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This Citrix-authorized guide explains how to build a robust, reliable, and scalable thin-client computing environment and deploy Windows 2000/Windows 2003 Server and MetaFrame. Readers learn to centralize application management, reduce software on the desktop, and eliminate terminal emulation.

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

Researchers, corporate leaders, and other stakeholders have shown increasing interest in Corporate Social Responsibility (CSR)—a company's discretionary actions and policies that appear to advance societal well-being beyond its immediate financial interests and legal requirements. Spanning decades of research activity, the scholarly literature on CSR has been dominated by meso- and macro-level perspectives, such as studies within corporate strategy that examine relationships between firm-level indicators of social/environmental performance and corporate financial performance. In recent years, however, there has been an explosion of micro-oriented CSR research conducted at the individual-level of analysis, especially with respect to studies on how and why job seekers and employees perceive and react to CSR practices. This micro-level focus is reflected in 12 articles published in this edited volume as a research topic collection in Frontiers in Psychology (Organizational Psychology Specialty Section) titled "Corporate social responsibility and organizational psychology: Quid pro quo."

If you are a Citrix® engineer, a virtualization consultant, or an IT project manager with prior experience of using Citrix XenApp® and related technologies for desktop virtualization and want to further explore the power of XenApp® for flawless desktop virtualization, then this book is for you.

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The GridNets conference is an annual international meeting that provides a focused and highly interactive forum where researchers and technologists have an opportunity to present and discuss leading research, developments, and future directions in grid networking. The goal of this event is to serve as both the premier conference prese- ing best grid networking research and a forum where new concepts can be introduced and explored. After the great success of the Second International Conference on Networks for Grid Applications in Beijing, China, which was held during October 8–9, 2008, the next event was scheduled for Athens in 2009. The 2009 event featured two invited keynote speakers, ten reviewed papers, and three invited papers. The program was supplemented by forums on three key areas—a workshop on Green Grids, a workshop on Wireless Grids, and a workshop on Optical Grids. Next year's event is currently being planned, and it will incorporate multiple new important emerging topics related to grid networks. December 2009 Tasos Doulamis Joe Mambretti Ioannis Tomkos Dora Varvarigou

In today's hyper-connected society, understanding the mechanisms of trust is crucial. Issues of trust are critical to solving problems as diverse as corporate responsibility, global warming, and the political system. In this insightful and entertaining book, Schneier weaves together ideas from across the social and biological sciences to explain how society induces trust. He shows the unique role of trust in facilitating and stabilizing human society. He discusses why and how trust has evolved, why it works the way it does, and the ways the information society is changing everything.

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The most comprehensive, realistic, and useful guide to Microsoft Lync Server 2013, today's leading Unified Communications system. Four expert Lync consultants and implementers bring together in-the-trenches guidance for all facets of planning, integration, deployment, and administration. The authors introduce Microsoft Lync Server 2013, outline what it can do, and review the key improvements Microsoft has made in this version. They cover every form of communication Lync Server can manage, including IP voice, instant messaging, audio/video conferencing, web conferencing, and more. You'll find expert guidance on planning infrastructure, managing day-to-day operations, server roles, multi-platform clients, security, troubleshooting, and much more. Microsoft Lync Server 2013 Unleashed contains a new section on Office 365 and Lync Online, a chapter covering coexistence between on-premise and Office 365 Lync deployments, and another introducing Lync online configuration and administration. Throughout, the authors combine theory, step-by-step configuration instructions, and best practices from real enterprise environments. They identify common mistakes and present proven solutions and workarounds. Simply put, they tell you what works--and show how it's done. Detailed information on how to… • Plan for any type of deployment, from simple to highly complex--including virtualized environments • Walk step-by-step through installation, and understand important new changes in the installation process • Overcome obstacles to successful migration from older versions of Lync or Microsoft Office Communications Server • Manage server roles, including Front End, Edge, Monitoring, Archiving, and Director roles • Efficiently administer Lync Server 2013 through the Lync Server Management Shell • Leverage Lync Server 2013's significantly improved capabilities as a PBX replacement and videoconferencing solution • Integrate Lync with third-party video platforms, voice/video gateways, and cloud services • Evaluate the option of providing Lync services through Microsoft Office 365 hosting • Make the most of Lync Server 2013's dramatically upgraded web, mobile, and desktop clients

Containing checklists and technical best practices; this guide explains how to maximize the suite components to enable and manage secure access to applications and data across the Internet; intranets; extranets; and WANs; LANs; and wireless networks. --

If you are a desktop architect, solution provider, end-user consultant, virtualization engineer, or anyone who wants to learn how to plan and design the implementation of a virtual desktop solution based on Horizon 6, then this book is for you. An understanding of VMware vSphere fundamentals coupled with experience in the installation or administration of a VMware environment would be a plus during reading.

