Digital Photography For Seniors In Easy Steps 2nd Edition

With detailed, informative instructions for capturing personable and memorable yearbook photos, this reference presents step-by-step demonstrations on advertising, talking to clients, producing outstanding images, and finalizing a sale. Noting the delicate balance of pleasing parents and teens alike, this resource illustrates how to marry the latest fashion-oriented photography trends with the needs of the family member who is paying for the session. A wealth of lighting and posing techniques combine with tips for analyzing the subject, choosing which features to accent and which to downplay, and creating alluring, fashionable looks that the whole family can appreciate. Emphasizing the value in allowing seniors to personalize their photos by bringing the shoot to their home or a more meaningful location, the guide also includes suggestions for incorporating additional visual elements such as pets, musical instruments, team uniforms, best friends, or significant others.

In this instructive resource, seasoned photographers illustrate how to become an elite senior-portrait photographer. Whether the student wants a simple headshot for the yearbook, classic studio portraits, or fashion-oriented images shot on location, this resource outlines every phase of the process—from selecting the right equipment, poses, and light to generating great expressions and using the computer to retouch the face. An emphasis to stay ahead of the competition in terms of style, technology, customer service, and advertising offers photographers no-nonsense ideas for shooting better images and providing more variety within the often very limited time constraints of a senior-portrait session. Packed with before-and-after images, sequential illustrations that show posing variations, sample marketing materials, and much more, this is a must have book for those entering the market—or those seeking to chisel out a bigger share.

A guide to digital photo editing covers such topics as acquiring photographs from a scanner or digital camera, retouching photographs, working with layers, and adding special effects.

Become a confident, creative photographer with practical and inspirational advice from Tom Ang. Find your inner photographer with the fresh and contemporary Digital Photography Step-by-Step. Packed with expert knowledge and all-new, previously unpublished images, it is the perfect combination of practical instruction and visual inspiration. Reflecting all the latest advances in digital photography and covering basic principles, techniques and quick fix features answering the most frequently asked photography questions, Digital Photography Step-by-Step is the most reader-friendly photography book on the market. Now available in ebook(PDF) format.

Learn On-Demand TV, DVRs, Music, Games, Books, and More! With My Digital Entertainment for Seniors, you'll discover easy ways to access and experience entertainment using today's technology, without getting confused or

bogged down with techno-babble—and without spending a fortune. This easy-to-follow guide covers all aspects of entertainment—movies, TV shows, radio, music, newspapers and magazines, books, and more—whether you're using a computer, mobile device, or other technology. Specifically, you'll: Get acquainted with all forms of digital entertainment that are available in everyday life, including on-demand TV shows, movies, music and radio programming, podcasts, eBooks and audiobooks, digital editions of newspapers and magazines, YouTube videos, and interactive games.Discover the difference between streaming and downloading content from the Internet to your computer or mobile device. Learn what equipment you'll need and how to use this equipment, no matter how tech-savvy you are—or aren't. Find out how to watch, listen to, and read what you want, when you want it, on your TV, desktop computer, notebook computer, smartphone, tablet, eBook reader, or gaming console. Learn what types of entertainment are available to use on eBook readers, digital video recorders, digital music players, high-definition television sets, cable/satellite TV service providers, what types of entertainment are readily available via the Internet, and how to use your computer, smartphone or tablet as an entertainment device. Find ways to stay safe and protect yourself from identity theft or online crime when surfing the Internet, shopping online, playing games, doing online banking, and handling other Internet-related tasks.

The fact of the matter is that visual aids -- especially photos -- can help stimulate memories for someone with Alzheimer's , Memory loss and Dementia , and this holds true for people in the early stages of the disease as well as those with full-blown Alzheimer's.

Tips on how to create technically correct and marketable digital black-and-white photographs are offered in this practical guidebook for both professional and experienced amateur photographers, along with advice on selecting the right camera, professional digital effects and their applications, and more. Original.

Combining technical information with business advice for conducting promotions, pricing, and getting school contracts, this book will be of use to both professional and amateur photographers. Readers will learn how to get seniors to come to their studio, how to photograph them, and how to keep them as customers.

