. The text uses a direct, step-by-step approach to the research process. Tasks are included throughout the text to guide students through the process of creating their own research report. Published research articles are now included in every research methods chapter to provide students with illustrations of exemplary qualitative and quantitative research. Key changes in the ninth edition include an expanded coverage of qualitative research through a new chapter on Case Study Research (Chapter 17), a new chapter on Survey Research (Chapter 7), an increased emphasis on ethical considerations in the conduct of educational research (Chapter 1), and significant updates to Descriptive Statistics (Chapter 12) and Inferential Statistics (Chapter 13) that increase the coverage of how to use technology in the research process."

Revised and expanded second edition of William R. Yount's book showing teachers how to organize and adapt classroom instruction to fit the learning styles of their students.

The intellectual grounding and practical strategies tomorrow's teachers need to be effective instructors. Educational Psychology: Theory and Practice offers complete, up-to-date information that is presented in readable, practical ways and illustrated with engaging examples and case studies. Embedded videos and interactive activities in the Enhanced Pearson eText in MyLab Education further illustrate key concepts and facilitate application. The text makes the connection between theory and practice explicit, helping students transfer

what they learn to their own teaching. The Twelfth Edition reflects ongoing changes in our learning sciences that continue to transform educational psychology and teaching, incorporating new research and practical applications of many contemporary topics. Also available with MyLab Education MyLab Education is an online homework, tutorial, and assessment program designed to work with the text to engage students and improve results. Within its structured environment, students see key concepts demonstrated through real classroom video footage, practice what they learn, test their understanding, and receive feedback to guide their learning and ensure they master key learning outcomes. Note: You are purchasing a standalone product; MyLab Education does not come packaged with this content. Students, if interested in purchasing this title with MyLab Education, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab Education, search for: 0134995198 / 9780134995199 Educational Psychology: Theory and Practice with MyLab Education with Enhanced Pearson eText, Access Card Package Package consists of: 0134524225 / 9780134524221 MyLab Education with Enhanced Pearson eText -- Access Card -- for Educational Psychology: Theory and Practice 013489510X / 9780134895109 Educational Psychology: Theory and Practice

The 12th Edition of Educational Psychology maintains the lucid writing style for which the author is renowned. It is as free of jargon and technical language as possible in order to be clear, relevant, and interesting to all readers. Theory and practice are not separated in the text, but are considered together. The book shows very clearly how information and ideas drawn from research in educational psychology can be applied to solve the everyday problems of teaching. Readers explore the connections between research and practice through a wealth of examples, lesson segments, case studies, guidelines, and practical tips from experienced teachers. The content reveals the immense value and usefulness of educational psychology, a field that offers unique and crucial knowledge to any who dare to teach and to all who love to learn. Note: this is the standalone book if you want the book/Access Card please order: 0132893584 / 9780132893589 Educational Psychology and MyEducationLab Access Card Package Package consists of: 0132613166 / 9780132613163 Educational Psychology 0132888831 / 9780132888837 NEW MyEducationLab -- Valuepack Access Card

This introductory textbook solidly situates Christian education in the church and ministry context of the 21st century. With over 20 years of ministry, teaching, and leadership experience, Freddy Cardoza is uniquely qualified to bring together a wide range of Christian educators. This volume features the expertise of 25 evangelical scholars of Christian education, including diverse, next-generation voices in the field. It provides balanced biblical-theological and practical perspectives for church and parachurch leaders, equipping them to meet the ever-changing needs of our world. Additional resources for professors and students are available through Textbook eSources.

Through four successful editions, this briefer book uses an approach which promotes learning as an "activity" of the reader - it shows how "active learning" can motivate and excite readers to a deeper understanding of introductory psychology. With balanced and modern treatment of gender and culture, this book encourages readers to develop "critical thinking" skills. It is organized around the SQ4R (survey, question, read, recite, review) method of learning. Psychology continues to be one of the most popular fields of study at colleges and universities the world over, and Psychology offers a comprehensive overview of the historical, methodological, and conceptual core of modern psychology. This textbook enables students to gain foundational knowledge of psychological investigation, exploring both the biological basis and mental processes underlying our thoughts and behaviors. Officially endorsed by the British Psychological Society, this book covers topics ranging from biological, cognitive and developmental psychology to the psychology of social interactions, psychopathology and

mental health treatments. Each chapter provides detailed examination of essential topics, chapter summaries, real-world case studies, descriptions of research methods, and interactive learning activities to strengthen student comprehension and retention. This textbook offers a wealth of supplementary material for instructors of introductory and advanced undergraduate courses in psychology. An instructor's manual includes lecture outlines, classroom discussion topics, homework assignments and test bank questions, while online access to additional digital content provides a complete resource to facilitate effective teaching and learning. Great Teaching focuses on the core skills and qualities of great educators and then shows teachers how to find those skills and qualities within themselves. To find more information about Rowman and Littlefield titles, please visit www.rowmanlittlefield.com.

