

Autentico The Definitive Guide To Latino Career Success

Examines why it's difficult to form friendships with people of different races, how we can make those connections, and how they will encourage more meaningful conversations about race. Surveys have shown that the majority of people believe cross-racial friendships are essential for improving race relations. However, further polling reveals that most Americans tend to gravitate toward friendships within their own race. Psychologist Deborah L. Plummer examines how factors such as leisure, politics, humor, faith, social media, and education influence the nature and intensity of cross-racial friendships. Inspiring and engaging, Plummer draws from focus groups, statistics, and surveys to provide insight into the fears and discomforts associated with cross-racial friendships. Through personal narratives and social analyses of friendship patterns, this book gives an insightful look at how cross-racial friendships work and fail within American society. Plummer encourages all of us to examine our friendship patterns and to deepen and strengthen our current cross-racial friendships. Modern culture's worship of "how-to" pragmatism has turned us into instruments of efficiency and commerce—but we're doing more and more about things that mean less and less. We constantly ask "how?" and still struggle to find purpose and act on what matters. Instead of acting on what we know to be of importance, we wait for bosses to change, we seek the latest fad, we invest in one more degree. Asking how keeps us safe—instead of being led by our hearts into uncharted territory, we keep our heads down and stick to the rules. But we are gaining the world and losing our souls. Peter Block puts the "how-to" craze in perspective and presents a guide to the difficult and life-granting journey of bringing what we know is of personal value into an indifferent or even hostile corporate and cultural landscape. He raises our awareness of the trade-offs we've made in the name of practicality and expediency, and offers hope for a way of life in which we're motivated not by what "works," but by the things that truly matter in life—idealism, intimacy, depth and engagement.

Hard cover edition. An ideal gift for someone interested in mystery, archaeology, astronomy, aliens, and so on. This book details the search for ancient knowledge and reveals things not previously known to science or religion, proving it with mathematics.

Do you feel stressed, exhausted and weighed down by responsibility? Are you itching to do something different, but don't know what or how? Is fear holding you back from living the life you want? Beth Kempton went from being a life-loving, risk-taking adventurer to a grown-up, settled-down mother, wife and business owner, before realizing the life she had built was suffocating her. She set out on a journey to find personal freedom, and along the way encountered many others who were also feeling trapped – by their circumstances,

relationships, finances, beliefs, doubts and fears. Freedom Seeker brings together the insights, techniques and wisdom that Beth learned on her journey to freedom, including her unique system of 8 Freedom Keys which will help you to: •Get clarity on what really matters to you •Figure out how to live the life you want, whatever your circumstances •Make a shift from worry and fear to feeling alive and inspired •Find the courage and confidence to shape your future •Reignite old passions, and discover new ones •Feel much freer, and happier, every single day Full of profound lessons, powerful exercises and inspiring tales, this honest and courageous book will help you to live more, worry less and find a way to do what you love, every day.

Diversity initiatives are falling short. This book shows leaders how to develop the skills needed to build sustainably inclusive organizations using a tested, research-based model developed by the global organizational consulting firm Korn Ferry. According to the journal Human Resource Management, companies are spending over \$8 billion a year on diversity programs. Yet today, the senior leadership teams at Fortune 500 companies are far from mirroring the diversity of its workforce and its customers. Andrés Tapia and Alina Polonskaia, senior leaders at Korn Ferry, argue that to build sustainable diversity and inclusion, organizations need to have inclusive leaders at all levels. In this book, Tapia and Polonskaia draw on Korn Ferry's massive database of 3 million leadership assessments to reveal the essential qualities of inclusive leaders. They discuss the personality traits these leaders share and detail how to develop what they call the five disciplines of inclusive leadership: building interpersonal trust, integrating diverse perspectives, optimizing talent, applying an adaptive mindset, and achieving transformation. Tapia and Polonskaia also outline the competencies behind each discipline, describe individual and organizational exemplars of inclusive leadership, and show how the five disciplines enable leaders to unleash the power of all people and to build both structurally and behaviorally inclusive organizations. This book will help leaders foster the skills to deal with today's complex challenges and create a more inclusive, sustainable, and prosperous future for all of us.