A value-packed bundle for value-conscious seniors! Digital photography and cameras is a must-have for the over-55 set, but the technology can be intimidating. This book-and-DVD bundle provides all the plain-English guidance of Digital Photography For Seniors For Dummies along with a one-hour DVD filled with tips for using various camera settings, getting terrific photos, and working with images after they're shot. With advice on choosing and using a digital camera, secrets for super shots, getting images onto the computer and enhancing them, and making prints or sharing pictures online, this value-priced bundle has what seniors want to know. People over 55 are one of the fastest-growing markets for digital cameras; they want to learn to use the equipment quickly and without being intimidated by technology This book-and-DVD bundle provides plenty of information in plain English and

at a no-nonsense price Covers choosing a digital camera, understanding the lingo, using the controls, working with different settings, downloading and organizing pictures, performing basic edits, and sharing your photos Easy-to-read type and plenty of colorful illustrations make Digital Photography For Seniors For Dummies a great way to get up to speed The Digital Photography For Seniors For Dummies bundle provides exactly what seniors want-no-frills explanations, the visual aspect of DVD instruction, and a great value.

For those photographers looking to start a business—or expand their current business—to include the lucrative high school senior portrait market, The Photographer's MBA: Senior High School Portraiture is a complete resource that dives deep into every aspect of the genre. Unlike other books that only cover one part of the business, photographer Sal Cincotta, who leads a highly successful portrait and wedding photography business, covers them all, including everything from shooting, posing, lighting, and post-production, to all the details on the business side: from creating business and marketing plans to pricing, costs, branding, and sales. Learn how to effectively define your style through your approach to lighting, equipment, posing, and post-production Understand every aspect of the senior portrait "ambassador program"—what this referral program is, and how this essential component of the senior portrait business will help you succeed Create business and marketing plans that will provide focus for your business and allow you to reach both your short-term and long-term goals Assess your website, branding, and social media strategies, and learn how to improve your findability online Tackle the pricing and sales process, and ensure that you are creating the best experience possible for your clients The book also offers a Next Steps section at the end of key chapters, which contains exercises that challenge you to actively implement the overall lessons in the book. By helping you create a solid plan, a strategy you can implement, and a vision for your business, The Photographer's MBA: Senior High School Portraiture gets you well on your way to creating and sustaining a high school portraiture business that will grow and succeed for years to come.

Digital Photography and Everyday Life: Empirical studies on material visual practices explores the role that digital photography plays within everyday life. With contributors from ten different countries and backgrounds in a range of academic disciplines - including anthropology, media studies and visual culture - this collection takes a uniquely broad perspective on photography by situating the image-making process in wider discussions on the materiality and visuality of photographic practices and explores these through empirical case studies. By focusing on material visual practices, the book presents a comprehensive overview of some of the main challenges digital photography is bringing to everyday life. It explores how the digitization of photography has a wide-reaching impact on the use of the medium, as well as on the kinds of images that can be produced and the ways in which camera technology is developed. The exploration goes beyond mere images to think about cameras, mediations and technologies as key elements in the development of visual digital cultures. Digital Photography and Everyday Life will be of great interest to students and scholars of Photography, Contemporary Art, Visual Culture and Media Studies, as well as those studying Communication, Cultural Anthropology, and Science and Technology Studies.

Share your favorite digital photos with family and friends Do you have a collection of great vacation shots just waiting to impress

your friends? Or critical photos you must get to yourbusiness associates? This book shows you all the differentoptions for sharing your photos with a few or a lot of people — quickly, easily, and even for free! Open the book and find: Tips for e-mailing photos Insights on posting to photo-sharing sites and blogs Steps for getting the best results from a scanner How to create a photo slide show or video Digital picture frame advice