A compelling and compassionate case study approach to a broad range of neuropsychological disorders *Neuropsychological Assessment and Intervention for Childhood and Adolescent Disorders* focuses on the neuropsychological assessment and evidence-based practices available for assessing and treating children living with the etiological and neurological components of various disorders. Each chapter provides one or more case studies along with helpful background information, assessment results, and recommendations based on assessment data. Bridging science and practice, the book reviews the scientific literature, research on clinical implications, and evidence-based treatment of such disorders as: Dyslexia and Dyscalculia Specific Language Impairment/Dysphasia Autism Spectrum Disorders Attention-Deficit/Hyperactivity Disorder Tourette Syndrome Traumatic Brain Injury Childhood Cancer Epilepsy Cerebrovascular Disease Low Birth Weight Environmental Toxin Exposure Neurotoxins, Pregnancy, and Subsequent Disorders Chromosomal Anomalies Neurocutaneous Disorders Metabolic Disorders Each case study complements the content of each chapter by illustrating how the assessment process can inform intervention efforts for children. In addition, the cases humanize the effects of various disorders and demonstrate the usefulness of neuropsychological information in treatment and intervention planning, especially within children's educational and social contexts.

For nearly four decades, *Abnormal Psychology* has been a trusted resource for instructors and students. Known for its comprehensive coverage of current research, theory and treatment, *Abnormal Psychology* has long been praised for its multiple paradigm approach and coverage of cutting-edge research and theory which are central to the discipline.

The key to marketing is understanding and satisfying consumer needs, thus a knowledge of consumer behavior is essential to any organization dealing with customers, users, or clients. This book promises to be a contemporary classic. It brings together an international set of scholars, many of whom are "household names", to examine the diverse approaches to consumer behavior topics. The editors employ a micro to macro structure, dividing each topic into three parts: one reflecting foundational work, one focused on emerging trends, and one covering practical applications. Each part examines the relationship between consumer behaviour and motivation, including well-being, gender, social class, and more, and concludes with practitioner perspectives on the challenges and opportunities that come with understanding customers. Readers will gain insight into how drives that are constantly in flux relate to other aspects of human cognition and behavior, allowing them to reach customers successfully, and to

meet their needs. With contributions from leading scholars, including Sidney Levy and Jagdish Sheth, this volume sets the standard as the most comprehensive, cutting-edge resource on the subject of consumer behavior. Students of consumer behaviour and marketing will find this a useful exploration of a fast-moving field, fundamental to the welfare of companies, government, non-profits, and consumers. It will also benefit new and established academic researchers as well as practitioners who want to stay on top of current knowledge.

The growing presence of discrimination and isolation has caused negative changes to human interactions. With the ubiquity of these practices, there is now an increasingly urgent need to close this divide. *Discrimination and Diversity: Concepts, Methodologies, Tools, and Applications* provides a critical look at race, gender, and modern day discrimination and solutions to creating sustainable diversity across numerous contexts and fields. Including innovative studies on anti-discrimination measures, gender discrimination, and tolerance, this multi-volume book is an ideal source for professionals, practitioners, graduate students, academics, and researchers working in equality, as well as managers and those in leadership roles.

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- From renowned educational psychologist, Robert Slavin, the Tenth Edition of this popular text translates theory into practices that teachers can use in their classrooms with deeper inquiry into the concept of intentionality and a thorough integration of standards. This edition highlights current issues and emerging trends in the field of educational psychology. The tenth edition continues to have in-depth, practical coverage with a focus on the intentional teacher by presenting up-to-the-minute research that a reflective, intentional teacher can apply. An "intentional teacher," according to Slavin, is one who constantly reflects on his or her practice and makes instructional decisions based on a clear conception of how these practices affect students. To help readers become "intentional teachers," the author offers a set of questions to guide them and models best practices through classroom examples. Nurses play a crucial role as educators no matter their professional position in the workforce. They often lead in patient teaching, health education, and health promotion. Award-winning educator, Susan Bastable, comprehensively covers the major principles of teaching and learning for all audiences in a new edition of her best-selling text, *Nurse as Educator: Principles of Teaching and Learning for Nursing Practice*. She prepares nurse educators, clinical nurse specialists, and nurse practitioners and students for their expanding role as nurses and educators. With a focus on multiple audiences, *Nurse as*

Educator applies to both undergraduate and graduate nursing courses. It covers topics in nursing education and health promotion not often found in other texts, such as health literacy, teaching people with disabilities, the impact of gender and socioeconomics on learning, technology for teaching and learning, and the ethical, legal, and economic foundations of the educational process.