For thirteen years, *Wrapped In Plastic* magazine studied the celebrated television series, *Twin Peaks*, and the follow-up feature film, *Fire Walk With Me*. Many of the important essays and interviews from those pages have been revised and reorganized for *The Essential Wrapped In Plastic: Pathways to Twin Peaks*. *The Essential Wrapped In Plastic* is a work of critical analysis and historical reporting. The core of the book is a detailed episode guide that reviews each chapter of David Lynch and Mark Frost's landmark series (which originally aired on ABC television in 1990 and 1991). These reviews are supplemented by comments from actors, writers, producers and other creative personnel who provide intimate and first-hand remarks about *Twin Peaks*. Each critique also includes analysis of scripted scenes that were deleted from the final televised episodes, allowing for a deeper understanding of how *Twin Peaks* was being crafted as it went along. The

last episode of *Twin Peaks* is examined in detail, with a chapter that focuses on the installment's final, mesmerizing act—an essay that sheds light on what really happened to the series' enigmatic protagonist, Dale Cooper. The feature film, *Fire Walk With Me*, is the subject of two in-depth essays. The first delves into the character of Laura Palmer and shows how David Lynch transformed the idea of Laura (from the series) into a fully realized character (in the film). The second essay radically challenges the design of the *Fire Walk With Me* prologue, arguing that Dale Cooper is a more prominent and vital presence in the story than might first appear. Vibrant and provocative, *Twin Peaks* is an enduring masterpiece. *The Essential Wrapped In Plastic* is a crucial guide to this remarkable work.

Autentico: The Definitive Guide to Latino Career Success Latinx Institute Press

Latinos are on the way to being one-third of the U.S. population by 2050. They're changing the country's talent, marketplace, and political landscapes in unprecedented ways. So why is it that there are so few Latino executives and senior leaders? It's what the authors call the "4% Shame"—the low percentage of Latino corporate executives today. *Autentico: The Definitive Guide to Latino Career Success* digs deep to understand the external forces of conscious and unconscious biases, and the internal forces that create tensions for many Latinos about whether to assimilate, opt out, or double down on their cultural identities in their quest to get ahead. Insights have been gleaned from in-depth interviews with twenty highly successful Latino and Latina Boomer executives, as well as from focus groups with dozens of GenX and Millennial Latinx leaders. They're synthesized and interpreted through the lenses of the authors' two very different personal experiences as Latino leaders in corporate America.

Fascinating patient stories and dynamic exercises help you connect to healing emotions, ease anxiety and depression, and discover your authentic self. Sara suffered a debilitating fear of asserting herself. Spencer experienced crippling social anxiety. Bonnie was shut down, disconnected from her feelings. These patients all came to psychotherapist Hilary Jacobs Hendel seeking treatment for depression, but in fact none of them were chemically depressed. Rather, Jacobs Hendel found that they'd all experienced traumas in their youth that caused them to put up emotional defenses that masqueraded as symptoms of depression. Jacobs Hendel led these patients and others toward lives newly capable of joy and fulfillment through an empathic and effective therapeutic approach that draws on the latest science about the healing power of our emotions. Whereas conventional therapy encourages patients to talk through past events that may trigger anxiety and depression, accelerated experiential dynamic psychotherapy (AEDP), the method practiced by Jacobs Hendel and pioneered by Diana Fosha, PhD, teaches us to identify the defenses and inhibitory emotions (shame, guilt, and anxiety) that block core emotions (anger, sadness, fear, disgust, joy, excitement, and sexual excitement). Fully experiencing core emotions allows us to enter an openhearted state where we are calm, curious, connected, compassionate, confident, courageous, and clear. In *It's Not Always Depression*, Jacobs Hendel shares a unique and pragmatic tool called the Change Triangle—a guide to carry you from a place of disconnection back to your true self. In these pages, she teaches lay readers

and helping professionals alike • why all emotions—even the most painful—have value. • how to identify emotions and the defenses we put up against them. • how to get to the root of anxiety—the most common mental illness of our time. • how to have compassion for the child you were and the adult you are. Jacobs Hendel provides navigational tools, body and thought exercises, candid personal anecdotes, and profound insights gleaned from her patients' remarkable breakthroughs. She shows us how to work the Change Triangle in our everyday lives and chart a deeply personal, powerful, and hopeful course to psychological well-being and emotional engagement.