This easy-to-understand guide helps seniors get started with Windows 7! Many seniors use a home computer to stay connected to family and friends. This fun and friendly guide shows how to use Windows 7, the most popular operating system pre-loaded onto personal computers and laptops, to write e-mails, connect with family via Windows Live Messenger, download pictures with Photo Gallery, and listen to music using Windows Media Player. Windows 7 For Seniors For Dummies uses a large font for the text that makes the book easier to read and it features magnified screen shots to help make the subject matter less intimidating. For Dummies author Mark Justice Hinton walks you through the basics of Windows 7, shows you how to customize the desktop so that it accommodates your needs, and explains how to use the webcam and instant messenger to keep in contact with family and friends. Plus, you'll get critical insight for protecting your personal information. Shows seniors how to stay connected to family and friends using the features of Windows 7 Explains how to use the Internet, send and receive e-mail, upload and download photos, view video, listen to music, play games, use webcam and instant messenger, and more Discusses the important topic of keeping data and personal information safe and secure Uses a larger font for text and includes more than 150 enlarged screen shots For seniors interested in getting started using the exciting features of Windows 7, Windows 7 For Seniors For Dummies is the ideal beginner guide!

For this Capstone Project, I utilized an Oral History research method, digital photography and other technological means to capture stories told by senior citizens that reflected their knowledge and values related to certain items of material culture. I asked five senior citizens to identify objects of particular meaning to them and share the stories and memories associated with those objects. Using the information shared by the senior citizens, I created two resources that art teachers, educators, assisted living staff and anyone interested in gerontology can utilize to help society gain a greater appreciation for senior citizens. The first resource is a video located on YouTube, entitled, "They won't let me out, but I can always travel with my memories." The second resource is a blog entitled, "Sharing memories because we are humans and not robots." The blog will give readers the opportunity to tell their own stories and/or just read the stories posted by others to help stir memories of their own. The blog and additional information and resources related to the research are available at http://katiekretchmar.com/.

From bringing in new clients to delivering the final proofs, this book covers all aspects of the highly competitive business of high school portrait photography. Studio owners will learn how to create interest in their product by drawing clients to their studio through appropriate advertising that both targets teenagers and appeals to their parents. Ideas for postcards, CD-ROM business cards, T-shirts, and other materials to help boost a studio's visibility are detailed. Once photographers have learned how to create interest in their product, they will learn how to create an attractive environment in their studio - what styles and types of images should be on display, and how to discuss make-

or-break issues such as pricing. Technical advice is also provided on indoor studio- and window-lighting setups, outdoor photography, lighting, sets, exposure, and more.

Choose the settings that make your digital photos better Can't wait to see what you and your digital camera can do? Packed with examples of what you can accomplish, this book gives you the inside scoop on camera features, setting up shots, downloading your photos, and a whole lot more! Open the book and find: Basic camera settings and digital photo file formats When to use your camera's flash Tips for composing good pictures How to transfer photos from your camera to your computer How automatic scene modes simplify photo taking

Make your photos better than ever with these great tips! Photography is fun, and thebetter your photos, the morefun you'll have. This little bookis packed with advice to help you set up super shots, make the most of lighting, explore exposure, and sharpen your focus. Learn to take advantage of your camera's settings, and watch your confidence grow as your images improve. Open the book and find: Creative ways to play with lighting All about getting close-up shots How to focus on a moving target Composition tips Things you should know when using manual mode

Presents instructions on using Picasa to organize and edit photographs.

Starkly honest and coldly beautiful, Room 103 is an unblinking study not only of life and death in the strife-torn middle east but also of Kramer's inner struggle to come to terms with the human failings, aesthetic limitations and brutal insights of his chosen path. Kramer captures an insider's perspective of everyday life in the Middle East, including intimate scenes rarely depicted in photographs from the Arab world. Images of intense violence are juxtaposed with domestic spaces, presenting the brutal reality of life during war.

Printed in large type for easy reading, this new edition of the popular guide to digital photography for seniors follows a task-based format. As with all the books in this series, this one takes readers through the essentials, from buying the right camera and understanding functions and capabilities to tips and techniques for taking better digital photos, especially for popular snaps like holiday shots, pictures of the family, and more formal portraits and landscapes. Author Nick Vandome details a variety of typical tasks, including photo editing, emailing photos, sharing pictures on the Web, and printing and displaying photos. With a wealth of full-color illustrations, this practical guide shows even the most nervous shutterbug how to enter the digital photography age with assurance and style.

