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Some pundits claim cyber weaponry is the most important military innovation in decades, a transformative new technology that promises a paralyzing first-strike advantage difficult for opponents to deter. Yet, what is cyber strategy? How do actors use cyber capabilities to achieve a position of advantage against rival states? This book examines the emerging art of cyber strategy and its integration as part of a larger approach to coercion by states in the international system between 2000 and 2014. To this end, the book establishes a theoretical framework in the coercion literature for evaluating the efficacy of cyber operations. Cyber coercion represents the use of manipulation, denial, and punishment strategies in the digital frontier to achieve some strategic end. As a contemporary form of covert action and political warfare, cyber operations rarely produce concessions and tend to achieve only limited, signaling objectives. When cyber operations do produce concessions between rival states, they tend to be part of a larger integrated coercive strategy that combines network intrusions with other traditional forms of statecraft such as military threats, economic sanctions, and diplomacy. The book finds that cyber operations rarely produce concessions in isolation. They are additive instruments that complement traditional statecraft and coercive diplomacy. The book combines an analysis of cyber exchanges between rival states and broader event data on political, military, and economic interactions with case studies on the leading cyber powers: Russia, China, and the United States. The authors investigate cyber strategies in their integrated and isolated contexts, demonstrating that they are useful for maximizing informational asymmetries and disruptions, and thus are important, but limited coercive tools. This empirical foundation allows the authors to explore how leading actors employ cyber strategy and the implications for international relations in the 21st century. While most military plans involving cyber attributes remain highly classified, the authors piece together strategies based on observations of attacks over time and through the policy discussion in unclassified space. The result will be the first broad evaluation of the efficacy of various strategic options in a digital world.

Since 1957, Chase's Calendar of Events lists everything worth knowing and celebrating for each day of the year: 12,500 holidays, historical milestones, famous birthdays, festivals, sporting events and much more. "The Oxford English Dictionary of holidays."--NPR's Planet Money.

Find out what's going on any day of the year, anywhere across the globe! The world's datebook, Chase's is the definitive day-by-day resource of what America and the wider world are celebrating and commemorating. Founded in 1957 on a reputation for accuracy and comprehensiveness, this annual publication has become the must-have reference used by experts and professionals for more than fifty years. From celebrity birthdays to historical anniversaries, from astronomical

phenomena to national awareness days, from award ceremonies and sporting events to religious festivals and carnivals, Chase's is the one-stop shop for everything that is happening now or is worth remembering from the past. The 2017 Edition of Chase's Calendar of Events brings you information about: The 500th anniversary of Martin Luther's Ninety-Five Theses The 150th anniversary of the Dominion of Canada The 100th anniversary of the Russian Revolution The 100th anniversary of splitting the atom The 50th anniversary of the Summer of Love Frank Lloyd Wright's 150th birth anniversary and much more!

The free-market, limited government development model has been an ecological and social disaster for the developing world. Sustainable and equitable development is only possible with the active involvement of a strong central state that can guide the economy, protect the environment, and prioritize meeting their people's basic needs. In this sure to be controversial book, Chandran Nair shows that the market-dominated model followed by the industrialized west is simply not scalable. The United States alone, with less than five percent of the world's population, consumes nearly a quarter of its resources. If countries in Asia, where 60% of the world's population lives, try to follow the Western lead, the results will be calamitous. . Instead, Nair argues that development must be directed by a state that is willing and able to intervene in the economy . Corporations, which by design demand ever-expanding consumption, need to be directed towards meeting societal needs or otherwise restrained, not unleashed. Development has to be oriented towards the greatest good—clean drinking water for the many has to take precedence over swimming pools for the few. He provides three compelling case studies demonstrating the benefits of such strong state governance and the findings of weak state governance. This will mean rethinking the meaning of concepts like “prosperity,” “freedom,” and “rights,” and whether democracy is always the best way to ensure responsive government—as Nair writes, “A democracy that cannot work to improve the life of its citizens is not better than a non-democracy that can actually improve quality of life.” Many people will find these to be challenging ideas, but what Nair offers is a model suited to the realities of the developing world, not the assumptions of the dominant culture.