Two common temptations lure us away from abundant living—withdrawing into safety or grasping for power. True flourishing, says Andy Crouch, travels down an unexpected path—being both strong and weak. Regardless of your stage or role in life, here is a way of love and risk so that we all, even the most vulnerable, can flourish.

Many of us, without even realizing it, are dominated by fear. We might be aware of some of our fears—perhaps we are afraid of public speaking, of financial hardship, or of losing a loved one. Chögyam Trungpa shows us that most of us suffer from a far more pervasive fearfulness: fear of ourselves. We feel ashamed and embarrassed to look at our feelings or acknowledge our styles of thinking and acting; we don't want to face the reality of our moment-to-moment experience. It is this fear that keeps us trapped in cycles of suffering, despair, and distress. Chögyam Trungpa offers us a vision of moving beyond fear to discover the innate bravery, trust, and delight in life that lies at the core of our being. Drawing on the Shambhala Buddhist teachings, he explains how we can each become a spiritual warrior: a person who faces each moment of life with openness and fearlessness. "The ultimate definition of bravery is not being afraid of who you are," writes Chögyam Trungpa. In this book he offers the insights and strategies to claim victory over fear.

How did an old man's trip to the market to buy fish and vegetables lead to a chain of cause and effect events that would change the religious face of the world forever? Who was Paul of Tarsus? A fanatical Pharisee and ruthless persecutor of Christians and the newborn Christian doctrine? Or a being predestined by divine choice, who converted upon receiving the gift of the apparition of Jesus in a glorious vision at the gates of Damascus? This book will show the reader the greatness of Paul of Tarsus, a courageous, daring and sincere man, who repented for his radical posture that culminated in the stoning of Christianity's first martyr, Stephen, and who humbly undertook the accelerated revision of his ideas in answer to Jesus' call. Amid persecutions, in-rmities, mockery, disillusionment, desertions by friends, stonings, beatings and imprisonments, he transformed his life into an example of labor through dozens of years of struggle by founding churches and rendering them assistance. At some point in our lives, we all receive Christ's call. What have we done? Paul and Stephen will enable the reader to understand how love erases a multitude of wrongs. It's time for your own Latino Executive Manifesto. Our book, *Auténtico: The Definitive Guide to Latino Career Success*, has jump-started the discussion about what it takes to become a transformational Latino leader. It took a deep dive into the life histories of twenty successful Latino executives, and yielding a series of insights into how to go about increasing and nurturing Latino talent for success in corporate America. *Auténtico* struck a nerve in the Latino community and beyond. People are talking--and acting. Now comes the workbook, *Be Auténtico*. It's designed to be a hands-on method to help

you create a personal Auténtico Manifesto. The exercises inside map to the insights found in each of the chapters of Auténtico, linking the content to your own experiences and reality. They enable personal discovery that starts with defining how you identify as a Latino, and continue through how to best focus your professional goals. The end of the process yields your own personal manifesto which will serve as your individual development plan. With this in hand, you'll have a clear roadmap for your journey to career success. Be Auténtico also includes compelling statistics about the Latino presence in the US, inspirational quotes by successful Latinx executives and anecdotes from people like you. Now, let's get to work!

"I think that idiot bosses are timeless, and as long as there are annoying people in the world, I won't run out of material."—Scott Adams Dilbert and the gang are back for this 26th collection, *Thriving on Vague Objectives*. Adams has his finger on the pulse of cubicle dwellers across the globe. No one delivers more laughs or captures the reality of the 9 to 5 worker better than Dilbert, Dogbert, Catbert, and a cast of stupefying office stereotypes—which is why there are millions of fans of the Dilbert comic strip. Dilbert is a techno-man stuck in a dead-end job (sound familiar?). Power-mad Dogbert strives to take over the world and enslave the humans. The most intelligent person in Dilbert's world is his trash collector, who knows everything about everything. Artist and creator Scott Adams started Dilbert as a doodle when he worked as a bank teller. He continued doodling when he was upgraded to a cubicle for a major telecommunications company. His boss (no telling if he was pointy-haired or not) suggested the name Dilbert. Adams is so dead-on accurate in his depictions of office life that he has been accused of spying on Corporate America.