Do You Want to Make the Most of Your iPhone 11 Pro and Pro Max Camera? We'll show you How to Enable Some Hidden Features!! This book shows you a concise understanding of what you should know about iPhone 11 Pro Max for Photography, its camera ranking, and camera controls. In this Guidebook, you will get explicit information on how to record and edit slow-motion video on iPhone 11 Pro Max, how to change normal video to slow motion, how to speed up or slow down a slow-motion video, and a great deal of other relevant information. Proceeding forward, you would also get in the know about the iPhone 11 Pro Max night mode, photography equipment, and other photograph assistant apps. This book also explains how iPhone's new technology would improve the quality of photos and videos taken, photography Similarities to iPhone XS Max. Strengths and weaknesses of the iPhone 11 Pro Max are also included. Also, how to activate photo Features, photo, and video advantages and disadvantages would be among the scope of discussion. Things to look out for in this book are : Triple camera Deep fusion Panorama mode Grid Monochrome Light Mode Look out for all these and much more range of information in this book's write-up.

A profitable, efficient senior portrait studio is made possible with the help of the invaluable information in this book. Whether revving up a slow studio, branching into the teen and senior market, or capitalizing on building a profitable studio from the bottom up, photographers will find all

the how-to details in this updated edition. Pricing strategies to ensure the business can stay afloat even during slow times, how to craft successful marketing and advertising campaigns to get clients in the door, and the latest surefire ways for using social networking to reach clients are just some of the provided tips that help get a studio noticed. Far more than a business book, it also includes suggestions on creating images that appeal to this age group, posing basics for seated and standing portraits, and hints for how to handle perceived flaws using corrective posing and lighting techniques that make every subject look his or her very best. This updated edition features all-new images and captions, updated information on technical tools, and plenty of new ideas for maximizing the excitement level during a clients' portrait session.

The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course.Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction.Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need.Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need.500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: CompositionExposureShutter speedApertureDepth-of-field (blurring the background)ISONatural lightFlashTroubleshooting blurry, dark, and bad picturesPet photographyWildlife photography (mammals, birds, insects, fish, and more)Sunrises and sunsetsLandscapesCityscapesFlowersForests, waterfalls, and riversNight photographyFireworksRaw filesHDRMacro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided)Portraits (candid, casual, formal, and underwater)Remotely triggering flashesUsing bounce flash and flash modifiersUsing studio lighting on any budgetBuilding a temporary or permanent studio at homeShooting your first weddingHigh speed photographyLocation scouting/finding the best spots and timesPlanning shoots around the sun and moonStar trails (via long exposure and image stacking)Light paintingEliminating noiseFocus stacking for infinite depth-of-fieldUnderwater photographyGetting close to wildlifeUsing electronic shutter triggersPhotographing moving carsPhotographing architecture and real estate

Nikon has the best digital camera, which D7100 digital camera is one of them. This camera specification which is of the family to the Nikon DSLRS as bring more comfort to the capturing of photography with ease and it doesn't skimp on power or performance.It comes along with awesome features to help you to capture amazing photographs.This camera comes with an awesome feature-packed and sturdy body. By not giving in to an optical low-pass filter (OLPF), the D7100 makes the most of its 24.1-megapixel DX-format CMOS sensor to sharply shoot

the finest textures in crisp high resolution.It has a 51-point autofocus (AF) system which offers you quick and ultra-perfect photography which shoot at a professional level. It is also weather and dust resistant, with magnesium alloy top and rear covers, this high-spec D-SLR shoots continuously at 6fps, and it gives an extra telephoto effect with innovative of 1.3x crop function and it also come with the ISO sensitivity of 100-6400, which gives outstanding results when shooting fast-moving action or when you are in a poorly lit environments.For this purpose, I have put this book together, to help beginners who are finding it difficult to use this camera and expert who which to know more tricks and tips to getting the best out this camera.Click the buy button to get yours!!!

This book gives you all the information you need to become a confident digital photographer - everything from choosing the right digital camera to printing photographs or sending them via e-mail.