We are living in the era of "Big Data" and the computing power required to deal with "Big Data" both in terms of its energy consumption and technical complexity is one of the key areas of research and development. The U.S. Environmental Protection Agency estimates that centralized computing infrastructures (data centres) currently use 7 giga watts of electricity during peak loads. This translates into about 61 billion kilowatt hours of electricity used. By the EPA's estimates, power-hungry data centres consume the annual output of 15 average-sized power plants. One of the top constraints to increasing computing power, besides the ability to cool, is simply delivering enough power to a given physical space. Green Information Technology: A Sustainable Approach offers in a single volume a broad collection of practical techniques and methodologies for designing, building and implementing a green technology strategy in any large enterprise environment, which up until now has been scattered in difficult-to-find scholarly resources. Included here is the latest information on emerging technologies and their environmental impact, how to effectively measure sustainability, discussions on sustainable hardware and software design, as well

as how to use big data and cloud computing to drive efficiencies and establish a framework for sustainability in the information technology infrastructure. Written by recognized experts in both academia and industry, Green Information Technology: A Sustainable Approach is a must-have guide for researchers, computer architects, computer engineers and IT professionals with an interest in greater efficiency with less environmental impact. Introduces the concept of using green procurement and supply chain programs in the IT infrastructure. Discusses how to use big data to drive efficiencies and establish a framework for sustainability in the information technology infrastructure. Explains how cloud computing can be used to consolidate corporate IT environments using large-scale shared infrastructure reducing the overall environmental impact and unlocking new efficiencies. Provides specific use cases for Green IT such as data center energy efficiency and cloud computing sustainability and risk.

This is the fundamental truth about data protection: backup is dead. Or rather, backup and recovery, as a standalone topic, no longer has relevance in IT. As a standalone topic, it's been killed off by seemingly exponential growth in storage and data, by the cloud, and by virtualization. So what is data protection? This book takes a holistic, business-based approach to data protection. It explains how data protection is a mix of proactive and reactive planning, technology and activities that allow for data continuity. It shows how truly effective data protection comes from a holistic approach considering the entire data lifecycle and all required SLAs. Data protection is neither RAID nor is it continuous availability, replication, snapshots or backups—it is all of them, combined in a considered and measured approach to suit the criticality of the data and meet all the requirements of the business. The book also discusses how businesses seeking to creatively leverage their IT investments and to drive through cost optimization are increasingly looking at data protection as a mechanism to achieve those goals. In addition to being a type of insurance policy, data protection is becoming an enabler for new processes around data movement and data processing. This book arms readers with information critical for making decisions on how data can be protected against loss in the cloud, on-premises, or in a mix of the two. It explains the changing face of recovery in a highly virtualized data center and techniques for dealing with big data. Moreover, it presents a model for where data recovery processes can be integrated with IT governance and management in order to achieve the right focus on recoverability across the business.

Describes contemporary conditions in different industrial categories and suggests what developments can be expected in each field under current international economic circumstances.

Migrate to a dynamic, on-demand data delivery platform "If you're looking to hit the ground running with any virtualization project, large or small, this book is going to give you the start you need, and along the way will offer you some cautionary tales that will even take some seasoned virtualization veterans by surprise." --From the foreword by Chris Wolf, Senior Analyst, Burton Group Transform your IT infrastructure into a leaner, greener datacenter with expert guidance from a pair of industry professionals. Through clear explanations, examples, and a five-step deployment plan, Virtualization: A Beginner's Guide shows you how to maximize the latest technologies from Citrix, Microsoft, and VMware. Consolidate your servers, set up virtual machines and applications, and manage virtual desktop environments. You'll also learn how to implement reliable security, monitoring, and backup procedures. Select a virtualization platform and develop rollout plans Perform pre-deployment network and workstation tests Configure virtual machines, storage devices, and workloads Set up and secure a fully virtualized and highly available server environment Manage a centralized, on-demand application delivery framework Handle volatile and persistent desktop virtualization Use hypervisors to facilitate workload delivery Implement failsafe system backup and recovery strategies

This book constitutes the thoroughly refereed post-conference proceedings of the Second International Conference on Networks for Grid Applications, GridNets 2008, held in Beijing, China in October 2008. The 19 revised full papers presented together with 4 invited presentations were carefully reviewed and selected from 37 submissions. The papers address the whole spectrum of grid networks, ranging from formal approaches for grid management to case studies in optical switching.