Faking it till you make it doesn't work—at least, not long enough to build a sustainable business. This book by a CEO and public relations expert shows how authentic leadership eliminates the need for short-cuts that sabotage success. Self-doubt and the intense pressure of facing the unknown are real problems for entrepreneurs and leaders. But there's a difference between feigning confidence and running a con game; Elizabeth Holmes and Billy McFarland thrived on faking it for a short while, but their businesses were all aspiration, no foundation, and so collapsed disastrously. This book revisits the core of leadership, defines authentic, reality-based business integrity, and shows readers how to attain and maintain it. Through the double lens of running her own PR firm in Silicon Valley and advising hundreds of other executives, award-winning CEO Sabrina Horn shows leaders how to attend to the fundamentals and gain the clarity of thought necessary to make sound business decisions. She delivers real, workable strategies and best practices with firsthand accounts of painful lessons. Horn's fake-free advice will empower leaders to disarm fear and organize risk, manage setbacks, plan for the unexpected, and create a company culture designed for long-term, sustainable growth.

America has an urgent need for Latino and Latina executives. This book identifies a path to uplift and amplify their representation in leadership. Latinos and Latinas will account for a third of our workforce by 2050—yet they make up only 5 percent of senior roles in corporate America. Dr. Robert Rodriguez and Andrés T. Tapia call this low percentage of Latino and Latina corporate executives today the “5 percent Shame.” Inspired by Price M. Cobbs's seminal work on the secrets of successful Black leaders, this book seeks to understand the impact on Latinos and Latinas of the external forces

of conscious and unconscious biases and of the internal forces of whether to assimilate or double down on their cultural identities in their quest to get ahead. The second edition features a new foreword by Henry Cisneros, former secretary of the Department of Housing and Urban Development, as well as updated statistics and graphs to represent how America's career landscape for Latinos has and has not changed and how to ensure Latinos can rise to their fullest potential. Using insights from in-depth interviews with twenty highly successful boomer Latino and Latina executives and focus groups with dozens of Gen X and millennial leaders, the authors have captured lessons about how these individuals chose their career paths, addressed challenges, and seized opportunities. The discussions are interpreted through the lenses of the authors' different personal experiences as Latino leaders in corporate America and synthesized as a guide for future leaders.

This book is an artist's guide to copyright, written for makers. Both practical and critical, it will guide you through the concepts underlying copyright and how they apply in your practice. How do you get copyright? For what work? And for how long? How does copyright move across mediums, and how can you go about integrating the work of others? Copy This Book details the concepts of authorship and original creation that underlie our legal system, equipping the reader with the conceptual keys to participate in the debate on intellectual property today. "This sharp and useful book shines a light on the rights of all artists to protect--and share--their work. Eric Schrijver has produced an essential guide for navigating the new Commons and the old laws of copyright control." --Ellen Lupton

Bring People Together! Strong communities help people support one another, share their passions, and achieve big goals. And such communities aren't just happy accidents—they can be purposefully cultivated, whether they're in a company, in a faith institution, or among friends and enthusiasts. Drawing on 3,000 years of history and his personal experience, Charles Vogl lays out seven time-tested principles for growing enduring, effective, and connected communities. He provides hands-on tools for creatively adapting these principles to any group—formal or informal, mission driven or social, physical or virtual. This book is a guide for leaders seeking to build a vibrant, living entity that will greatly enrich its members' lives.

Praise for Latino Talent "Latino Talent is an invaluable resource for anyone interested in learning about Hispanic Americans in the workplace and in leveraging and maximizing their contributions. This unique book--written by an expert who's deeply respected in this field--provides a practical and compelling perspective on why organizations should continue to invest in developing this young and increasingly influential population segment."?

--RAYMOND ARROYO, Chief Diversity Officer, Aetna Inc., and President, PRIMER "Latino Talent is a must-read for diversity and HR executives who are responsible for Latino initiatives in their organizations. The book also provides justification as to why organizations need to raise the sense of urgency regarding their Latino-related workplace practices." --TIM

RICHMOND, Vice President, Talent Acquisition, Abbott Laboratories "Latino Talent includes wonderful insights gleaned from practitioners in the field. Readers are exposed to corporate best practices when it comes to Latino talent management initiatives. The strategies and solutions provided in Latino Talent are proven, applicable, and deliver results." --ISAIAS

ZAMARRIPA, Director, Talent Acquisition, General Mills Corporation "America has awakened to the large and growing Latino demographic in this country and now wants to tap into this fast-growing consumer base. The best way to make inroads into this demographic is by building your Latino talent pool so they can create successful programs that get results. Whether you're at a Fortune 1000 company, government agency, academic institution, or not-for-profit organization, you'll want to read this strategic approach to building your Latino leadership."

