

Clinical Photography In Plastic Surgery

This book describes the current state of robotics in plastic and reconstructive surgery. It examines existing clinical applications, emerging and future applications and evolving technological platforms. Concise yet comprehensive, this book is organized into four sections. It begins with an introduction to robotic microsurgical training and robotic skills assessment, including crowd-sourced evaluation in surgery. Section two explores a variety of robotic clinical application, including robotic breast reconstruction, robotic mastectomy, robotic cleft palate surgery and robotic microsurgery in a urologic private practice. Following this, section three addresses the opportunities and challenges an interested surgeon might face when considering incorporating this technology into their practice. To close, the final section discusses new microsurgical robotic platforms and the potential directions this technology may take in the future. Supplemented with high quality videos and images, Robotics in Plastic and Reconstructive Surgery is an invaluable resource for both plastic surgeons and multi-specialty micro-surgeons.

Breast cancer is a disease requiring multidisciplinary management including surgery, medical and radiation oncology, radiology, pathology, nuclear medicine, genetic counseling, and psychological support. Each member of the team needs to be updated continuously on breast cancer treatment because of its rapidly changing nature. From the diagnostic procedures to operations and even in metastatic stages of breast cancer,

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surgeons play an essential part in multidisciplinary teams. After standard surgical options, oncoplastic breast surgery is rapidly becoming one of the most important surgical topics that should be learned by attending surgeons. The idea of writing this book stemmed from a collaboration between the European Academy of Senology (EAoS), European Institute of Oncology (IEO), Euro-Asian Society of Mastology (ESOMA), and SENATURK (Turkish Academy of Senology), which have been working together to promote better training in breast care for professionals. The book offers invaluable support for breast surgeons by covering critical and essential information in senology. It will also greatly benefit the other members of multidisciplinary teams, surgery residents, gynecologists, and plastic and reconstructive surgeons.

The idea behind this book is to produce a fully comprehensive and highly illustrated “how to” technical reference manual, demonstrating surgical procedures in a step by step manner. This book also covers assessment and investigations, but focuses on the surgical and non surgical management of all aspect of maxillofacial trauma. It will include most, if not all, of the surgical approaches and techniques used, for all injuries. This volume includes emergency procedures and the various techniques in repair of fractures and soft tissue injuries, from the simple to the complex. Each step is illustrated photographically or with line diagrams, with explanatory text. This will enable surgical trainees and surgeons with limited trauma experience to understand how and why any particular procedure is undertaken.

Local Flaps in Facial Reconstruction brings you the detailed visual guidance and unmatched expertise you need to achieve the best results for the full range of facial flap procedures. Full-color clinical photographs and line drawings—along with high-quality surgical video clips—capture the latest facial reconstruction practices and effective methods like reconstruction of skin defects on the head and neck following tumor removal or trauma. Perspectives from facial plastic surgeons, dermatologists, ophthalmologists, and otolaryngologists help you take all of these considerations into account in treatment planning. Consult this title on your favorite e-reader, conduct rapid searches, and adjust font sizes for optimal readability. Make the most effective clinical decisions with a better understanding of the anatomy, physiology, and biomechanics of the skin. Understand skin flap anatomy and physiology—vital to the performance of successful local flap reconstruction for facial defects. Implement the latest techniques with updated coverage of new wound closure techniques and materials (including glues and adhesives), scar revision, complications, and vascular abnormalities. Watch clips of key surgical procedures, including reconstructive surgery of the nose and lip. Avoid pitfalls and achieve the best outcomes thanks to a step-by-step approach to each procedure, complete with tips and tricks of the trade from leading experts. Minimize flap ischemia and other complications with proper preoperative planning and surgical techniques. Visualize what to look for and how to proceed with high-quality illustrations of rotation flaps, transposition flaps, advancement flaps, bilobe flaps, melolabial flaps,

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paramedian forehead flaps, and rhombic flaps. Access video clips at Expert Consult. Learn how to manage commonly encountered problems in plastic and reconstructive surgery with this unique case-based approach. Covering head, neck, trunk, extremities, and cosmetic concerns, this sourcebook uses numerous visual clinical scenarios to illustrate essential plastic and reconstructive surgical principles. Each chapter is organized by a well-illustrated case, followed by algorithms that take you through effective management strategies and clinically relevant information. The result is an ideal resource for oral board preparation and a valuable primer for students, residents, and attending physicians from diverse specialties. **FEATURES:** The first resource of its kind, based on visual clinical scenarios designed to sharpen clinical-decision making. Each case includes an algorithm to guide management strategies. An extensive, high-yield collection of information and insights for each case. Practical pearls from leading authorities close each case and provide concept-clarifying take-away points. Full-color clinical photos add emphasis to must-know points throughout each case. Suggested references provide further information on each subject.