High-Performance Computing (HPC) delivers higher computational performance to solve problems in science, engineering and finance. There are various HPC resources available for different needs, ranging from cloud computing– that can be used without much expertise and expense – to more tailored hardware, such as Field-Programmable Gate Arrays (FPGAs) or D-Wave's quantum computer systems. High-Performance Computing in Finance is the first book that provides a state-of-the-art introduction to HPC for finance, capturing both academically and practically relevant problems.

Did you know that most of the biggest indie filmmakers, screenwriters, and producers working today each made the same avoidable mistakes early on in their careers? The Reel Truth details the pitfalls, snares, and roadblocks that aspiring filmmakers encounter. Reed Martin interviewed more than one hundred luminaries from the independent film world to discuss the near misses that almost derailed their first and second films and identify the close shaves that could have cut their careers short. Other books may tell you the best way to make your independent film or online short, but no other book describes so candidly how to spot and avoid such issues and obstacles as equipment problems, shooting-day snafus, postproduction myths, theatrical distribution deal breakers, and dozens of other commonly made missteps, including the top fifty mistakes every filmmaker makes. From personal experience and his years as a freelance reporter covering independent film for USA Today and Filmmaker magazine, Martin uncovers the truth about the risks and potential rewards that go with chasing celluloid glory. Whether you're writing a screenplay, looking for financing, about to start shooting, or thinking about investing time and money (or someone else's money) in an independent film, The Reel Truth is a must-read.

The amount of data being generated, processed, and stored has reached unprecedented levels. Even during the recent economic crisis, there has been no slow down or information recession. Instead, the need to process, move, and store data has only increased. Consequently, IT organizations are looking to do more with what they have while supporting gr

The American edition of the revelatory Swedish book Spotify Untold, the basis of the new Netflix Original series slated for 2022! "Two excellent Swedish journalists recount the historic rise of the company that changed modern music not just as a riveting business tale, but as a lesson in tech geopolitics. Spotify's Daniel Ek shows why Silicon Valley does not always win."—David Kirkpatrick, New York Times bestselling author of The Facebook Effect Steve Jobs tried to stop this moment from ever happening. Google and Microsoft made bids to preempt it. The music industry blocked it time and again. Yet, on a summer's eve in 2011, the whiz kid CEO of a Swedish start-up celebrated his company's US launch. In the midst of the Apple-Android tech war and a music label crusade against piracy and illegal downloading, Spotify withdrew the battle lines, sent shockwaves through Silicon Valley, and got the hardline executives at Universal, Sony, and Warner to sign with its "free-mium" platform. In The Spotify Play, now adapted into an upcoming Netflix Original series, Swedish investigative tech journalists Sven Carlsson and Jonas Leijonhufvud, who covered the company from its inception, draw upon hundreds of interviews, previously untapped sources, and in-depth reporting on figures like Mark Zuckerberg, Sean Parker, Steve Jobs, Taylor Swift, Jay-Z, Pony Ma Huateng, and Jimmy Iovine. They have captured the riveting David vs. Goliath story of a disruptive innovator who played the industry giants in a quest to

revolutionize the consumption of sound, building today's largest online source of audio, with more than 50 million songs, one million-plus podcasts, and over 300 million users.

Covers topics including installation, configuration, sorting, database design, transaction performance, security, Perl, PHP scripting, and Java.

This book recounts the original promise of VDI (virtual desktop infrastructure) and why the reality fell short. It shows how to step back and figure out what problems we're really trying to solve, including when it makes sense to use desktop virtualization and VDI and when to stay with traditional desktops, and closes with a look at the world beyond Windows and what real steps we can take today to create the future enterprise desktop.

This Handbook intends to inform Data Providers and researchers on how to provide privacy-protected access to, handle, and analyze administrative data, and to link them with existing resources, such as a database of data use agreements (DUA) and templates. Available publicly, the Handbook will provide guidance on data access requirements and procedures, data privacy, data security, property rights, regulations for public data use, data architecture, data use and storage, cost structure and recovery, ethics and privacy-protection, making data accessible for research, and dissemination for restricted access use. The knowledge base will serve as a resource for all researchers looking to work with administrative data and for Data Providers looking to make such data available.

This comprehensive, example-based guide on VDI with its practical and easy to follow approach will serve as a reference that you will want to come back to again and again for guidance. If you are an IT professional working on desktop deployment or server management with some exposure to Windows or Windows Server, this book is for you. VDI requires a lot of infrastructure, so some core knowledge is required, for example, the basics of Active Directory, Group Policy, DNS, and DHCP.

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