--ABE TOMAS HUGHES II, CEO, Hispanic Alliance for Career Enhancement (HACE)

"Employers interested in maximizing the contributions of Latinos in the workplace will find Latino Talent to be very useful and practical. In this book, Dr. Rodriguez has done extensive research to help companies and employees build bridges for understanding and inclusion."

--JULIE FASONE HOLDER, Corporate Vice President, Human Resources, The Dow Chemical Company

Masterful Argentine arranger/composer/pianist Claudio M'ndez presents ten pieces arranged in a real Tango style. The first collection of tango piano arrangements ever published outside of Argentina. This work is particularly intended for pianists who, although they know their instrument well, are not familiar with the genre. With this book M'ndez has crossed a huge divide of language, poetry and culture to make the true sound of the tango come alive for pianists all over the world. It is a unique collection of tangos arranged in a perfect Argentine style appropriate for ballroom as well as concerts and personal enjoyment. These carefully arranged pieces represent well-known tango composers and were chosen because of their musical qualities of artistic expression. Each arrangement recreates the real feeling of tango that is difficult to find in the traditional piano scores often written in the early 20th century style that bears little resemblance to the modern sound. Finally you will find the way to sound as a real tango pianist! The book includes compositions by Villoldo, Gardel, Mores and others. A theory chapter describes the different tango secrets. M'ndez takes you on an amazing journey to the tango piano style. Through his clear explanations and arrangements you will learn what you really need to know about tango in this complete book for the intermediate / advanced player. -----TANGO THEORY: The book presents a detailed section on tango theory followed by ten amazing examples. This chapter makes this book a comprehensive tango course for pianists really easy to understand: rhythmical patterns, melody variations, and many effects as well as a complete description of the three species of the genre: Tango, Milonga and Tango-Waltz. The aim of this book is to help those academic pianists who are interested in learning the rhythmical and melodic structures of Argentine Tangos. ----- THE ARRANGEMENTS: This collection contains 10 beautiful and clear arrangements with an unquestionable musical value that will help you to play tango in the proper Argentine Style. Each piece is filled with rhythmic devices, chord placement, baselines, and melodic ornamentation and improvisation as used by the most respected pianists of the tango. When you finish this book, you will have all the technical tools and stylistic vision to interpret the multitude of tango piano scores in el estilo justo. The modern tango piano style comes through in these elegant arrangements. The syncopated tango execution, the melody nuances and articulations are clearly written and make them very accessible for the piano player. These arrangements are a fresh approach to the Tango and an incentive to discover the expressive possibilities of this genre. It is a valuable addition to any piano library. All the texts are presented in Spanish and English. -----CONTENTS>Tangos: Cambalache, El Choclo, Tomo y Obligo, Melod?ja de Arrabal, Gricel, El ?Último Caf?'. Milongas: Corralera, Milonga Triste. Tango-Waltzes: Pedacito de Cielo, Tu Vieja Ventana.-----Visit www.myspace.com/claudiomendezpiano and listen to the arrangements played by Claudio M'ndez himself.

Part of the groundbreaking Connecting with e-Learning series, A Guide to Authentic e-Learning provides effective, working examples to engage learners with authentic tasks in online settings. As technology continues to open up possibilities for innovative and effective teaching and learning opportunities, students and teachers are no longer content to accept familiar classroom or lecture-based pedagogies that rely on information delivery and little else. Situated and constructivist theories advocate that learning is best achieved in circumstances resembling the real-life application of knowledge. While there are multiple learning design models that share similar foundations, authentic e-learning tasks go beyond process to become complex, sustained activities that draw on realistic situations to produce realistic outcomes. A Guide to

Authentic e-Learning: develops the conceptual framework for authentic learning tasks in online environments provides practical guidance on design, implementation, and evaluation of authentic e-learning tasks includes case studies and examples of outcomes of using authentic e-learning tasks Written for teaching professionals in Higher Education who teach online, A Guide to Authentic e-Learning offers concrete guidelines and examples for developing and implementing authentic e-learning tasks in ways that challenge students to maximize their learning. This essential book provides effective, working examples to engages learners with authentic tasks in online learning settings.

