

Business Upper Intermediate

Integrated with the core syllabus the Intelligent Business DVD gives students the opportunity to observe the business skills introduced in the Coursebook and Skills Book.

With its communicative syllabus, authentic business material, and expert tips from a leading management school, plus interactive multi-media, Business Result helps students learn the communication skills they need for work quickly and effectively.

Intelligent Business uses informative and up-to-date authentic material from the Economist. It is fully benchmarked alongside the Cambridge BEC exam suite.

A comprehensive Business English course for learners with little or no experience of the business world.

Business Benchmark helps students get ahead with their Business English vocabulary and skills and gives them grammar practice in business contexts. This course book provides upper-intermediate level students with essential business language and vocabulary and provides training and practice for the BEC Vantage exam, using real BEC exam tasks provided by Cambridge ESOL. Self-study Books, Teacher's Resource Books and Audio CDs (2) are also available. Career skills sections help to develop key communicative skills Each unit ends with a Dilemma and Decision page which enables students to review language whilst completing problem-solving activities Thorough writing support is provided with a dedicated Style Guide Booklet Each unit opens like an addition of The Economist© The Coursebook includes a CD with all the listening material

Business Benchmark Second edition is the official Cambridge English preparation course for Cambridge English: Business Preliminary, Vantage and Higher (also known as BEC), and BULATS. A pacy, topic-based course with comprehensive coverage of language and skills for business, it motivates and engages both professionals and students preparing for working life. The Business Vantage Student's Book contains authentic listening and reading materials, including interviews with business people, providing models for up-to-date business language. Grammar and vocabulary exercises train students to avoid common mistakes, identified using Cambridge's unique collection of real exam candidates' answers. 'Grammar workshops' practise grammar in relevant business contexts. A BULATS version of this Student's Book is also available.

Powerhouse is a two-level business English course that concentrates on the language and skills needed by busy professionals and students.

An innovative, new multi-level course for the university and in-company sector. Business Advantage is the course for tomorrow's business leaders. Based on a unique syllabus that combines current business theory, business in practice and business skills - all presented using authentic, expert input - the course contains specific business-related outcomes that make the material highly relevant and engaging. The Business Advantage Upper-intermediate level books include input from the following leading institutions and organisations: the Cambridge Judge Business School, the Boston Consulting Group, Nokia, Dell, and Havaianas - to name but a few. The Student's Book comes with a free DVD of video case studies.

It offers business English students the fundamentals and skills they need to succeed in the competitive international business environment. Topics include business organization, CVs, and covering letters -- Back cover.

Intelligent Business is a range of Business English materials that includes components specifically designed to meet the need of students who either need to learn business through English or perform familiar business tasks in English.

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Prepare your students for the world of business with the Intelligent Business Coursebook. Using authentic materials from the Economist © magazine Intelligent Business covers key business concepts within a comprehensive business English syllabus. Business Result Second Edition offers business professionals more communication and language practice than ever before, helping students develop relevant communication skills they can use immediately in the workplace.

The Intelligent Business Upper Intermediate Workbook consolidates the language of the Coursebook by providing further practice of key vocabulary, grammar and skills. Throughout the workbook there are Cambridge BEC style tasks to familiarise students with the exam.

English for Business Life is written by experts in international business communication who understand how fast-moving changes are affecting the language and skills that people need to be effective in the workplace. The course presents the English essential for doing business in today's global marketplace. It takes account of international contexts, countries and cultures and a business environment where English is often used as the language of communication between speakers of many nationalities.

Business Benchmark helps students get ahead with their Business English vocabulary and skills and gives them grammar practice in business contexts. The Audio Cassettes contain all the recorded material for the listening activities in both editions of Business Benchmark 2, including BEC practice test listening.

Market Leader Upper Intermediate New Edition Video consists of five separate films which illustrate the themes and extend language introduced in the Market Leader Upper Intermediate New Edition Course Book. Each film can be used independently or in support of the main course.

What's special about the Intelligent Business Course Book? You can effortlessly blend the development of language

skills with the introduction of business concepts Boost your students' business writing skills - the Style Guide has authentic business documents like emails, minutes and reports Add international business flavour to your lessons with the 'Culture at Work' sections Challenge your students with the 'Dilemma and Decision' section in every unit which asks students to evaluate a real-life business dilemma Easily prepare students for BEC exams using the Workbook that has plenty of BEC-style exercises and an authentic Practice Test

New Edition Market Leader reflects the fast-changing world of business with updated material from authentic sources.

The Practice File includes vocabulary exercises, language review, and writing tasks

A pack that contains the Student's Book and webcode access to online components. It allows students to practise language online and on the move and see their progress. It also gives access to additional material such as audio, video, answer key, glossary, phrase banks and worksheets.

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