A comprehensive coverage of facial and reconstructive surgery written by nationally known plastic surgeons from around the US who explain the most current updated clinical techniques and reflect their own clinical experience and preferences. Includes extraordinary clinical and surgical photos and case studies from these authors' practices. Coverage includes the full spectrum of cosmetic-aesthetic procedures and

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reconstructive procedures including congenital abnormalities, facial trauma, cancer and special chapters on Scar Revision and Camouflage surgery, grafts and implants, laser surgery and wound healing. This text will be of great value to both experienced surgeons and resident level physicians.

Textbook on Cutaneous & Aesthetic Surgery is a complete guide to the subspecialty. Beginning with an introduction to the principles of cutaneous surgery – anatomy, operating theatre, instruments, anaesthesia, emergencies and antibiotics - the following chapters examine both basic and advanced cutaneous surgical techniques and aesthetic procedures, with a separate section dedicated to the use of lasers and lights for surgery. The final section discusses topics such as patient satisfaction, psychological issues, medico-legal aspects, photography and teledermatology. With almost 1000 colour images and illustrations, this comprehensive manual is the official textbook of the ACS(I) (Association of Cutaneous Surgeons India). Key Features

- Comprehensive guide to cutaneous and aesthetic surgery for dermatosurgeons
- Discusses principles, basic and advanced cutaneous surgery and aesthetic procedures
- Section dedicated to lasers, lights and other technologies
- Examines miscellaneous topics such as psychological issues, medico0legal aspects and teledermatology
- Nearly 1000 colour images and illustrations
- Changing trends, ethnic and regional preferences, and a hands-on teaching method make cosmetic surgery uniquely challenging for novice and experienced surgeons

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alike. *Aesthetic Surgery Techniques: A Case-Based Approach* offers expert, real-world instruction by presenting chapters and patients in a classical fashion, providing a clinical perspective as you work through case after case, honing your knowledge and skills. A diverse, international group of highly reputable faculty takes you step by step through each case. Covers a wide range of the most common cosmetic procedures in a templated, atlas-style format, highlighting case presentations with superb illustrations and clinical photographs. Presents each case using easy-to-understand text that highlights potential risks and tips and tricks to avoid them. Conveys the real-world knowledge and expertise of a multidisciplinary team of editors including oral and maxillofacial surgeons and plastic surgeons. Uses a chapter format based on the 14 Cosmetic Surgery Competencies used to train Consultant Plastic Surgeons at the Anglia Ruskin University, UK. Offers global coverage of specific techniques to help you refine your skills and expand your surgical repertoire: Abdominoplasty (Modified Brazilian Technique in the UK and Middle East) Open Rhinoplasty (European approach) Surgical correction of the Neck (New Zealand and U.S.) Advanced Medical Aesthetics (UK and Dubai) Facelift Made Easy (U.S.) Asian Blepharoplasty Ethics in Aesthetic Surgery (UK and U.S.) Breasts, Buttocks, and Thighs (Brazil)

Essentials of Plastic Surgery: Q&A Companion is the companion to *Essentials of Plastic Surgery, Second Edition*, which covers a wide variety of topics in aesthetic and reconstructive plastic surgery. As such, it is designed to test your knowledge of the

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source book, which may be helpful in the clinical setting and beyond. It presents both multiple choice questions and extended matching questions in single best answer format. The 1200 questions are carefully constructed to be practical and thorough, and are accompanied by detailed answers that help enhance understanding of both the right and wrong answers. Compact enough to fit in a lab coat pocket, its design and organization allow for quick and easy reading. The print book is accompanied by a complimentary eBook that can be accessed on smartphones and tablets. It is the go-to resource for all students of plastic surgery, whether residents in training or experienced practitioners.

Operative Procedures in Plastic, Aesthetic and Reconstructive Surgery is a comprehensive, step-by-step guide to the most common plastic, aesthetic, and reconstructive procedures. Few resources in the field provide such a detailed description of commonly performed operations in one place. Each chapter presents a well-documented technique for a specific clinical diagnosis. It discusses preoperative markings, intraoperative details, postoperative instructions, and avoidance of complications for each surgical procedure presented. The authors use extensive clinical photographs, drawings, and detailed descriptions to guide readers through each procedure. A list of the essential equipment required for each operation is provided. In addition, the book includes a list of commonly accepted CPT codes associated with the described procedure. In all, 32 procedures are presented including skin grafting, breast

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reconstruction, liposuction, carpal tunnel release, breast augmentation, brow lift, orbital floor fracture, mandible fracture management, lower extremity reconstruction, and more. Written by experts in plastic and reconstructive surgery worldwide, this book is a valuable resource for practicing plastic surgeons as well as residents and fellows in plastic surgery.