Modern humanity with some 5,000 years of recorded history has been experiencing growing pains, with no end in sight. It is high time for humanity to grow up and to transcend itself by embracing transhumanism. Transhumanism offers the most inclusive ideology for all ethnicities and races, the religious and the atheists, conservatives and liberals, the young and the old regardless of socioeconomic status, gender identity, or any other individual qualities. This book expounds on contemporary views and practical advice from more than 70 transhumanists. Astronaut Neil Armstrong said on the Apollo 11 moon landing in 1969, “One small step for a man, one giant leap for mankind.” Transhumanism is the next logical step in the evolution of humankind, and it is the existential solution to the long-term survival of the human race.

The untold story of how restrictive policies are preventing China from becoming the world's largest economy Dexter Roberts lived in Beijing for two decades working as a reporter on economics, business and politics for Bloomberg Businessweek. In *The Myth of Chinese Capitalism*, Roberts explores the reality behind today's financially-ascendant China and pulls the curtain back on how the Chinese manufacturing machine is actually powered. He focuses on two places: the village of Binghuacun in the province of Guizhou, one of China's poorest regions that sends the highest proportion of its youth away to become migrants; and Dongguan, China's most infamous factory town located in Guangdong, home to both the largest number of migrant workers and the country's biggest manufacturing base. Within these two towns and

the people that move between them, Roberts focuses on the story of the Mo family, former farmers-turned-migrant-workers who are struggling to make a living in a fast-changing country that relegates one-half of its people to second-class status via household registration, land tenure policies and inequality in education and health care systems. In *The Myth of Chinese Capitalism*, Dexter Roberts brings to life the problems that China and its people face today as they attempt to overcome a divisive system that poses a serious challenge to the country's future development. In so doing, Roberts paints a boot-on-the-ground cautionary picture of China for a world now held in its financial thrall. *Rotavirus: Global Status* is one in a series of GIDEON ebooks which explore all individual infectious diseases, drugs, vaccines, outbreaks, surveys and pathogens in every country of the world. Data are based on the GIDEON web application (www.gideononline.com) which relies on standard text books, peer-review journals, Health Ministry reports and ProMED, supplemented by an ongoing exhaustive search of the medical literature. The ebook includes: 1. Descriptive epidemiology 2. Clinical features 3. Distribution map 4. Images 5. Global status and status in every relevant country 6. References

The Michael Jordan era (1984-98) changed the home atmosphere of half-empty stands to SRO crowds, media hordes, downtown parades, Grant Park celebrations, and drama – perhaps too much drama before MJ took a brief leave-of-absence. Led by coach Phil Jackson, it was Scottie Pippen, Horace Grant, BJ Armstrong, Craig Hodges, John Paxson, Bill Cartwright, and Toni Kukoc who either joined him in the championship run or kept the team playoff-bound until he returned. The second 3-peat included Kukoc, former Detroit Pistons Bad Boy Dennis Rodman, Steve Kerr, and Luc Longley. The Bulls' post-Jordan era brought 6 years of lean times, then back to the playoff hunt. Those who emerged and thrived were Elton Brand (2000 ROY), Ben Gordon (2005 6th Man), Andres Nocioni, Kirk Hinrich, Luol Deng, Joakim Noah (2014 Player of the Year), Derrick Rose (2008 ROY, 2011 MVP), Jimmy Butler, and current stars Zach LaVine, Lauri Markkanen, Wendell Carter, Jr., Chandler Hutchison, and Coby White. What you'll find inside... § End of the Year Standings, Home/Away records, and Best/Worst records vs. opponents. § Club & League news: rule changes, trends, trades, suspensions, and noteworthy games § Stat leaders: Top Scoring, Rebounding, Assists, Blocks, 3-point percentage, and FT percentage § Year End Awards include Hall of Fame inductees, First Team Offense & Defense, and Finals outcome

This book makes an original contribution to our knowledge of the world's major defence industries. Experts from a wide range of different countries – from the major economies of North America and Western Europe to developing economies and some unique cases such as China, India, Singapore, South Africa and North Korea – describe and analyse the structure, conduct and performance of the defence industry in that country. Each chapter opens with statistics on a key nation's defence spending, its spending on defence R&D and on procurement over the period 1980 to 2017, allowing for an analysis of industry changes following the end of the Cold War. After the facts of each industry, the authors describe and analyse the structure, conduct and performance of the industry. The analysis of 'structure' includes discussions of entry conditions, domestic monopoly/oligopoly structures and opportunities for competition. The section on 'conduct' analyses price/non-price competition, including private and state funded R&D, and 'performance' incorporates profitability, imports and exports together with spin-offs and technical