A guide to all of the Hot Wheels products made by the Mexican company CIPSA in the 1970's that were largely unknown to the Hot Wheels collector community for over 30 years. Over 200 pages of detailed photos and descriptions of every known car, track set and accessories for Hot Wheels, Sizzler, Rrrumblers and Hot Shots.

Todo lo que siempre quiso saber sobre cómo montar y hacer prosperar un negocio...cuando no tiene a quien consultar Su compañía solo será tan fuerte como sus líderes. Son ellos, esos hombres y esas mujeres, quienes pelean la batalla cotidiana bajo la bandera que constituye su identidad. ¿Son valientes o indecisos? ¿Dirigen a un equipo motivado o se limitan solo a manejar empleados? ¿Se les valora? Su equipo no puede prosperar más allá de su capacidad, lo que me hace pensar en otra pregunta: ¿Estamos creciendo, prosperando? No importa si hoy se encuentra en el escritorio como gerente ejecutivo o en un cubículo como gerente de mandos medios o ante una mesa de juego en la sala de su casa que por el momento constituye su nueva empresa...Este libro le servirá de guía práctica para conducir su empresa, paso a paso, a donde la quiera llevar. Estamos hablando de la vida real. Así es cómo en verdad funcionan los negocios. Se trata de un tesoro de principios que han sido puestos a prueba desde las trincheras a lo largo de más de veinte años y que le servirán para que lidere con confianza y seguridad.

Eight remarkable Latina women share their stories about finding balance, becoming influencers, growing into leadership, starting entrepreneurial businesses and embracing opportunities they never imagined.

How can today's teachers, whose classrooms are more culturally and linguistically diverse than ever before, ensure that their students achieve at high levels? How can they design units and lessons that support English learners in language development and content learning—simultaneously? Authors Amy Heineke and Jay McTighe provide the answers by adding a lens on language to the widely used Understanding by Design® framework (UbD® framework) for curriculum design, which emphasizes teaching for understanding, not rote memorization. Readers will learn * the components of the UbD framework; * the fundamentals of language and language development; * how to use diversity as a valuable resource for instruction by gathering information about students' background knowledge from home, community, and school; * how to design units and lessons that integrate language development with content learning in the form of essential knowledge and skills; and * how to assess in ways that enable language learners to reveal their academic knowledge. Student profiles, real-life classroom scenarios, and sample units and lessons provide compelling examples of how teachers in all grade levels and content areas use the UbD framework in their culturally and linguistically diverse classrooms. Combining these practical examples with findings from an extensive research base, the authors deliver a useful and authoritative guide for reaching the overarching goal: ensuring that all

students have equitable access to high-quality curriculum and instruction. An edition expanded with more than 100 pages of new content offers a blueprint for a better life, whether one's dream is escaping the rat race, experiencing high-end world travel, earning a monthly five-figure income with zero management or just living more and working less.

Finding a job is hard. Running a non-academic job search when all of your previous experience is in academia is even harder. This book won't make it easy (unfortunately, nothing can do that), but it will help you learn to run a successful job search and avoid common pitfalls. It provides a hiring manager's advice on networking, conducting informational interviews, converting your curriculum vitae into a resume, writing a cover letter, interviewing, and maintaining your self-confidence throughout the job search process. This concise collection of job searching advice provides a framework for finding the way out of academia and into a new job for academics at all levels who have realized that they want a different sort of career.

"A TABLE is a cookbook and stylish guide to gathering and sharing a meal the French way, with 125 repertoire-building recipes inspired by the modern, multicultural French kitchen"--