As the surgical community steps up to tackle the global burden of surgical disease in developing countries, *Global Reconstructive Surgery* is the first reference of its kind to offer focused, pertinent coverage of key areas surgeons need to understand to fully participate in this endeavor. It provides authoritative, real-world guidance on common surgeries performed around the world to help optimize outcomes in difficult environments and for a variety of conditions. Offers practical wisdom and experience from surgeons who have lived and worked in challenging global settings. The clear, organized format is based on the way clinicians examine, prepare for, and treat patients in resource-limited circumstances. Each chapter matches the clinical pathway and thought processes of care delivery, from the clinical problem and pre-operative assessment to operative intervention, post-operative care, and possible complications and options for management. Covers perioperative management, cleft and craniofacial surgery, hand surgery, burns, trauma, and key techniques commonly performed by surgeons across the globe. Includes the surgical steps of each procedure, photographs of clinical cases, and surgical pearls for resource-poor settings. Discusses alternative

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approaches related to cultural considerations and unavailability of state-of-the-art equipment. Ideal for plastic surgeons, otolaryngologists, craniofacial surgeons. oral and maxillofacial surgeons, general surgeons – both those who volunteer for surgical trips and those training in local communities.

The first textbook on the subject, this is a practical, clinically comprehensive guide to ethical issues in surgical practice, research, and education written by some of the most prominent figures in the fields of surgery and bioethics. Discussions of informed consent, confidentiality, and advance directives--core concepts integral to every surgeon-patient relationship--open the volume. Seven chapters tackle the ethical issues in surgical practice, covering the full range of surgical patients--from emergency, acute, high-risk, and elective patients, to poor surgical risk and dying patients. The book even considers the special relationship between the surgeon and patients who are family members or friends. Chapters on surgical research and education address innovation, self-regulation in practice and research, and the prevention of unwarranted bias. Two chapters focus on the multidisciplinary nature of surgery, including the relationships between surgery and other medical specialties and the obligations of the surgeon to other members of the surgical team. The economic dimensions of surgery, especially within managed care, are addressed in chapters on the surgeons financial relationships with patients, conflicts of interest, and relationships with payers and institutions. The authors do not engage in abstract discussions of ethical theory; instead, their

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discussions are always directly relevant to the everyday concerns of practicing surgeons. This well-integrated volume is intended for practicing surgeons, medical educators, surgical residents, bioethicists, and medical students.

Fully updated to meet the demands of the 21st-century surgeon, this title provides you with all the most current knowledge and techniques across your entire field, allowing you to offer every patient the best possible outcome. Edited by Drs. Mathes and Hentz in its last edition, this six-volume plastic surgery reference now features new expert leadership, a new organization, new online features, and a vast collection of new information - delivering all the state-of-the-art know-how you need to overcome any challenge you may face. Renowned authorities provide evidence-based guidance to help you make the best clinical decisions, get the best results from each procedure, avoid complications, and exceed your patients' expectations.

With more than 850 clinical photographs in a text/atlas format, *Tissue Expansion in Reconstructive and Aesthetic Surgery* describes over a hundred cases of tissue expansion in reconstructive surgery. Newer applications of tissue expansion in aesthetic surgery are discussed. The areas of expansion include the breast, scalp and forehead, face, nose, ear, extremities, abdomen, back, scrotal area, and other specialized areas of expansion. Intraoperative expansion and complications are also covered. * Describes more than 100 clinical cases, and includes preoperative, intraoperative, and postoperative photographs so readers can see the progression of

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each case. * Includes more than 850 color photographs so that readers can view the procedures step by step, including primary and secondary operations that are necessary to complete the reconstruction. * Discusses both chronic expansion and intraoperative expansion. * Thoroughly covers breast reconstruction, with discussions of indications for tissue expansion and more than 180 photographs. * Includes several complications chapters that discuss reaction patterns and dysfunctional changes. Additionally, each clinical chapter discusses possible complications in detail. * Covers the use of endoscopy as an alternative to conventional expansion techniques.

Introduction – Facial Analysis: What, Why, When, and How What is Clinical Facial Analysis 2 How Do You Train and Develop the Skill for Clinical Facial Analysis 2 The Spiral of Analysis 2 Searching for a Flexible Method of Clinical Facial Analysis 3 Do Not Apply a Method of Analysis in a Linear Way 3 The Four Main Components Involved in Facial Aesthetics 4 The Three Errors Groups 4 Errors in Patient Selection 4 Errors in Preoperative Analysis 4 Errors in Technical Execution 4 The Appearance-Changing Treatments 4 References 5

1 INTRODUCTION Introduction This book contains, in the rationale of Clinical facial analysis is not a part- the author, some elements and principles ular phase of clinical practice or a - of facial analysis, which is the immutable ment during a patient consultation. It is and universal component of the work, the largest part of a professional life and and some technical details, which are a never-ending process. Furthermore, personal, debatable, and changing eve- CFA is not