progress. The conclusion explores the future prospects for each nation's defence industry. Do defence industries have a future? What might the future defence firm and industry look like in 50 years' time? This volume is a vital resource and reference for anyone interested in defence economics, industrial economics, international relations, strategic studies and public procurement. Marketing: Real People, Real Decisions is the only text to introduce marketing from the perspective of real people who make real marketing decisions at leading companies everyday. Timely, relevant, and dynamic, this reader-friendly text shows students how marketing concepts are implemented, and what they really mean in the marketplace. With this book, the authors show how marketing can come alive when practiced by real people who make real choices. The 3rd European Edition presents more information than ever on the core issues every marketer needs to know, including value, analytics and metrics, and ethical and sustainable marketing. And with new examples and assessments, the text helps students actively learn and retain chapter content, so they know what's happening in the world of marketing today. This edition features a large number of new cases from prominent marketing academics and professionals from around Europe.

Are we in the beginning of a new fascist era? As white supremacy, ultra-nationalism, rabid misogyny and anti-immigrant fervor coalesce, a new and uniquely American form of fascism looms. Could our current moment actually bring about the end of democracy in the United States? Are Americans willing to surrender their freedom and dignity, along with their ongoing struggle for equality, justice and mutual respect in the face of the rising tide of political and ideological extremism? In this provocative collection of essays, Henry Giroux warns of the consequences of doing too little as Trump and the so-called alt-right relentlessly attack critics, journalists, and target the hard-earned civil rights of women, people of color, immigrants, the working class, and low-income Americans. As we face down the frightening reality of living under a system that serves only the interests of the wealthy few, Giroux makes a passionate call for ordinary citizens to organize, educate, and resist by all available means. Praise for *American Nightmare*: "In this current era of corporate media misdirection and misinformation . . . Henry Giroux is one of the few great political voices of today, with powerful insight into the truth. Dr. Giroux is defiantly explaining, against the grain, what's REALLY going on right now, and doing so quite undeniably. Simply put, the ideas he brings forth are a beacon that need to be seen and heard and understood in order for the world to progress."—Julian Casablancas, lead vocalist for The Strokes "In frightening times like these, what is desperately needed is an informed and wise voice that speaks clearly and with conviction about the situation we are in, and what can be done. Henry Giroux is one of the great public intellectuals of our times, and *American Nightmare* is exactly the book for people grappling with how to understand the Trump era and how to proceed. This is precisely the book that needs to be shared with friends and acquaintances. It will provoke hard thinking, bring clarity, and stimulate much needed conversation and action."—Robert W. McChesney, co-author of *People Get Ready: The Fight Against a Jobless Economy and a Citizenless Democracy* "We have no greater chronicler of these dystopian times. Giroux's critique cuts to the crux of today's authoritarian crisis, yet his voice remains of one hope that the people may collectively regain control. Even while living through systemic efforts to privatize hope, Giroux's critique enacts the sort of shared resistance that can effectively challenge authoritarianism. *American Nightmare* demonstrates how we can resist the normalization of hate, authoritarianism and alienation in Trump's America. He shows us that not only are we not alone, but we are among a majority who oppose the cruelties of American social policies."—David H. Price, author of *Cold War Anthropology: The CIA and the Growth of Dual Use Anthropology* "At a moment when the news cycle presents the dangers of Trumpian authoritarianism through disjointed and discrete hottakes, Giroux's wide-reaching analysis accounts for our current American nightmare with necessary historical context, and in so doing

creates an aperture for resistance more meaningful than a hashtag."—Natasha Lennard, contributing writer for The Intercept, co-editor of Violence: Humans in Dark Times

The bestselling 'bible' of project management In today's time-crunched, cost-conscious global business environment, tight project deadlines and stringent expectations are the norm. So how can you juggle all the skills and responsibilities it takes to shine as a project management maven? Updated in a brand-new edition, Project Management For Dummies offers everything you need to successfully manage projects from start to finish—without ever dropping the ball. Written by a well-known project management expert, this hands-on guide takes the perplexity out of being a successful PM, laying out all the steps to take your organizational, planning, and execution skills to new heights. Whether it's managing distressed projects, embracing the use of social media to drive efficiency and improve socialization, or resolving conflicts that occur during a project, the soup-to-nuts guidance inside will help you wear your project management hat more prominently—and proudly. Get the latest in industry best practices reflecting PMBOK 6 Motivate any team to gain maximum productivity Execute projects on time and with maximum efficiency Prepare for the Project Management Professional (PMP) certification exam It's never been easier to execute projects on time, on budget, and with maximum efficiency.

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