Embracing diversity, valuing people, taking action Over 50 million Latinos live in the United States, and it's estimated that by 2050 one in three of the US population will be Hispanic. What does it take to lead such a varied and vibrant people who hail from twenty-two different countries and are a blend of different races? And what can leaders of all cultures and ethnicities learn from how Latinos lead? Juana Bordas takes us on a journey to the very heart and soul of Latino leadership. She offers ten principles that richly illustrate the inclusive, people-oriented, socially responsible, and life-affirming way Latinos have led their communities. Bordas includes the voices and experiences of other distinguished Latino leaders and vivid dichos (traditional sayings) that illustrate positive aspects of the Latino culture. This unprecedented book illustrates powerful and distinctive lessons that will inform leaders of every background. "America grows more diverse by the day. Leaders want to understand and motivate those they lead but may feel intimidated by the complex history and culture of Latinos in America. Juana Bordas has written a handbook for making sense of it all. The Power of Latino Leadership helps the reader decode the coming America and the changing workforce." —Ray Suarez, Senior Correspondent, PBS News Hour, and former host, Talk of the Nation, NPR "Bordas has mentored generations of young Hispanics throughout her distinguished career. [Here] she presents a compelling case for how the strengths Hispanics bring to the table...can infuse new life into leadership development for all of our country's current and future leaders." —Janet Murguía, President, National Council of La Raza "Juana Bordas provides timely insight into Latino contributions to our nation's future and why their influence will continue to increase." —Arturo Vargas, Executive Director, National Association of Latino Elected and Appointed Officials "To develop a

deeper appreciation for the countless contributions the Latino community is making to America's multicultural leadership journey, read this book!" —Ken Blanchard, coauthor of *The One Minute Manager* and *Great Leaders Grow Here* are reproductions of 98 authentic baseball cards representing 104 great players of baseball's Golden Age, from 1880 to 1940. Included are superstars such as Babe Ruth, Joe DiMaggio, Bob Feller, Lou Gehrig, Ty Cobb, Dizzy Dean, and many other famous names in the history of baseball, from John McGraw and Connie Mack to Rudy York and Leo Durocher. Each card is an authentic reproduction of the original, with a full-color illustration of the player on one side and the original information and advertising on the reverse. This book represents a collection of rare baseball cards which would take years of searching and thousands of dollars to match.

Beginning with a basic primer on reverse engineering—including computer internals, operating systems, and assembly language—and then discussing the various applications of reverse engineering, this book provides readers with practical, in-depth techniques for software reverse engineering. The book is broken into two parts, the first deals with security-related reverse engineering and the second explores the more practical aspects of reverse engineering. In addition, the author explains how to reverse engineer a third-party software library to improve interfacing and how to reverse engineer a competitor's software to build a better product. * The first popular book to show how software reverse engineering can help defend against security threats, speed up development, and unlock the secrets of competitive products * Helps developers plug security holes by demonstrating how hackers exploit reverse engineering techniques to crack copy-protection schemes and identify software targets for viruses and other malware * Offers a primer on advanced reverse-engineering, delving into "disassembly"-code-level reverse engineering—and explaining how to decipher assembly language

Autentico is an introduction to the true flavors of Italy. From the bright notes of fresh olive oil to the hearty warmth of slow-cooked ragú, Rolando Beramendi, importer and connoisseur of the finest ingredients from Italy, has crafted a perfect guide to authentic Italian food. Unlike many Italian cookbooks, Autentico goes far beyond pasta. In a world where culinary shortcuts, adulteration, misleading labeling, and mass production of seemingly "authentic" food rule, culinary archaeologist, innovator and cooking teacher Rolando Beramendi has kept centuries-old culinary traditions alive. That's authentic! In Autentico, Rolando details how to make classic dishes from Spaghetti Cacio e Pepe to Risotto in Bianco and Gran Bollito Misto as they are meant to be – not the versions that somehow became muddled as they made their way across the globe. Among the 120 recipes, you'll find Baked Zucchini Blossoms filled with sheep's milk ricotta; Roast Pork Belly with Wild Fennel; Savoy Cabbage Rolls made with farro and melted fontina; Orecchiette with Sausage and Broccoli Rabe; Risotto with Radicchio; and a Lamb Stew with ancient Spice Route flavors that have roots

from the times of Marco Polo and could have been served to the de' Medici during the Renaissance. And of course, there are dolci (desserts): Summer Fruit Caponata, Meringata with Bitter Chocolate Sauce, and a simple, moist, and succulent Extra Virgin Olive Oil Cake. Colored by the choicest ingredients from the shores of Italy and beyond, the pages of Autentico offer a rich taste of the Italy's history, brought to life in the modern kitchen.

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Your online presence matters more than ever in today's global workplace.