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separable from everyday - ry day. The reader should retain the first tivities and we should be able to analyze and judge and improve on the latter. the face of the patient and, at the same time, answer his or her questions, or il- Analysis: detailed examination of the el- lustrate a procedure. ements or structure of something, typi- Clinical facial analysis is not dele- cally as a basis for discussion or inter- ble to other colleagues. Practical Periodontal Plastic Surgery, Second Edition builds on the success of the first edition to provide the qualified and trainee periodontist with an essential guide to the clinical requirements and step-by-step procedures of periodontal plastic surgery. Features additional clinical photographs to illustrate procedures Brings together periodontal and plastic surgery expertise Retains the popular step-by-step format for quick and clear reference

The entire practice of medical photography and medical The text has wisely been shorn of details that are to be illustration as we know it today may be said to have been found in general photographic textbooks. Instead it leads pioneered over the last quarter of a century. During this the reader to consider in broad terms not only the special span much progress has been made in the establishment techniques peculiar to the subject, but also to accept of standards, qualifications and codes of practice in one lessons that are available for the taking from other estab country or another, but by virtue of the compact nature of lished spheres of photography. It attempts to be an in the specialty few authoritative texts on the subject have tensely practical book and at all times the

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would-be emerged. practitioner is encouraged to experiment with the object This entirely new collective work, coming in the first in of developing his own techniques and general approach stance from Europe in translation, but containing addi to the subject. All this is reinforced by a wealth of specially tional contributions from the United Kingdom and the prepared diagrams to illustrate set-ups and lighting tech United States of America, must be welcome in these niques as well as carefully posed examples of a variety of changing times to those embarking on medical photog clinical material, mostly in full colour.

Comprehensive in scope, Aesthetic Orthognathic Surgery and Rhinoplasty presents orthognathic surgery from an aesthetic perspective, encompassing analysis, diagnosis, treatment, 3D virtual planning, and adjunctive procedures. Easily accessible clinical information presented in a concise and approachable format Well-illustrated throughout with more than 1,000 clinical photographs Includes access to a companion website with videos of surgical procedures

Facial Plastic and Reconstructive Surgery: Clinical Reference Guide is a portable reference guide that fills the void of an easy-to-read, concise, but comprehensive book encompassing all aspects of facial plastic and reconstructive surgery, both in the clinical setting as well as in preparing for board exams. Each chapter follows a uniform outline to facilitate quick review of a topic, and the comprehensive nature of each chapter provides the depth required for written and oral standardized tests. Chapters

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incorporate authors from all specialties--Facial Plastic and Reconstructive Surgery, General Plastic and Reconstructive Surgery, Oculoplastic Surgery, and Dermatology--as well as encompass all aspects of Facial Plastic and Reconstructive Surgery, from cosmetic to reconstructive to craniofacial. Formatted like the bestselling "Pasha" (Otolaryngology-Head and Neck Surgery) pocket guide, this text provides a condensed amount of high-yield information with a multidisciplinary approach to bring a broader range of insight into complex clinical challenges. Combining key insights from senior and junior authors, each chapter provides a unique perspective on the relevant information needed by those getting themselves established within the field. Key features include: Contributions by leaders in the field
Tabs for each section for quick access
Key terms and notes in bold and italics

The attraction of plastic surgery is its tremendous scope, and the multitude of approaches for every clinical situation. Yet it is precisely these aspects of plastic surgery that make its study and teaching especially challenging. Although there exist several excellent atlases and texts on this topic, there are few references that are compact, affo

Preoperative imaging is increasingly being adopted for preoperative planning in plastic and reconstructive surgery. Accurate preoperative analysis can reduce the length of operations and maximize surgical design and dissection techniques. Imaging for Plastic Surgery covers the techniques, applications, and potentialities of medical imaging

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technology in plastic and reconstructive surgery. Presenting state-of-the-art research on evolving imaging modalities, this cutting-edge text: Provides a practical introduction to imaging modalities that can be used during preoperative planning Addresses imaging principles of the face, head, neck, breast, trunk, and extremities Identifies the strengths and weaknesses of all available imaging modalities Demonstrates the added value of imaging in different clinical scenarios Comprised of contributions from world-class experts in the field, *Imaging for Plastic Surgery* is an essential imaging resource for surgeons, radiologists, and patient care professionals.