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. My Digital Travel for Seniors Easy, clear, readable, and focused on what you want to do. Step-by-step instructions for the tasks you care about most Large, full-color, close-up photos show you exactly what to do Common-sense help whenever you run into problems Tips and notes to help you along the way Take advantage of proven strategies that make travel more affordable, less stressful, and easier to manage with the use of technology that's readily available to you. · Learn how to use the discounts you're entitled to from AARP, AAA, and other organizations when booking any type of travel using your Internet-connected computer, smartphone, or tablet. · Find and book the lowest airfares using popular travel-related websites and mobile apps. · Book the best possible accommodations, at the lowest available prices. · Learn tips for saving money when renting a car, plus how to use other ground transportation options whenever you travel. · Find and book vacation packages, travel bundles, or all-inclusive vacations without overpaying. · Book and plan cruise vacations and discounted shore excursions using your computer or mobile device. · Find low-cost options to accessing the Internet and making calls while traveling abroad, without paying overpriced international roaming charges.

Despite intimidating terms like "pixels" and "memory card," digital cameras are a snap to use. This step-by-step manual guides seniors through this exciting new way to capture and share photos. Readers learn the basics of digital photography, plus how to choose the right camera, edit and manipulate images, share photos on the Web or via email, storage and printing options, and much more.

Organize, enhance, and correct your digital photos Buy a digital camera, and next thing you know, you've got six full memory cards or 20,000 images on your hard drive. Get them all organized, store them safely, and learn how to fix minor and even major flaws with the advice in this little book. From removing red-eye to straightening a crooked shot, you'll find answers here! Open the book and find: How to get photos from your camera to your computer The scoop on different photo editors Tips to make file names work for you How to blend severalphotos into one Easy ways to fix common problems

Gives you the information and confidence needed to take top-notch photos with your digital camera.

Explains all the basic functions of the photo managing and photo editing software, including how to improve color quality, how to crop photographs, and how to make web albums.

From yearbook advertisements, postcard mailings, and promotions to website development and digital graduation announcements, every corner of the teen and senior portrait market is covered in this book of advice. Featuring the artistry of top senior portrait experts, this book showcases the blending of posing techniques with creative compositional

and design methods in order to capture each subject's full personality. Advice on posing, communication and expression during sessions, studio lighting, outdoor lighting, working with different client personalities, pricing, and proofing is provided.

The perfect book to help anyone 50+ learn digital photography – in full color! My Digital Photography for Seniors is an exceptionally easy and complete full-color tutorial on digital photography, visual storytelling, and image sharing. No ordinary "beginner's book," it approaches every topic using meaningful examples, step-by-step tasks, large text, close-up screen shots, and a custom full-color interior designed for comfortable reading. Professional photographer and top-selling author Jason R. Rich covers all you need to know to take great photos with your smartphone or tablet, manage and organize your digital photo library, safely exchange your images with family and friends, tell compelling stories and chronicle your memories with digital images, and share your creations in print and online. Rich helps you: Take amazing pictures with your Apple or Android smartphone or tablet Become a better photographer, one easy technique at a time Master easy tools for viewing, organizing, editing, and sharing photos Create a digital diary that tells an unforgettable story Safely exchange photos on Facebook, Twitter, or Instagram Make prints for framing, scrapbooks, or photo albums Create bound photo books to chronicle important events and memories Combine your photos and thoughts in a digital journal Securely store copies of your photos online Share images through email, iCloud, Shutterfly, Flickr, OneDrive, Google Drive, or Dropbox View digital slide shows on your TV or mobile device Automatically "geo-tag" new photos with their location BONUS MATERIAL Two additional chapters, bonus articles, and a Glossary are available to you at www.quepublishing.com/title/9780789755605. Click the Downloads tab to access the links to download the PDF files. Divided into two parts, this guide shows studio owners and photographers how to increase visibility, creativity, and financial rewards in the teen and senior portrait market. The first section is focused on technical mastery, gives tips on how to refine one's technique and remain competitive and providing advice on selecting the appropriate digital equipment and added artistic elements like indoor and outdoor sets, storytelling props, and fashionable backgrounds. The second section is devoted to successful marketing techniques that are low-cost and have a big impact, such as maintaining an Internet presence, offering special promotions, and producing direct-mail marketing pieces. Numerous marketing pieces from top studios are included as reference points.

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