The GCBME Book Series aims to promote the quality and methodical reach of the Global Conference on Business Management & Entrepreneurship, which is intended as a high-quality scientific contribution to the science of business management and entrepreneurship. The Contributions are expected to be the main reference articles on the topic of each book and have been subject to a strict peer review process conducted by experts in the fields. The conference provided opportunities for the delegates to exchange new ideas and implementation of experiences, to establish business or research connections and to find Global Partners for future collaboration. The conference and resulting volume in the book series is expected to be held and appear annually. The year 2019 theme of book and conference is "Transforming Sustainable Business In The Era Of Society 5.0". The ultimate goal of GCBME is to provide a medium forum for educators, researchers, scholars, managers, graduate students and professional business persons from the diverse cultural backgrounds, to present and discuss their research, knowledge and innovation within the fields of business, management and entrepreneurship. The GCBME conferences cover major thematic groups, yet opens to other relevant topics: Organizational Behavior, Innovation, Marketing Management, Financial Management and Accounting, Strategic Management, Entrepreneurship and Green Business.

Revised edition of the authors' Understanding psychology, [2016]

Early Literacy Matters is an innovative action guide for elementary school leaders and instructional coaches dedicated to accelerating literacy performance in the early grades, when prevention of reading difficulties matters most. As a unique father-daughter team with combined expertise in literacy education and instructional leadership, the authors share best practices for literacy success. Readers will learn how to... establish and lead a literacy team, implement embedded professional development, utilize key assessments to frame daily instruction, and illustrate specific organizational and scheduling models needed to support systemic change based on the science of reading. Each chapter features reflection questions and explicit strategies and tools leaders can implement immediately in today's classrooms.

Didactics of Mathematics as a Scientific Discipline describes the state of the art in a new branch of science. Starting from a general perspective on the didactics of mathematics, the 30 original contributions to the book, drawn from 10 different countries, go on to identify certain subdisciplines and suggest an overall structure or 'topology' of the field. The book is divided into eight sections: (1) Preparing Mathematics for Students; (2) Teacher Education and Research on Teaching; (3) Interaction in the Classroom; (4) Technology and Mathematics Education; (5) Psychology of Mathematical Thinking; (6) Differential Didactics; (7) History and Epistemology of Mathematics and Mathematics Education; (8) Cultural Framing of Teaching and Learning Mathematics. Didactics of Mathematics as a Scientific Discipline is required reading for all researchers into the didactics of mathematics, and contains surveys and a variety of stimulating reflections which make it extremely useful for mathematics educators and teacher trainers interested in the theory of their practice. Future and practising teachers of mathematics will find much to interest them in relation to their daily work, especially as it relates to the teaching of different age groups and ability ranges. The book is also recommended to researchers in neighbouring disciplines, such as mathematics itself, general education, educational psychology and cognitive science.

First Published in 2012. Routledge is an imprint of Taylor & Francis, an informa company.

Expanding upon his viral TEDx Talk, psychology professor and social scientist John V.

Petrocelli reveals the critical thinking habits you can develop to recognize and combat pervasive false information that harms society in *The Life-Changing Science of Detecting Bullshit*. Bullshit is the foundation of contaminated thinking and bad decisions leading to health consequences, financial losses, legal consequences, broken relationships, and wasted time and resources. No matter how smart we believe ourselves to be, we're all susceptible to bullshit—and we all engage in it. While we may brush it off as harmless marketing sales speak or as humorous, embellished claims, it's actually much more dangerous and insidious. It's how Bernie Madoff successfully swindled billions of dollars from even the most experienced financial experts with his Ponzi scheme. It's how the protocols of Mao Zedong's Great Leap Forward resulted in the deaths of 36 million people from starvation. Presented as truths by authority figures and credentialed experts, bullshit appears legitimate, and we accept their words as gospel. If we don't question the information we receive from bullshit artists to prove their thoughts and theories, we allow these falsehoods to take root in our memories and beliefs. This faulty data affects our decision making capabilities, sometimes resulting in regrettable life choices. But with a little dose of skepticism and a commitment to truth seeking, you can build your critical thinking and scientific reasoning skills to evaluate information, separate fact from fiction, and see through bullshitter spin. In *The Life-Changing Science of Detecting Bullshit*, experimental social psychologist John V. Petrocelli provides invaluable strategies not only to recognize and protect yourself from everyday bullshit, but to accept your own lack of knowledge about subjects and avoid in engaging in bullshit just for societal conformity. With real world examples from people versed in bullshit who work in the used car, real estate, wine, and diamond industries, Petrocelli exposes the red-flag warning signs found in the anecdotal stories, emotional language, and buzzwords used by bullshitters that persuade our decisions. By using his critical thinking defensive tactics against those motivated by profit, we will also learn how to stop the toxic misinformation spread from the social media influencers, fake news, and op-eds that permeate our culture and call out bullshit whenever we see it.

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