Achieve optimal results and high patient satisfaction with *Aesthetic Surgery of the Facial Skeleton*. Encompassing the entire field of facial skeletal contouring, this one-stop resource uses a problem-based, multidisciplinary approach to skeletal contouring of the face and adjunctive procedures that enhance results. With well-illustrated, focused coverage of all recent advances in this fast-changing area, it's an ideal reference for trainee and practicing cosmetic surgeons, maxillofacial surgeons, craniofacial surgeons, plastic surgeons, otolaryngologists, and oral surgeons. Takes a multidisciplinary, problem-based approach to aesthetic techniques for the face, highlighted by numerous clinical cases and high-quality photos. Covers every area of the field: general principles, orthognathic surgery, alloplastic implants, genioplasty, malar and mandibular recontouring, autologous fat grafting, orbital rejuvenation, forehead and upper face, and many other related topics. Provides expert guidance on

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diagnosis, treatment planning, technical aspects, alternative approaches, and treatment of complications. Features state-of-the-art coverage of aesthetic contouring for the transgender patient and the Asian/ethnic patient, and the use of 3D imaging in facial surgery. Includes a section on special case considerations such as facial asymmetry, post-traumatic facial restoration, face transplantation, and nonsurgical enhancement of facial shape.

This two-volume textbook – the result of wide-ranging collaboration among renowned experts in aesthetic surgery from the Americas and Europe – presents state of the art concepts and techniques from across the entire spectrum of cosmetic surgery. It opens with some of the last writings of two of the giants in the discipline, Fernando Ortiz Monasterio and Daniel Marchac, whose contributions set the tone and standard for the rest of the book. In all, there are ten sections covering every aspect of plastic surgery. A very wide range of surgical procedures that can be utilized by the plastic surgeon in training as well as by the established plastic surgeon are described in detail, and in the case of the face, nonsurgical treatments are also fully considered. Further topics include the history of the specialty, legal issues, and anticipated future developments, including regenerative medicine. Numerous beautiful color photographs and skillfully executed illustrations complement the informative text.

Written by experts from London's renowned Royal Free Hospital, *Textbook of Plastic and Reconstructive Surgery* offers a comprehensive overview of the vast topic of

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reconstructive plastic surgery and its various subspecialties for introductory plastic surgery and surgical science courses. The book comprises five sections covering the fundamental principles of plastic surgery, cancer, burns and trauma, paediatric plastic surgery and aesthetic surgery, and covers the breadth of knowledge that students need to further their career in this exciting field. Additional coverage of areas in which reconstructive surgery techniques are called upon includes abdominal wall reconstruction, ear reconstruction and genital reconstruction. A chapter on aesthetic surgery includes facial aesthetic surgery and blepharoplasty, aesthetic breast surgery, body contouring and the evolution of hair transplantation. The broad scope of this volume and attention to often neglected specialisms such as military plastic surgery make this a unique contribution to the field. Heavily illustrated throughout, Textbook of Plastic and Reconstructive Surgery is essential reading for anyone interested in furthering their knowledge of this exciting field. This book was produced as part of JISC's Institution as e-Textbook Publisher project. Find out more at <https://www.jisc.ac.uk/rd/projects/institution-as-e-textbook-publisher>

Essentials of Aesthetic Surgery may fit in your pocket, but this easy-to-follow guide is teeming with valuable cutting-edge topics in cosmetic surgery. Focusing on both traditional and emerging concepts, techniques and innovations in aesthetic surgery, this portable book draws from the expertise of experienced surgeons to provide step-by-step instructions for the procedures surgeons build their careers on. This

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comprehensive guide offers readers: A practical guide to the most sought-after procedures, presented by internationally recognized experts Follows the best-selling Essentials of Plastic Surgery structure, which explores techniques and tips for success in a succinct, accessible, bulleted format Modern perspectives on traditional procedures, including facelift, necklift, blepharoplasty, rhinoplasty, breast augmentation, liposuction, abdominoplasty, and thighlift A deeper look at correction of the tear trough deformity, lateral canthopexy, Asian blepharoplasty, secondary and ethnic rhinoplasty, the nasolabial fold, lip augmentation, nonsurgical rejuvenation, augmentation-mastopexy, gluteal augmentation, genital surgery, and transgender surgery Take-home points at the end of each chapter to summarize the content for easy review Rich, high-quality photographs and illustrations for an in-depth understanding of the pertinent anatomy As the role of the plastic surgeon has evolved, so must the techniques and available procedures to address the needs of the diverse aesthetic surgery patient population. Aesthetic surgery continues to grow exponentially in popularity, and this guide provides surgeons with the tools they need to stay abreast of changing trends and innovative techniques to achieve the highest possible patient satisfaction. This book explains how medical photography is part of the workflow in many specialties: it is needed for registries, to preserve information, for follow up, second opinion and teaching, among others. The book gathers information on this field, providing valuable practical tips for those that have never used photography for medical

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uses as well as those who use it regularly. Covering specialities ranging from dermatology, plastic surgery, dentistry, ophthalmology and endoscopy to forensic medicine, specimen photography and veterinary medicine, it highlights standardization for each procedure and relevance to ethical, patients' perception of medical photography, cybersecurity and legal aspects. The book also presents practical sections explaining how to organize a photographic file, coding, reimbursement, compliance, use of social media and preservation as well as in depth concepts on sharp focus on blurred vision. This volume will appeal to all clinicians and practitioners interested in acquiring a high level of technical skill in medical photography.