Professionals are logging-in to LinkedIn in record numbers, so your profile needs to represent you in the best possible light before and after a meeting or interview. LinkedIn For Personal Branding: The Ultimate Guide is the leading strategic guidebook that most uniquely connects personal branding to the LinkedIn platform. Long's book provides a comprehensive view of personal branding using LinkedIn's profile, content sharing, and thought leadership capabilities. Additionally, Long has assembled a useful set of "How To" advice links that are available on a companion website. The website provides many resource pages and links related to each chapter. LinkedIn for Personal Branding: The Ultimate Guide is the ONLY LinkedIn book available that will do all of this for the reader:

- Provide an integrated personal branding and LinkedIn strategy needed for today's professionals - in a Full Color book.
- Provide additional "how to" elements in a companion website so you can click over to see detailed instructions and keep updated.
- Provide dozens of examples and case studies from real LinkedIn users.
- Provide several "personas" and other prompts to help you write the best possible summary.

LinkedIn For Personal Branding will help you to:

- Select and prioritize the best personal brand attributes for you, your career and business.
- Be considered for more strategic assignments and business opportunities.
- Create an authentic, personal, and impressive profile that demonstrates expertise without appearing to brag.
- Consider all the ways you can demonstrate your personal brand -both offline and online- and how they work together.
- Be found online > increase the likelihood of being contacted by recruiters and sales prospects.
- Select the most memorable words, images, skills, and links.
- Learn best practices for each profile section (and also see real examples).
- Write the most strategic and impactful headline and summary.
- Give and receive more endorsements and recommendations.
- Become a thought leader.
- Find and Share content with your network .
- Blog using the LinkedIn Publisher functionality.
- Leverage LinkedIn Groups and Company pages.
- Measure your progress.
- And much more.

This book is perfect for anyone interested in developing their personal brand using

LinkedIn to propel their career or business opportunities.

Today's job seekers need to "lose the resume" in order to land the right job. In this guide, Burnison shares the new rules of engagement in which seekers must learn to tell a story about themselves that speaks to their competencies, purpose, passion, and values.

Praise for Employee Resource Group Excellence “Dr. Robert Rodriguez has been a trusted advisor, and major asset, to us in the area of ERGs by providing Facebook with critical guidance, strategic insights and creative solutions. His deep expertise and credibility are why he is such a sought-after diversity leader and influencer.” —Barbara Furlow-Smiles, Global Diversity & Inclusion Engagement Leader, Facebook, Inc. “Dr. Robert Rodriguez has written a must-read primer for anyone considering an ERG leadership role. Extraordinary insights and guidance! Read this book—and learn from the best in the business.” —Mariana Fagnilli, Vice President, Global Office of Diversity, Equity & Inclusion, Liberty Mutual Insurance “I have seen the power that ERGs have to meaningfully energize people, strengthen connections, and promote transformation. Dr. Rodriguez knows better than anyone in business how to curate, organize and resource these individual organizational assets. This book is both a must-have and a gift to anyone trying to achieve ERG excellence.” —Shannon Trilli Kempner, Vice President, Corporate Responsibility and Diversity & Inclusion, Catalent Pharma Solutions “Dr. Rodriguez’s 4C ERG strategic framework is a best-in-class model for moving towards ERG excellence. The 4C Model creates employee resource groups that are business-focused and impactful to business results.” —Jessica Rice, Global Head of Diversity, Equity & Inclusion, Under Armour “ERGs are one of the first elements of a diversity and inclusion strategy most organizations kick-off on their journey towards greater equity. Robert’s knowledge, research, and actionable recommendations ensures that ERGs are set up for success and benefit both the employees and also the organization. Don’t try to launch ERGs without the expertise and guidance provided by Dr. Rodriguez in this book.” —Bo Young Lee, Chief Diversity & Inclusion Officer, Uber Technologies, Inc. Sociopaths are pervasive in contemporary television, from high-brow drama all the way down to cartoons -- and of course the news as well. From the scheming Eric Cartman of South Park to the seductive imposter Don Draper of Mad Men, cold and ruthless characters captivate us, making us wish that we could be so effective and successful. Yet why should we admire characters who get ahead by being amoral and uncaring? In his follow-up to Awkwardness, Adam Kotsko argues that the popularity of the ruthless sociopath reflects our dissatisfaction with a failed social contract, showing that we believe that the world rewards the evil and uncaring rather than the good. By analyzing characters like the serial killer star of Dexter and the cynical Dr. House, Kotsko shows that the fantasy of the sociopath distracts us from our real problems -- but that we still might benefit from being a little more sociopathic.

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