Fully updated to meet the demands of the 21st-century surgeon, Plastic Surgery provides you with all the most current knowledge and techniques across your entire field, allowing you to offer every patient the best possible outcome. Edited by Drs. Mathes and Hentz in its last edition, this six-volume plastic surgery reference now features new expert leadership, a new organization, new online features, and a vast collection of new information - delivering all the state-of-the-art know-how you need to overcome any challenge you may face. Renowned authorities provide evidence-based guidance to help you make the best clinical decisions, get the best results from each procedure, avoid complications, and exceed your patients' expectations. Consult this title on your favorite e-reader, conduct rapid searches, and adjust font sizes for optimal readability. Compatible with Kindle®, nook®, and other popular devices. Apply the very

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latest advances in every area of plastic surgery and ensure optimal outcomes with evidence-based advice from a diverse collection of world-leading authorities. Master the latest on stem cell therapy, tissue engineering, and inductive therapies • aesthetic surgical techniques and nonsurgical treatments • conjoined twin separation and other craniofacial surgery advances • microsurgical lymphatic reconstruction, super microsurgery, and sternal fixation • autologous lipofilling of the breast • nerve transfers in hand surgery, hand allotransplantation, and functional prosthetics • and much, much more. Easily find the answers you need with a new organization that features separate volumes covering Principles • Aesthetic • Craniofacial, Head and Neck Surgery • Lower Extremity, Trunk and Burns • Breast • and Hand and Upper Extremity, plus a more templated, user-friendly, high-yield presentation. Visualize procedures more clearly through an abundance of completely redrawn full-color illustrations and new color clinical photographs. Access the complete, fully searchable contents of each volume online, download all the tables and figures, view 160 procedural videos, and take advantage of additional content and images at www.expertconsult.com! With contributions from an esteemed otolaryngologist, talented photographer, and multidisciplinary specialists, *Mastering Medical Photography of the Head and Neck* demystifies the process of medical photography. The succinct text and high quality images serve as a practical primer for physicians without any prior photographic background to learn techniques specific to photography for facial surgery and

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otolaryngology. Understanding the basic techniques of photography for medical documentation is useful-for speaking at medical conferences, publishing in journals, and settling insurance claims. These situations typically require inclusion of well-defined anatomical images. Furthermore, head and neck photography is an educational tool to explain specific procedures to patients prior to undergoing surgery. Key Highlights Comprehensive coverage of standard external anatomy, with smaller sections on endoscopic photography and intraoperative photography Ancillary online content including more than 150 high quality photographs and 8 instructional videos supplement the text Sample comparative photographs illustrate the potential to create stellar results using several different camera systems Each photograph extensively annotated with relevant camera and lighting settings Recommendations provided for image archiving, organization, and processing Visually rich and practical, this step-by-step guide of medical photographic techniques is an essential tool for all physicians who treat diseases and disorders of the ear, nose, throat, and related head and neck structures.

Seldom does a book achieve status as a classic in its first edition, but *The Art of Aesthetic Surgery* by Foad Nahai has been hailed as a masterpiece since its inception. Reviews have been universally laudatory, and residents and experienced practitioners alike have embraced this work as the ultimate resource on all things aesthetic. Now, this landmark work has been totally revised and updated with over 40 new chapters

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(many with new authors) and every chapter has been revised to reflect the latest trends, techniques, and information. This three-volume set also includes seven DVDs with 24 operative videos. Comprehensive Coverage 93 chapters in three volumes cover the full range of cosmetic medical treatments and aesthetic operations. Topics include: Hair transplantation and brow lift Eyelid surgery Laser resurfacing and chemical peels Tissue fillers and fat grafting Rhytidectomy and face and neck lift Facial implants Rhinoplasty and ptoplasty Lip rejuvenation Breast augmentation, reduction, and mastopexy Surgical, noninvasive, and minimally invasive body contouring Liposuction To address the modern physician's need for business acumen as well as surgical skill, three chapters focus on practice management, ranging from practice model options, staff and financial management, marketing and communications, and legal issues. World-Renowned Authors Dr. Foad Nahai is an acknowledged leader in aesthetic surgery. He has personally written a third of the chapters for this three-volume work. His contributors, representing the "who's who" of aesthetic surgery, provide detailed accounts of their techniques for the different operations, as well as the planning process so crucial to producing excellent results. Help with Decision-Making Of particular note are the clinical decision-making chapters authored by Dr. Nahai. This invaluable insight provides readers with a unique overview of the various options for each problem, along with his preferred solutions. Complete with algorithms and case studies, this problem-solving feature offers the expert guidance necessary to sort

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through options, understand their advantages and limitations, and make the best choice for each patient. Necessary Anatomy Key chapters introducing each major anatomic region or topic area focus on applied anatomy and provide essential information that the surgeon needs to know to execute these surgical maneuvers safely and effectively. Reliable Format This new edition maintains the same features that made the previous edition so popular, including beautiful medical illustrations, large type for readability, and a consistent, comprehensive approach. The semi-atlas format features the applicable images located next to legend text for enhanced clarity.

2010 PROSE Awards Honorable Mention, Clinical Medicine! John B. Tebbetts, MD, a pioneer in the field of breast augmentation, redefines the surgeon/patient experience in this comprehensive book. By exhaustively covering everything you need to know about breast augmentation, Dr. Tebbetts allows for tightly focused guidance that is principle- rather than experienced-based, with numerous decision-making algorithms and outcome-based techniques, not just one-answer solutions. The book addresses topics that range from anesthesia and case studies of specific implants to practical matters like practice management. Focuses exclusively on breast augmentation to make coverage as comprehensive as possible. Includes much-needed information on practice management, including patient consent, systems analysis, marketing, and data acquisitions. Addresses pre-, intra-, and postoperative care of patient for guidance from start to finish. Utilizes a separate chapter for each approach to breast augmentation:

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inframammary, axillary, periaareolar, or umbilical. Incorporates case studies of specific implants to help you make the right decision for your patients. Details TEPID (Tissue characteristics of the Envelope and Parenchyma, the Implant, and Dimensions and filler dynamics of the implant) system: the first three-dimensional modeling system for quantitating tissue characteristics. Provides 15 decision-making algorithms for all aspects of implant selection, surgery, and complications----the only published resource to do so.

This richly illustrated book presents a straightforward non-instrumental method of clinical facial analysis in preparation for aesthetic surgery, orthognathic surgery, and orthodontic treatments. After discussion of various practical aspects of facial examination and photography, analysis of different regions of the face and dentofacial deformities is discussed in a series of detailed chapters. At the end of each of these chapters, multiple-choice checklists are included that will help the reader to perform step-by-step regional analysis. Important features of the book are its multidisciplinary approach and the emphasis placed on the relationship between different parts of the face. This second edition has been thoroughly updated and includes a new chapter on recording and documentation relating specifically to aesthetic facial surgery.

The long-anticipated 2nd Edition of *Techniques in Ophthalmic Plastic Surgery: A Personal Tutorial* presents a unique tutorial-style approach to the information beginners and experts alike need to establish or enhance their oculo-facial surgery practice.

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Superbly illustrated, this book contains over 600 illustrations and clinical photos and follows a step-by-step approach to explaining both the diagnostic and procedural aspects of practice, foundational concepts, and state-of-the art advancements. Whether your background is Ophthalmology, ENT, Plastic Surgery or Dermatology, Dr. Nerad's "over the shoulder" approach to teaching and clinical pearls learned over years of practice make this a "must read" surgical reference. Offers a unique, conversational approach to complex topics. Dr. Nerad's writing style mimics a "one-on-one" tutorial, helping you learn even the most intimidating oculoplastic surgical techniques. Reflects current practice with significant updates throughout, including updated coverage of both cosmetic and functional procedures to improve "how you see and how you look". Features the latest aesthetic eyelid and facelift procedures and new filler and botulinum toxin techniques in addition to functional procedures that are aimed at restoring vision. Outlines important anatomy and diagnostic considerations alongside step-by-step procedural guidance. Provides clear visual guidance with an outstanding combination of over 600 high-quality artworks and surgical photos. Includes access to over 90 video clips that depict select procedures, showing you Dr. Nerad's techniques and tips in real time. Features checkpoint boxes and major point reviews in each chapter as a quick reminder of critical points in addition to comprehensive suggested reading lists for further study.

Written by leading psychologists, psychiatrists, and plastic surgeons, this volume

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provides a thorough understanding of the psychological issues involved in reconstructive and cosmetic surgery. The book examines the relationships among physical appearance, body image, and psychosocial functioning, reviews the literature on the psychological functioning of plastic surgical patients, and offers clinically effective recommendations on psychological assessment and care of specific patient groups. Major sections detail the psychological issues surrounding specific disfigurements and reconstructive procedures and cosmetic surgery of the face and body. These chapters include brief questionnaires for psychological assessment of patients. Concluding chapters discuss bioethical, professional, and legal issues. Since publication of the first edition, *Lower Extremity Soft Tissue & Cutaneous Plastic Surgery* has attracted wide acclaim for its superb illustrations, clear step-by-step approach, thoroughness and practicality. Progressing from basic information on instruments and principles of tissue handling through to complex techniques, no surgeon of the foot and ankle will want to be without this authoritative text which will aid in their recognition of conditions and provide a suitable method of treatment with the latest surgical techniques. This second edition provides additional information regarding the current techniques of suturing, aseptic and sterile techniques, vascular anatomy, incisional and excisional procedures, cutaneous flaps and grafts as well as reconstructive and plastic surgical techniques. Four new chapters have been added along with numerous new photographs and illustrations. Emphasis is placed on plastic

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surgery techniques that are applicable on the foot, ankle and lower leg whenever possible. Over 1,300 superb full color illustrations Practical step-by-step instructions of all the major techniques Suitable for all surgeons performing reconstructive or plastic surgery on the lower limb Four new chapters: Cutaneous anatomy and its surgical implications Aseptic techniques Leg ulcer management Dressings and postoperative care Text fully updated throughout with extra illustrations for maximum clarity

Versatile, trendy, and resilient, the global cosmetic surgery industry shows no signs of decline, especially with its promises, not just of aesthetic improvement, but of absolute transformation. Introducing the concept of "surface imagination," Rachel Hurst discusses the fantasy that a change to the exterior will enhance the interior, or that the outside is more significant because it fashions the inside. Drawing on psychoanalysis, feminist theory, popular culture, the history of medicine, and interviews with women who have undergone cosmetic procedures, Hurst explores the tensions between the two primary surfaces of cosmetic surgery: the photograph and the skin. The photograph, an idealized surface for envisioning the effects of cosmetic surgery, allows for speculation and retouching, predictably and without pain. The skin, on the other hand, is a recalcitrant surface that records the passage of time and heals unpredictably. Ultimately, Hurst argues, the fantasy of surface imagination corroborates the belief that one's body is mutable and controllable, and that control over one's body permits control over one's social, emotional, and mental suffering. Acknowledging the varied

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experiences and opinions of the patients interviewed, but also critiquing the promises made by the industry, *Surface Imaginations* develops an innovative approach to thinking about cosmetic surgical transformations through the seduction of surfaces. Completely revised to meet the demands of today's trainee and practicing plastic surgeon, *Principles, Volume 1 of Plastic Surgery, 4th Edition*, features new full-color clinical photos, dynamic videos, and authoritative coverage of hot topics in the field. Editor-narrated PowerPoint presentations offer a step-by-step audio-visual walkthrough of techniques and procedures in plastic surgery. Offers evidence-based advice from a diverse collection of experts to help you apply the very latest advances in plastic surgery and ensure optimal outcomes. Provides updated coverage of: Digital technology in plastic surgery; Repair and grafting of fat and adipose tissue; Stem cell therapy and tissue engineering; and Treatment of Lymphedema

Full-color, step-by-step guidance on how to perform the most popular procedures in cosmetic surgery Using more than 250 full-color illustrations and photos, and clear, concise text, *Cosmetic Surgery* teaches you how to perform the latest and most in-demand surgical and non-surgical procedures in aesthetic plastic surgery. Each chapter includes patient selection and preparation, technique, complications, outcomes assessment, and references, and many illustrations that have been prepared specifically for this book. **FEATURES:** A consistent, easy-to-navigate approach that facilitates quick learning More than 250 full-color illustrations that clarify each step of

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every procedure Expert authorship by experienced plastic surgeons
COMPREHENSIVE COVERAGE OF: Facial surgeries including facelift, brow lift, blepharoplasty, otoplasty, rhinoplasty, and chin implants Breast surgery, body contouring, and bariatric plastic surgery including breast augmentation, breast reduction, abdominoplasty, brachioplasty, and liposuction Non-surgical options including Botox, injectable fillers, chemical peel, dermabrasion, and laser surgery Other considerations such as new developments in cosmetic surgery, the business of cosmetic surgery, and the public's view of cosmetic surgery

This book demonstrates why oncoplastic and reconstructive surgery represents such an exciting tool for surgeons who undertake breast surgery. Fundamental principles and basic concepts are clearly outlined, and numerous techniques are presented by acknowledged experts from across the world. The emphasis is very much on a “how to do” approach, with detailed guidance and advice on the various techniques. The informative text is supported by a wealth of color illustrations, and accompanying videos of procedures can be accessed via the publisher's website. This second edition of *Oncoplastic and Reconstructive Breast Surgery* has been completely revised and updated. More than 25 additional chapters have been included, and new videos of surgeries made available, with the aim of making this already very successful book truly comprehensive, and the most complete reference on the subject – a true classic. The new edition entails close collaboration between some of the most important centers for

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breast cancer treatment and research worldwide. It will be an ideal resource for surgical fellows and specialists wishing to learn about indications and the selection of patients, to master technical skills, and to manage complications effectively.

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